

Date: 14th April, 2017

From,
A. Srimannarayana Raju
Plot No. 285, Road No.25, Jubilee Hills,
Hyderabad, Telangana, 500033, India

To,
The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (E)
MUMBAI - 500 051

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC


Dear Sir,

Sub: Intimation under Regulation 31(1) of the Securities and Exchange Board of India
(Substantial Acquisition of shares and takeovers) Regulations, 2011

I, A. Srimannarayana Raju, herewith forwarding the disclosure under Regulation 31 (1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding **pledge creation** of Equity shares held by me in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you,
Yours faithfully,


A. Srimannarayana Raju

CC to: **The Company Secretary**
NCC Limited

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Name of the Target company (1C)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (creation (2)-(3) / release [(2)-(3)] / invocation [(2)-(3)])			
Names of the Stock Exchanges where the shares of the target company are listed		No. of shares	% of total share capital	% w.r.t diluted share capital (%)	No. of shares	% of total share capital	Type of event (Creation/ invocation/ release/ invocation of encumbrance)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal/ undertaking/ others)	Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered	No. of shares	% of Total share capital
NCC Limited															
Bombay Stock Exchange Limited															
AND															
The National Stock Exchange of India Ltd															
14-04-2017															
Alluri Srimantasayana Raju															
Pledge Creation															
Details of the creation of encumbrance:															
Name of the Promoter(s) or PA(s) with hung(*)	No. of shares	% of total share capital	% w.r.t diluted share capital (%)	No. of shares	% of total share capital	Type of event (Creation/ invocation/ release/ invocation of encumbrance)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal/ undertaking/ others)	Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered	No. of shares	% of Total share capital	
AVS Raju	4,188,060	0.7533	0.75	-	0.00	-	-	-	-	-	0.00	-	-	0.00	
AAV Rang Raju	13,565,196	2.44	2.44	9,750,000	1.75	-	-	-	-	-	0.00	-	9,750,000	1.75	
ASN Raju	8,652,215	1.56	1.56	3,900,000	0.70	Creation	13-04-2017	Pledge		3,500,000	0.63	JM Financial Products Limited	7,400,000	1.33	
AGK Raju	9,759,080	1.76	1.76	7,182,000	1.29	-	-	-	-	-	0.00	-	7,182,000	1.29	
AVN Raju	7,985,791	1.44	1.44	7,000,000	1.26	-	-	-	-	-	0.00	-	7,000,000	1.26	
A Narayana Raju	8,858,806	1.59	1.59	7,000,000	1.26	-	-	-	-	-	0.00	-	7,000,000	1.26	
A Srinava Rama Raju	3,346,668	0.60	0.60	3,135,000	0.56	-	-	-	-	-	0.00	-	3,135,000	0.56	
AV Sanyasayanasanna	7,288	0.00	0.00	-	-	-	-	-	-	-	0.00	-	-	0.00	
A Suguna	68,202	0.01	0.01	-	-	-	-	-	-	-	0.00	-	-	0.00	
A Shyama	99,903	0.02	0.02	-	-	-	-	-	-	-	0.00	-	-	0.00	
A S Jyothirmayi	308,091	0.06	0.06	-	-	-	-	-	-	-	0.00	-	-	0.00	
A Anandhathi	847,222	0.15	0.15	-	-	-	-	-	-	-	0.00	-	-	0.00	
A Bhathi	124,059	0.02	0.02	-	-	-	-	-	-	-	0.00	-	-	0.00	
A Neelavathi Devi	73,281	0.01	0.01	-	-	-	-	-	-	-	0.00	-	-	0.00	
A Sudhevi	113,884	0.02	0.02	-	-	-	-	-	-	-	0.00	-	-	0.00	
M Swetha	1,225,530	0.22	0.22	-	-	-	-	-	-	-	0.00	-	-	0.00	
A Sri Harsha Varma	41,780	0.01	0.01	-	-	-	-	-	-	-	0.00	-	-	0.00	
JV Rang Raju	3,015,916	0.54	0.54	-	-	-	-	-	-	-	0.00	-	-	0.00	
J Sindevi	187,859	0.03	0.03	-	-	-	-	-	-	-	0.00	-	-	0.00	
J Sowjanya	409,166	0.07	0.07	-	-	-	-	-	-	-	0.00	-	-	0.00	
JK Chinmaya Varma	106,321	0.02	0.02	-	-	-	-	-	-	-	0.00	-	-	0.00	
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	0.00	-	-	0.00	
M/s. A V S R Holdings Private Limited	36,352,278	6.54	6.54	16,315,280	2.93	-	-	-	-	-	0.00	-	16,315,280	2.93	
M/s. Narasimha Developers Private Limited	1,516,179	0.27	0.27	-	-	-	-	-	-	-	0.00	-	-	0.00	
M/s. Amesh Ventures Private Limited	4,259,666	0.77	0.77	-	-	-	-	-	-	-	0.00	-	-	0.00	
M/s. Avathesh Property Developers Private Limited	3,467,000	0.62	0.62	-	-	-	-	-	-	-	0.00	-	-	0.00	
M/s. Bhuvanesh Realtors Private Limited	940,000	0.17	0.17	-	-	-	-	-	-	-	0.00	-	-	0.00	
TOTAL	109,528,339	19.70	19.70	54,282,280	9.76					3,500,000	0.63		57,782,280	10.39	

Handwritten Signature

Signature
Place: Hyderabad
Date: 14th April, 2017