

1 September, 2017

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir,

Please find attached herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you.

For Hero MotoCorp Ltd.



(Neerja Sharma)
Company Secretary

Encl. a/a

Hero MotoCorp Ltd.

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HERO MOTOCORP RIDES INTO THE FESTIVE SEASON WITH ITS ALL-TIME HIGH SALES IN A MONTH

SELLS 678,797 UNITS OF TWO-WHEELERS IN AUGUST TO GROW BY OVER 10% FOR THE MONTH

New Delhi, September 1, 2017

Highest Ever Sales in a Month – August 2017	Previous Highest – September 2016
678,797	674,961
Crossed Six lakh Sales in four consecutive months this year	
August '17 (678,797), July '17 (623,269), June '17 (624,185), May '17 (633,884)	
Hero MotoCorp Domestic Sales in August'17 stands at 661,490 units, while Global Business contributes 17,307 units	

Hero MotoCorp Ltd. (HMCL), the world's largest two-wheeler manufacturer, today reported a significant performance milestone by clocking its **highest-ever sales** for any single month.

Riding on popular demand for its exciting range of two-wheelers, Hero MotoCorp sold **678,797** units of two-wheelers in August 2017, thereby registering a growth of **10%** over the corresponding month last year when the company had sold 616,424 units.

Hero's previous highest in monthly sales was recorded in September 2016 when the company had sold 674,961 units.

Maintaining a consistent trend of six-lakh-plus sales for the fourth consecutive month, Hero MotoCorp sold 661,490 units in the domestic market in India, while its Global Business – spanning 35 countries across Asia, Africa and South and Central America - contributed 17,307 units.

The high sales in August have ensued owing to the early arrival of the festival season this year. Hero MotoCorp is poised to further consolidate its market leadership by meeting customer expectations with adequate inventory of its range of popular motorcycles and scooters at dealerships across the country.

For more information, please visit:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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