

EJECTA MARKETING LIMITED

(formerly known as Appu Marketing & manufacturing Ltd.)
1, Old Court House Corner, 1st Floor, Room No. 15, Kolkata-700 001
CIN: L51495WB1983PLC035864 Dial: +919681634539, +918013214500
E-Mail ID: admin@appumkt.com Website: www.appumkt.com

13th December, 2017

To,
The Dept. of Corporate Services,
BSE Ltd.,
Floor 25, P.J.Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 538653

To,
The Secretary,
The Calcutta Stock Exchange Ltd.,
7, Lyons Range,
Kolkata-700 001
Scrip Code: 011225

Dear Sir,

Outcome of Board Meeting held on 13th December, 2017

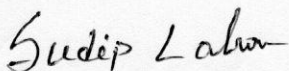
This is to inform that, the Board of Directors of the Company in its Meeting held on Wednesday, the 13th day of December, 2017, at the Registered Office of the Company at 5.00 p.m., has inter-alia, considered and approved the Unaudited Financial Results for the quarter and half-year ended on 30th September, 2017, on the basis of the Limited Review Report conducted by the Statutory Auditor of the Company.

In terms of Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, copy of the Summarised Unaudited Financial alongwith Limited Review Report for the quarter and half year ended on 30th September, 2017, is enclosed herewith.

The Meeting commenced at 5.00 p.m. and concluded at 6.00 p.m.

Thanking you,

Yours faithfully,
For Ejecta Marketing Limited



Sudip Laha
Managing Director
DIN: 06417007

Encl. as above



S. C.SWAIKA & CO.
30/1, S. M. Ali Road, Barrackpore
Kolkata-700 120
(Chartered Accountants)

To,
The Board of Directors
Ejecta Marketing Limited
1, Old Court House Corner,
1st Floor, Room No. 15,
Kolkata-700 001

Sub.:- Limited Review Report for the quarter and half year ended 30.09.2017

We have reviewed the accompanying statement of unaudited financial results of **Ejecta Marketing Limited** ("**the company**") for the quarter and half-year ended 30.09.2017 (the "statement"). Attention is drawn to the fact that the figures for the corresponding quarter and half-year ended 30.09.2017 including the reconciliation of net profit for the quarter and half-year reported under previous GAAP, as reported in these financial results, have been approved by the Company's Board of Directors but have not been subjected to review.

This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

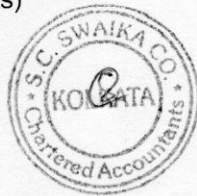
We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Statements Information performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable Accounting Standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For S.C.SWAIKA & CO.
(Chartered Accountants)
FRN No.322137E

Swaike

(S.C.Swaike)
(Proprietor)
(M.No.053694)



Place : Kolkata
Dated : 13th day of December, 2017

Statement of Unaudited Financial Results for the Quarter and Half Year ended 30th September, 2017

₹ in Lakhs

Particulars	Quarter ended 30.09.2017 (Unaudited)	Quarter ended 30.06.2017 (Unaudited)	Quarter ended 30.09.2016 (Unaudited)	Half-Year ended 30.09.2017 (Unaudited)	Half-Year ended 30.09.2016 (Unaudited)
I. Revenue from operations	27.51	-	-	27.51	-
II. Other Income	7.15	9.58	8.87	16.73	17.58
III. Total Income (I+II)	34.66	9.58	8.87	44.24	17.58
IV. Expenses					
a) Cost of materials consumed	-	-	-	-	-
b) Purchases of stock-in- trade	26.29	-	-	26.29	-
c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(6.75)	-	-	(6.75)	-
d) Employee benefits expense	1.45	2.52	2.78	3.97	5.56
e) Finance cost	-	-	-	-	-
f) Depreciation and amortisation expense	0.04	0.06	0.05	0.10	0.10
g) Other Expenses	4.36	0.82	3.02	5.18	4.33
(h) Other Expenses-Exceeding 10% of the total expenditure					
-Custody & RTA Fees	0.04	1.24	1.38	1.28	2.25
-Legal, Professional & consultancy Fees	-	-	(1.05)	-	-
-Listing Fees	0.00	2.87	0.29	2.87	2.59
Total Expenses	25.43	7.51	6.47	32.94	14.83
V. Profit / (Loss) from operations before exceptional items and tax (III-IV)	9.23	2.07	2.40	11.30	2.75
VI. Exceptional items	-	-	-	-	-
VII. Profit / (Loss) from ordinary activities before tax (V-VI)	9.23	2.07	2.40	11.30	2.75
VIII. Tax expense					
a) Current tax	2.85	0.64	0.74	3.49	0.85
b) Deferred tax	-	-	-	-	-
IX. Net profit / (loss) for the period from continuing operation (VII-VIII)	6.38	1.43	1.66	7.81	1.90
X. Profit/(loss) from discontinued operations	-	-	-	-	-
XI. Tax expenses of discontinued operations	-	-	-	-	-
XII. Profit/(loss) from Discontinued operations (after tax) (X-XI)	-	-	-	-	-
XIII. Profit/(loss) for the period (IX+XII)	6.38	1.43	1.66	7.81	1.90
XIV. Other Comprehensive income	-	-	-	-	-
a) Items that will not be reclassified to profit / (loss)	-	-	-	-	-
b) Income tax on items that will not be reclassified to profit / (loss)	-	-	-	-	-
XV. Total Comprehensive income (XIII+XIV)	6.38	1.43	1.66	7.81	1.90
XVI. Paid-up equity share capital	1,457.65	1,457.65	1,457.65	1,457.65	1,457.65
XVII. Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	71.57	71.77	95.05	71.77
18. Earnings Per Share (before and after extraordinary items) (of Rs. 10/- each) (Not annualised)					
a) Basic	0.04	0.01	0.01	0.05	0.01
b) Diluted	0.04	0.01	0.01	0.05	0.01

Notes:-

1) The Company has adopted Indian Accounting Standard (Ind AS), prescribed under section 133 of the Companies Act, 2013 read with the relevant rules issued thereunder, with effect from 01.04.2017 and accordingly these financial results have been prepared in accordance with Ind AS notified under the Companies (Indian Accounting Standards) Rules, 2015 as amended by the Companies (Indian Accounting Standards) (Amendment) Rules, 2016. The financial results, presented in accordance with Ind AS 101- First - Time Adoption of Indian Accounting Standard, have been prepared in accordance with the recognition and measurement principles in Ind AS - 34 - Interim Financial Reporting.

2) The Figures for the quarter and half-year ended September 30, 2017 presented here are IndAS Compliant.

3) The aforementioned results were reviewed by the Audit Committee and approved by the Board of Directors in their respective meetings held on 13th December, 2017 at Kolkata, Limited Review of these results as required under Regulation 33 of SEBI (Listing and other Disclosure Requirement) Regulation, 2015 has been completed by Statutory Auditor.

4) The Company operates in one reportable business segments i.e. "trading".



5) Reconciliation between financial results as per previous Indian GAAP and Ind AS for the quarter and half-year ended September 30, 2016:-

₹ in Lakhs

Description	Sub Notes	Quarter ended September 30, 2016	Half year ended September 30, 2016
Net Profit as per previous GAAP		1.66	1.90
1. Fair Valuation adjustments for financial assets	(1)	-	-
2. Acturial loss on employee defined benefits plan recognised in OCI	(2)	-	-
3. Other adjustments		-	-
4. Deferred Tax impacts on Ind AS adjustments	(3)	-	-
Net Profit as per Ind AS		1.66	1.90

Sub-Notes:-

(1) Under Indian GAAP, Current Investment were measured at lower of cost and net realisable value. Under Ind AS, financial assets other than those valued at amortised cost are subsequently measured at fair value. Investments in mutual funds and equity shares have been classified at fair value through statement of profit and loss.

(2) Under Indian GAAP, re-measurement gain/loss on defined benefit plans is charged to the statement of profit and loss. Under Ind AS, such re-measurement gain/loss is reported as an item that will not be reclassified to profit or loss under the statement of other comprehensive income (OCI).

(3) Under Indian GAAP, deferred taxes are recognised using income statement approach i.e. reflecting the tax effects of timing of differences between accounting income and taxable income for the period. The impact of transition adjustments together with the Ind AS madate of using balance sheet approach under Indian GAAP for computaion of deferred has resulted in consequential impact to statement of profit and loss.

6) There is a possibility that these quarterly financial results may require adjustments before constituting the final IND AS Financial Statement as at and for the year ending 31.03.2018, due to changes in financial reporting requirements arising from new or revised standards or interpretation issued by MCA, Appropriate Authorities etc. or changes in the use one or more optional exception from full retrospective application of certain IND AS as permitted uundser Ind AS 101.

7) Previous period figures have been regrouped/rearranged wherever necessary, to confirm to the current period figures.

For S.C.Swaika & Co.
Chartered Accountants
Registration No : 322137E

Swaika

S.C.Swaika
Membership no : 053694



By order of the Board
For Ejecta Marketing Limited

Sudip Laha
Sudip Laha
Managing Director
DIN: 06417007

Dated the 13th Day of December, 2017
Place : Kolkata

EJECTA MARKETING LIMITED

(Formely known as Appu Marketing & Manufacturing Ltd.)

Regd. Office-1, Old Court House Corner, 1st Floor, Room No. 15, Kolkata-700 001

CIN-L51495WB1983PLC035864, Phone No.- +919681634539, +918013214500

E-Mail ID-admin@appumkt.com, Website-www.appumkt.com

Unaudited Statement of Assets and Liabilities as at September 30, 2017

₹ in Lakhs

	As at 30.09.2017 Unaudited
ASSETS	
1. Non Current Assets	
a. Property, Plant and Equipment	1.86
b. Capital work-in-progress	-
c. Investment Property	-
d. Other Intangible assets	-
e. Financial Assets	-
(i) Investments	908.10
(ii) Loans	427.69
(iii) Others	-
f. Other non-current assets	-
Total Non-current assets	1,337.65
2. Current Assets	
a. Inventories	6.75
b. Financial Assets	-
(i) Investments	-
(ii) Trade receivables	215.85
(iii) Cash and cash equivalents	9.56
(iv) Bank balances other than (iii) above	-
(v) Loans	0.10
(vi) Others	-
c. Current Tax Assets (Net)	-
d. Other current assets	5.55
e. Assets classified as held for sale	-
Total current assets	237.81
Total Assets	1,575.46
EQUITY AND LIABILITIES	
Equity	
a. Equity Share Capital	1,457.65
b. Other Equity	95.05
Total Equity	1,552.70
Liabilities	
1. Non Current Liabilities	
a. Financial Liabilities	
(i) Borrowings	-
b. Provisions	-
c. Deferred tax liabilities (Net)	-
d. Other non-current liabilities	-
Total Non-current liabilities	-



2. Current Liabilities	
a. Financial Liabilities	
(i) Borrowings	-
(ii) Trade payables	8.35
(iii) Other financial liabilities	-
b. Other current liabilities	3.15
c. Provisions	11.26
d. Current Tax Liabilities (Net)	-
Total current liabilities	22.76
Total Liabilities	22.76
Total Equity and Liabilities	1,575.46

Notes- Figures have been re-grouped/re-arranged/re-classified wherever necessary.

For S.C.Swaika & Co.
Chartered Accountants
Registration No : 322137E

Swaika

S.C.Swaika
Membership no : 053694



By order of the Board
For Ejecta Marketing Limited

Sudip Lahor

Sudip Laha
Managing Director
DIN: 06417007

Dated the 13th Day of December, 2017
Place : Kolkata