

Supernova Advertising Limited						
STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE HALF ENDED 30TH SEPTEMBER, 2014						
PART I						(Rs In Lakhs)
Sl. No.	Particulars	6 Months Ended	Corresponding 6 Months Ended in the Previous Year	Year To Date Figure for the Current Year ended	Year To Date Figure for the Previous Year ended	Previous Accounting Year ended
		30.09.2014	30.09.2013	30.09.2014	30.09.2013	31.03.2014
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Income from Operations					
	(a) Net Sales/ Income from Operations	582.43	67.78	582.43	67.78	504.94
	(b) Other Operating Income	-	-	-	-	-
	Total Income from operations (Net)	582.43	67.78	582.43	67.78	504.94
2	Expenses					
	(a) Cost of Material consumed	-	-	-	-	-
	(b) Purchase of Stock-in-Trade	-	-	-	-	-
	(c) Change in inventories of finished goods, work-in-progress and stock-in-trade	-	-	-	-	-
	(d) Employee benefit expense	5.26	0.66	5.26	0.66	8.72
	(e) Depreciation and Amortisation Expense	0.26	-	0.26	-	0.13
	(f) Other Expenses	571.64	64.73	571.64	64.73	483.49
	Total Expenses	577.16	65.39	577.16	65.39	492.34
3	Profit/ (Loss) from Operations before Other Income, Finance costs and Exceptional Items (1-2)	5.27	2.39	5.27	2.39	12.60
4	Other Income	61.55	0.17	61.55	0.17	14.66
5	Profit/ (Loss) from ordinary activities before finance costs and Exceptional Items (3+4)	66.82	2.56	66.82	2.56	27.27
6	Finance Costs	1.05	1.33	1.05	1.33	1.34
7	Profit/ (Loss) from ordinary activities after finance costs but before Exceptional Items (5-6)	65.77	1.23	65.77	1.23	25.92
8	Exceptional items	-	-	-	-	-
9	Profit / (Loss) from Ordinary Activities before tax (7+8)	65.77	1.23	65.77	1.23	25.92
10	Tax Expenses	-	-	-	-	5.76
11	Net Profit / (Loss) from Ordinary Activities after Tax (9-10)	65.77	1.23	65.77	1.23	20.16
12	Extraordinary Items (Net of Tax Expenses)	-	-	-	-	-
13	Net Profit / (Loss) after Taxes but before Share of Profit / (Loss) of Associates & Minority Interest (11+12)	65.77	1.23	65.77	1.23	20.16
14	Share of Profit / (Loss) of Associates	-	-	-	-	-
15	Minority Interest	-	-	-	-	-
16	Net Profit/ (Loss) for the period (13+14+15)	65.77	1.23	65.77	1.23	20.16
17	Paid-up equity share capital (Face Value per share Re. 10/-)	1,021.32	709.32	1,021.32	709.32	1,021.32
18	Reserve excluding Revaluation Reserves as per Balance sheet of previous accounting year	25.28	707.46	25.28	707.46	707.46
19(i)	Earnings Per Share (before extraordinary items) (of Re. 10 each) (not annualised)	0.64	0.02	0.64	0.02	0.27
	(a) Basic					
	(b) Diluted					
19(ii)	Earnings Per Share (after extraordinary items) (of Re. 10 each) (not annualised)	0.64	0.02	0.64	0.02	0.27
	(a) Basic					
	(b) Diluted					



PART II SELECT INFORMATION FOR THE HALF YEAR ENDED 30.09.2014						
Sl. No.	Particulars	6 Months Ended	Corresponding 6 Months Ended in the Previous Year	Year To Date Figure for the Current Year ended	Year To Date Figure for the Previous Year ended	Previous Accounting Year ended
		30.09.2014 (Unaudited)	30.09.2013 (Unaudited)	30.09.2014 (Unaudited)	30.09.2013 (Unaudited)	31.03.2014 (Audited)
A PARTICULARS OF SHAREHOLDING						
1	Public Shareholding					
	- Number of shares	7579600	3799600	7579600	3799600	7579600
	- Percentage of shareholding	74.21%	53.57%	74.21%	53.57%	74.21%
2	Promoters and Promoter Group Shareholding					
	a) Pledged/Encumbered					
	- Number of shares	Nil	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NA	NA	NA	NA	NA
	- Percentage of shares (as a % of the total share capital of the Company)	NA	NA	NA	NA	NA
	b) Non-encumbered					
	- Number of shares	2633600	3293600	2633600	3293600	2633600
	- Percentage of shares (as a % of the total shareholding of Promoter and Promoter Group)	100%	100%	100%	100%	100%
	- Percentage of shares (as a % of the total share capital of the Company)	25.79%	46.43%	25.79%	46.43%	25.79%

Particulars	Half year Ended 30.09.2014
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	NIL
Received during the quarter	NIL
Disposed of during the quarter	NIL
Remaining unresolved at the end of the quarter	NIL

NOTES:-

- The above results and the statement of Assets & Liabilities have been reviewed by the Audit Committee and taken on record by the Board of Directors of the company at its meeting held on 14.11.2014
- There was no Investors' complaints received during the half year. There was no complaint pending at the beginning of lying unresolved at the end of the half year.
- The Financial results are subject to Limited Review by Statutory Auditors
- The Company operates mainly in one business segment. The segment reporting as required by AS-17 is not applicable.
- Figures of the previous year have been re-grouped / re-arranged wherever considered necessary.

Place : Mumbai
Dated: 14.11.2014

For SUPERNOVA ADVERTISING LIMITED



Supernova Advertising Limited
STATEMENT OF ASSETS AND LIABILITIES

Particulars	6 Months Ended 30.09.2014 (Unaudited)	Corresponding 6 Months ended in the Previous Year 30.09.2013 (Unaudited)
A EQUITY AND LIABILITIES		
1 Shareholders' funds		
(a) Share Capital	1021.32	709.32
(b) Reserves and Surplus	91.05	14.80
Sub-total-Shareholders' funds	1112.37	724.12
2 Non-current liabilities		
(a) Long-term borrowings	-	-
(b) Deferred tax liabilities (net)	-	-
(c) Other long-term liabilities	-	-
(d) Long-term provisions	-	-
Sub-total- Non-current liabilities	-	-
3 Current liabilities		
(a) Short-term borrowings	-	-
(b) Trade payables	419.73	50.48
(c) Other current liabilities	11.93	1.98
(d) Short-term provisions	5.96	0.58
Sub-total- Current liabilities	437.63	53.04
TOTAL - EQUITY AND LIABILITIES	1,549.99	777.15
B ASSETS		
1 Non-current Assets		
(a) Fixed assets	48.04	206.50
(b) Non-current Investments	134.16	285.06
(c) Long-term loans and advances	-	-
(d) Other non-current assets	0.00	-
Sub-total- Non-current assets	182.20	491.56
2 Current Assets		
(a) Current Investments	-	-
(b) Inventories	-	-
(c) Trade Receivables	425.80	66.42
(d) Cash and cash equivalents	10.37	3.57
(e) Short-term loans and advances	931.62	215.59
(f) Other current assets	-	-
Sub-total Current assets	1,367.79	285.59
TOTAL - ASSETS	1,549.99	777.15

For Supernova Advertising Limited



Place: Mumbai
Date : 14.11.2014