HDFC MUTUAL FUND

July 08, 2016

Ms. Pragya Sahai Kaul
Company Secretary & Compliance Officer
Crompton Greaves Consumer Electricals Ltd
CG House, 6th Floor,
Dr. Annie Besant Road, Worli,
Mumbai -400030
Tel No-022-24237777, 61678499
Fax No-022-24237788

Dear Madam,

Sub: Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We refer to our letter dated June 14, 2016 wherein we had mentioned that as on June 13, 2016, the aggregate holding of the Schemes of HDFC Mutual Fund in Crompton Greaves Consumer Electricals Limited ("the Company") was 7.20% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs.1,25,34,92,284/- comprising 62,67,46,142 equity shares of Rs.2/- each).

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been a **decrease** in the shareholding of the Company by the Schemes of HDFC Mutual Fund **by 2.07%** as of July 07, 2016. As on July 07, 2016 the aggregate holding of the Schemes of HDFC Mutual Fund in the Company **is 5.13%** of the paid up equity share capital of the Company (Rs.1,25,34,92,284/- comprising 62,67,46,142 equity shares of Rs.2/- each).

As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed the details of change in the shareholding in the prescribed format enclosed as Annexure 1.

Kindly acknowledge receipt of the same.

Thanking you,
Yours faithfully,
For **HDFC Asset Management Company Limited**

DBarot

Dhruti Barot
Jt. Assistant Vice President - Compliance

Encl: As above
CC:

Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra - Kurla
Complex Bandra (E),
Mumbai – 400 051.
Fax: 022-2659 8190 / Fax: 022-26598191

Listing Department
BSE Limited
Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai – 400 023.
Fax: 022-2272 1919

Corporate Office Address :
Crompton Greaves Consumer Electricals Ltd
Equinox Business Park, Tower 3, 1st Floor,
East Wing, LBS Marg, Kurla (West)
Mumbai – 400070
Phone:022-61678499 / Fax: 022-61678383

Annexure-1

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	**Crompton Greaves Consumer Electricals Ltd.**		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Mutual Fund HDFC Trustee Company Limited A/c--- • HDFC Prudence Fund • HDFC TaxSaver • HDFC Infrastructure Fund • HDFC Balanced Fund • HDFC Capital Builder Fund • HDFC Equity Fund • HDFC Children Gift Fund - Investment Plan • HDFC Growth Fund • HDFC Equity Savings Fund • HDFC Premier Multi-Cap Fund • HDFC Top 200 Fund • HDFC Long Term Advantage Fund • HDFC MF Monthly Income Plan -Long Term Plan • HDFC MF Monthly Income Plan -Short Term Plan • HDFC Mid-Cap Opportunities Fund		
3. Whether the acquirer belongs to Promoter/ Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE limited National Stock Exchange of India Limited		
5. Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the sale under consideration, holding of :			
a) Shares carrying voting rights	4,51,52,500	7.20	N.A.
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	0	0.00	N.A.
c) Voting rights (VR) otherwise than by shares	0	0.00	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0.00	N.A.
Total (a+b+c+d)	**4,51,52,500**	**7.20**	**N.A.**
Details of sale: a) Shares carrying voting rights ~~acquired~~/sold	1,29,91,952	2.07	N.A.
b) VRs acquired /sold otherwise than by shares	0	0.00	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive	0	0.00	N.A.

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shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered/invoked/released by the acquirer	0	0.00	N.A.
Total (a+b+c+/-d)	**1,29,91,952**	**2.07**	**N.A.**
After the sale, holding of:			
a) Shares carrying voting rights	3,21,60,548	5.13	N.A.
b) Shares encumbered with the acquirer	0	0.00	N.A.
c) VRs otherwise than by shares	0	0.00	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.00	N.A.
Total (a+b+c+d)	**3,21,60,548**	**5.13**	**N.A.**
6. Mode of ~~acquisition~~/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of ~~acquisition~~/sale of shares / ~~VR or date of receipt of intimation of allotment of shares, whichever is applicable~~	July 07, 2016		
8. Equity share capital / total voting capital of the TC before the said ~~acquisition~~/sale	Rs.1,25,34,92,284 /- comprising 62,67,46,142 equity shares of Rs. 2/- each.		
9. Equity share capital/ total voting capital of the TC after the said ~~acquisition~~/sale	Rs.1,25,34,92,284 /- comprising 62,67,46,142 equity shares of Rs. 2/- each.		
10. Total diluted share/voting capital of the TC after the said ~~acquisition~~/sale.	N.A.		

(*)~~Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement~~ Total share capital/ voting capital has been taken as per the latest filing to be done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **HDFC Asset Management Company Limited**
(Investment Manager for the Schemes of HDFC Mutual Fund)

Dhruti Barot
Jt. AVP – Compliance

Place: Mumbai
Date: July 08, 2016

HDFC Asset Management Company Limited