



NDTV REPORTS TURNAROUND FOR Q4 AS WELL AS FOR THE YEAR 2014-15

NDTV EARNINGS RELEASE FOR THE QUARTER ENDED 31 MARCH 2015

- NDTV Consolidated profit in Q4 (before tax and exceptional items) is Rs 10.5 crore as compared to a loss of Rs 35 crore same quarter last year.
- NDTV Standalone profit in Q4 (before tax and exceptional items) is Rs 8.7 crore as compared to a loss of Rs 16.4 crore same quarter last year.
- NDTV Consolidated reports a turnaround of Rs 62 crore from an EBIDTA loss of Rs 29 crore in last year to an EBIDTA of Rs 33 crore in FY15.
- NDTV Consolidated income from operations increased by Rs 112 crore to Rs 571 crore from Rs 459 crore last year

Financial – Breakdown by Key Verticals

All figures in Rs Crore

PARTICULARS Full Year FY 2014-15	Television & Allied (A)		Digital (B)		Sub-Total (A + B)		E-Commerce		Inter-segment		Total	
	CY	LY	CY	LY	CY	LY	CY	LY	CY	LY	CY	LY
Revenue	508	449	107	72	615	521	19 ¹	6	(49)	(32)	586	495
Expense	466	467	84	60	551	527	45	30	(43)	(32)	553	524
EBITDA	42	(18)	22	12	64	(6)	(26)	(24)	(6)	-	33	(29)
PAT (before exceptional items)	(4)	(64)	11	7	7	(56)	(26)	(25)	(6)	-	(25)	(81)
Exceptional items*	(19)	-	-	-	(19)	-	-	-	-	-	(19)	-
PAT	(23)	(64)	11	7	(12)	(56)	(26)	(25)	(6)	-	(44)	(81)

*Non-cash items: impairment of investment in Jaiprakash Power (7.8 Cr), write-down of deferred tax assets (11.2 Cr)

- NDTV (other than ecommerce) reports an EBIDTA of Rs 64 crore in FY 15, as compared to an EBIDTA loss of Rs 6 crores last year
- NDTV's digital arm NDTV Convergence clocked Rs 107 revenue at a 47% growth rate for FY15
- NDTV's E-commerce vertical - IndianRoots.com achieves 8x multiple of Gross Merchandize Value (GMV) to Rs 61 crore in the current year from Rs 8 crore last year.

Business Highlights

Broadcast

NDTV Prime's effective re-positioning as a youth audience channel with genre specific show bands saw revenues for NDTV Profit/Prime grow 66% Y-o-Y as the channel attracted new and contextually integrated sponsors. NDTV Profit/Prime continued its run of being EBITDA breakeven into its third consecutive quarter

NDTV India broke its highest revenue record for the second year in a row with sales of Rs 106 Cr during the financial year

Q4-2015 & FY15 PAT includes two non-cash exceptional items

- Impairment of investment in Jaiprakash Power Ventures Limited = Rs 7.8 Cr
- Write-down of deferred tax assets = Rs 11.2 Cr

Digital: Convergence

All revenues streams – Web, VAS, and App showed healthy growth in revenues, exceeding even our internal expectations

E-Commerce: www.IndianRoots.com

- Indianroots won the '**e-Retailer of the Year Award 2015**' at the **Indian eRetail Awards 2015**
- Number of transactions rose 5 times vs last year, Average Order Value (AOV) more than doubled in the current year to Rs 17,000 vs Rs 9,000 in the previous year
- Clocked a GMV of Rs 26 crore for the quarter compared to Rs 6 crore last year same quarter

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