

July 24, 2017

National Stock Exchange of India Limited
Exchange Plaza
C-1, Block G, Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code : ASHOKLEY

Stock Symbol : 500477

Through : NEAPS

Through: BSE Listing Centre

Dear Sirs,

Sub: Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Bagging of Order for 3019 buses from KSRTC.

Please find attached a copy of the communication being released to the Press relating to bagging of order for 3019 buses from KSRTC.

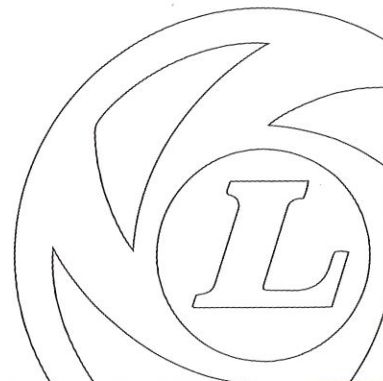
Yours faithfully,
for ASHOK LEYLAND LIMITED



N Ramanathan
Company Secretary

ASHOK LEYLAND LIMITED

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Press Release

Ashok Leyland bags order for 3019 Buses from KSRTC

24th July, 2017, Chennai: Ashok Leyland, flagship of the Hinduja Group, today confirmed that it bagged an order from KSRTC for 3019 buses. This order, one of the largest from a State Transport Undertaking for a single OEM, would be executed in the current financial year which would help Ashok Leyland in furthering its leadership position in buses. The order size is about Rs. 650 crores.

Speaking about the order, Mr. Vinod K. Dasari, Managing Director, Ashok Leyland, said, "We are very happy to receive the confirmation of this order from KSRTC. Our ability to bring value to customers like KSRTC, is a testament to our superior technology and innovation, combined with low costs."

Speaking on the win, Mr. T. Venkataraman, Senior Vice President, Global Buses, Ashok Leyland, said. "Our buses are durable, robust, and employ the latest in technology. The cost of ownership and the product experience which we can deliver is the best in the industry. Our in-depth understanding of what works for our markets and customers is what differentiates us and has helped us win this order from KSRTC."

This order will fulfill requirements from KSRTC, NWKRTC, BMTC and NEKRTC. The order includes 210" WB, fully built Karnataka Saarige Bus on 210' WB chassis, fully built Rajahamsa Bus on 222" WB, fully built non-AC sleeper coaches on 222" WB chassis and fully built Midi bus on 205" WB chassis.

For further information / media queries, contact:

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