

31st January, 2017

To
The Manager - CRD,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Dear Sir(s),

Scrip Code: 540081

Subject: Intimation of Board Meeting to be held on Thursday, 9th February, 2017

Pursuant to the provisions of Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, we wish to inform you that a meeting of the Board of Directors of the Company is scheduled on Thursday, 9th February, 2017 *inter alia* to consider and approve the Un-Audited Financial Results of the Company for the quarter and nine months ended 31st December, 2016.

Further, pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations, 2015 and as per the terms of "Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders" of the Company, the trading window shall remain closed from 31st January, 2017 to 11th February, 2017 (both days inclusive) for Directors, Employees, Designated Persons and Specified Persons as defined in the Code.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For **SAB Events & Governance Now Media Limited**

Payal

Payal Garg
Company Secretary & Compliance Officer
ACS No.: 23218



SAB EVENTS AND GOVERNANCE NOW MEDIA LTD.

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CIN: I12222MH2014PLC254849