



	+91 80 6659 8700
	+91 80 6696 3333
	info@subex.com
	www.subex.com

October 24, 2017

To
BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Press Release- Subex Launches Consulting and Advisory Services for Telecom Business Assurance

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on October 24, 2017

Thanking you.

Yours truly,
For Subex Limited

A handwritten signature in blue ink, appearing to read "Arjun Makhecha".

Arjun Makhecha
Acting Company Secretary



Encl: As above.

Subex Limited

CIN - L85110KA1994PLC016663

Registered Address: RMZ Ecoworld, Outer Ring Road, Devarabisanahalli, Bangalore - 560103, India



For Immediate Release

October 24, 2017

Press contact

Sandeep Banga
Marketing and Communications
+91 99168 24122
sandeep.banga@subex.com

Subex Launches Consulting and Advisory Services for Telecom Business Assurance

BANGALORE, INDIA – Subex Ltd, a leading telecom analytics solutions provider, today announced the launch of its Consulting and Advisory Services. The announcement was made during the 14th edition of the Subex User Conference which is the company's flagship global conference.

Subex's Consulting and Advisory services blends strategy with execution to deliver tangible outcomes around business assurance. Through the Consulting and Advisory Services, Subex leverages its 25 years of experience and expertise in the telecom domain, with over 200-plus customers. Subex deploys flexible engagement models that are best suited to CSP business dynamics.

Speaking on the announcement, **Vinod Kumar**, COO, Subex Ltd. said, "We are extremely excited to announce the launch of our Consulting and Advisory Services. These services will leverage Subex's domain and technology experience to drive top floor to shop floor execution, i.e. strategy to execution in order to provide business assurance and operational excellence for global telecom players. Our product agnostics consulting and advisory services gives us a strategic edge by adding the consulting layer to the already available technology, solution and services layer."

Subex's Consulting and Advisory services will cover all aspects of the telecom business assurance requirements, specifically around the domains of Risk, Margin, Maturity and Transformation.

- Ends -





PRESS RELEASE

About Subex

Subex Ltd. is a leading telecom analytics solutions provider, enabling a digital future for global telcos.

Founded in 1992, Subex has spent over 25 years in enabling 3/4th of the largest 50 CSPs globally achieve competitive advantage. By leveraging data which is gathered across networks, customers, and systems coupled with its domain knowledge and the capabilities of its core solutions, Subex helps CSPs to **drive new business models, enhance customer experience and optimise enterprises.**

Subex leverages its award-winning product portfolio in areas such as Revenue Assurance, Fraud Management, Asset Assurance and Partner Management, and complements them through its digital solutions such as IoT Security and Insights. Subex also offers scalable Managed Services and Business Consulting services.

Subex has more than 300 installations across 90+ countries.

