Balaji Telefilms Ltd.
C-13, Balaji House, Dalia Industrial Estate,Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.:40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com
CIN No. : L99999MH1994PLC082802

August 11, 2015

To,

Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001

National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (East),
Mumbai-400 051

Dear Sir/Madam,

Sub: - **Information under regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

Please find enclosed declaration received from M/s Talma Chemical Industries Private Limited under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Kindly acknowledge the receipt of the same.

Yours truly,
For **Balaji Telefilms Limited**

Simmi Singh Bisht
Company Secretary &
Compliance Officer
Encl: - a/a

TALMA CHEMICAL INDUSTRIES PRIVATE LIMITED
CIN No: U24110MH1983PTC031052 EMAIL:admin@payash.com
Reg. Office: 17-19 Khatau Building, 2nd floor, 44 Bank Street, Mumbai – 400001

August 7, 2015

The Board of Directors
Balaji Telefilms Limited
Balaji House, C-13, Dalia Industrial Estate,
Opp Laxmi Industries, New Link Road,
Andheri (W) ,Mumbai ,Maharashtra ,400053

Dear Sir,

Sub : Disclosure of acquisition of share holding in terms of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We wish to inform you that we together with the persons acting in concert (deemed to be acting in concert for the purposes of these investments only) have purchased 38,00,000 shares of **BALAJI TELEFILMS LTD.** representing 5.83% of voting capital of Company on 5th August 2015 from the open market.

Please find enclosed herewith disclosure of acquisition of share holding in terms of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We shall be pleased to provide any other information

Thanking you,

Yours truly,

For TALMA CHEMICAL INDUSTRIES PVT LTD

TALMA CHEMICAL INDUSTRIES PVT LTD MUMBAI

Mangal R. Bhanshali
Director
DIN : 011 766442.

Annexure - B

Format of disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

1	Name of Target Company (TC)	**Balaji Telefilms Limited**		
2	Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer.	**Acquirer* - Talma Chemical Industries P. Ltd. / AADI Financial Advisors LLP**		
3	Whether the acquirer belongs to Promoter/Promoter Group.	No		
4	Name(s) of the Stock Exchange(s) wherer the shares of TC are Listed.	1. Bombay Stock Exchange Ltd. 2. National Stock Exchange of India Limited. 3. Metropilitan Stock Exchange of India Ltd.		
5	Details of the Acquisition / Disposal / holding of shares / voting rights / holding of the Acquirer and PAC	Number	% w.r.t. total shares/ voting capital wherever applicable.	% w.r.t. total diluted shares/ voting capital of the TC (*).
	Before the acquisition / disposal under consideration, holding of			
	a) Shares carrying voting rights *	0	0.00%	0.00%
	b) Voting rights (VR) otherwise than by shares	0		
	c) Warrants / Convertibale securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0		
	Total (a+b+c)	0	0.00%	0.00%
	Details of the Acquisition / Sale			
	a) Shares carrying voting rights acquired / sold	3800000	5.83%	5.83%
	b) VR acquired / sold otherwise than by shares	0	0	
	c) Warrants / Convertibale securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold.	0	0	
	Total (a+b+c)	3800000	5.83%	5.83%
	After the Acquisition / Sale, holdings of			
	a) Shares carrying voting rights	3800000	5.83%	5.83%
	b) Voting rights (VR) otherwise than by shares	0	0	0
	c) Warrants / Convertibale securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	0
	Total (a+b+c)	3800000	5.83%	5.83%
6	Mode of acquisition / sale (e.g.open market / off-market / public issue / rights issue /prefrential allotment / inter-se transfer etc.	Open Market Purchase		
7	Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Open Market Purchase on 5-8-2015		
8	Equity shares capital / total voting capital of the TC before the said acquisition / sale	65210443 Shares		
9	Equity shares capital / total voting capital of the TC after the said acquisition / sale	65210443 Shares		
10	Total diluted shares / voting capital of the TC after the said acquisition / sale.	65210443 Shares		

For TALMA CHEMICAL INDUSTRIES PVT LTD

TALMA CHEMICAL INDUSTRIES PVT. LTD. (MUMBAI)

Mangal R. Bhanshali
Director
DIN : 011 766442.
Date : 05/08/2015

Place : Mumbai

* including holding of person acting in concert for the present Investment only