



UFLEX LIMITED

Division/Office: CORPORATE - SECRETARIAL

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UFLEX/SEC/2017/

November 21, 2017

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/I, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code : UFLEX

Scrip Code : 500148

Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED

(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above



'A part of your daily life'

PRESS RELEASE

Uflex engineers first Indian retortable spouted stand-up pouch for cold beverages

Noida, 21 November 2017: Some three months ago **Jo's** - a leading snacks brand in North India that also happens to be an existing client of Uflex approached the company for developing flexible packaging solution for its *new range of cold beverages*.

The brief from the client was crystal clear. They wanted an optimized packaging solution with a shelf life of 6 months for the cold beverages at room temperature doing away with the cold chain. Taking this up as a challenge the team at Uflex engineered **first Indian retortable spouted bottom gusseted stand-up pouch**.

Explaining about the new packaging solution Mr. Arun Anand, Executive Vice President Marketing at Uflex Packaging said, **"We engineered a bespoke foil based 4 tier bottom gusset stand up pouch with a specialized retort sealant layer to withstand sterilization at elevated temperatures. This pouch offers a shelf life of 6 months at room temperature and actually does away with the cold chain be it during transit (using reefers), at the point of sale or at the consumers' end for that matter. Coming to think of it, this packaging solution is quite a sustainable option because cold chain/ refrigeration is absolutely not required in this case resulting in much lesser emission of GHGs (Green House Gases)."**



"We have fitted the pouch with a Tamper Locked special grade PP spout to withstand the retort application without any degeneration and leakage at the seams.

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For UFLEX LIMITED


SUBHASH KHATUA

Dy. General Manager (Secretarial)

This is the first time that a PP spout has been used in a retortable pouch in India. The cap is inter-locked with the shoulder of the spout and this lock is broken when the cap is opened for the first time, ensuring an absolutely tamper-proof pouch. Spout fixing is done on high-end imported machines to ensure leak-proof seal integrity. We have imparted a profile shape to bring about the much needed product differentiation at the point of sale. This is indeed a flexi-bottle if one would like to term it for convenience. You can well imagine the reduction at source that this packaging paves way for when compared to rigid PET bottles for similar usage and application. Upholding the ethos of flexible packaging this packaging solution clearly uses much less energy throughout its life-cycle i.e. manufacturing; transportation and disposal,” explained Mr. Arun Anand.

Talking about the newly launched packaging solution, Mr. Mohit Bajpai, Senior General Manager, Marketing at Uflex Packaging said, **“It took us nearly three months to design this packaging for cold beverages which happens to be an altogether new category in our portfolio. The product has been well received by the market and getting good response from other brands as well. Given our end-to-end expertise in the field of flexible packaging we can bring out very many variants of these retortable spout pouches that are aesthetically unique; functionally more agile; counterfeiting proof (with the help of myriad holographic solutions) and have optimized barrier properties.”**

Mr. Ashok Chaturvedi, Chairman & Managing Director, Uflex Limited expressing his joy over the newly launched packaging solution said, **“The retortable spouted stand-up pouch for cold beverages perfectly exemplifies our commitment towards bringing real value-addition to the products of our clients owing to its superior aesthetics, deft functionality and non-dependence on cold chain. I am particularly happy about the sustainability aspect of this packaging solution and would like to assure our clients about many more of such innovations in the times to come.”**

About Uflex

Uflex is India’s largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products’ excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex’s clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L’ Oreal, Britannia, Haldiram’s, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

For further information, please contact:

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For UFLEX LIMITED


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SUSHANT KHATRI
Dy. General Manager (Finance)