Birla Capital And Financial Services Limited

23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg, Prarthana Samaj, Mumbai - 4. Tel.: 2386 7498 / 2387 6489 Fax: 2385 8269 • E-mail: birlainternational@mtnl.net.in

CIN: L51900MH1985PLC036156

To,

Dated: 03rd November, 2016

The Corporate Relationship Department, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001.

Scrip Code: BSE 512332

Dear Sir/Madam,

Notice under Regulation 29(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 29(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that the Board Meeting of the Board of Directors of Birla Capital and Financial Services Limited, will be held on Friday, 11th November, 2016 at 4.00 P.M.at Industry House 159, 5th Floor, Churchgate Reclamation, Mumbai – 400 020 to approve & take on record, inter alia the Un-Audited Financial Results of the Company for the Quarter ended 30th September, 2016.

Further in accordance with the Company's Code of Conduct for Prevention of Insider Trading, the "Trading Window" for dealing in the Shares of the Company will remain closed from 04th November, 2016 to 11th November, 2016 (both days inclusive) and will open on 14th November, 2016 for the Promoters, Directors and Key Managerial Personnel of the Company.

Kindly take the same on your records & oblige.

Thanking you,

Yours faithfully,

For Birla Capital and Financial Services Limited,

Rahul Gupta

Company Secretary

ACS - 43021