

Date: 18th April, 2017

From,
A. Srimannarayana Raju
Plot No. 285, Road No.25, Jubilee Hills,
Hyderabad, Telangana, 500033, India

To,
The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (E)
MUMBAI - 500 051

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC

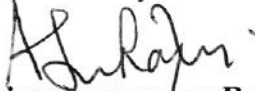
Dear Sir,

**Sub: Intimation under Regulation 31(2) of the Securities and Exchange Board of India
(Substantial Acquisition of shares and takeovers) Regulations, 2011**

I, A. Srimannarayana Raju, herewith forwarding the disclosure under Regulation 31 (2) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding **pledge release** of Equity shares held by me in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you,
Yours faithfully,


A. Srimannarayana Raju

CC to: **The Company Secretary**
NCC Limited

Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (1)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares [(2)+(3)] / release [(2)-(3)]		
Name of the Promoter(s) or PACs with him(**)		No. of shares	% of total share capital	% of total share capital	No. of shares	% of total share capital	Type of event (Creation/release/pledge/invocation)	Date of creation/invocation/encumbrance	Type of encumbrance (Pledge/Lien/non disposal undertaking/others)	Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered	No. of shares	% of Total share capital
NCC Limited															
Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd															
18-04-2017															
Alluri Srimannarayana Raju															
Pledge Release															
Names of the Stock Exchanges where the shares of the target company are listed															
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked															
Details of the creation of encumbrance:															
Name of the Promoter(s) or PACs with him(**)															
AVS Raju	4,188,060	0.7533	0.75	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00
AAV Ranga Raju	13,563,196	2.44	2.44	9,750,000	1.75	-	-	-	-	-	-	0.00	-	9,750,000	1.75
ASN Raju	8,652,215	1.56	1.56	7,400,000	1.33	Release	17-04-2017	Pledge	-	-	2,500,000	0.45	-	4,900,000	0.88
AGK Raju	9,759,080	1.76	1.76	7,182,000	1.29	-	-	-	-	-	-	0.00	-	7,182,000	1.29
AVN Raju	7,985,791	1.44	1.44	7,000,000	1.26	-	-	-	-	-	-	0.00	-	7,000,000	1.26
A Narayana Raju	8,858,806	1.59	1.59	7,000,000	1.26	-	-	-	-	-	-	0.00	-	7,000,000	1.26
A Srinivas Rama Raju	3,346,668	0.60	0.60	3,135,000	0.56	-	-	-	-	-	-	0.00	-	3,135,000	0.56
AV Sanyasaramamma	7,288	0.00	0.00	-	-	-	-	-	-	-	-	0.00	-	0.00	0.00
A Suguna	68,202	0.01	0.01	-	-	-	-	-	-	-	-	0.00	-	-	0.00
A Shyama	99,902	0.02	0.02	-	-	-	-	-	-	-	-	0.00	-	-	0.00
A S Jyothirmayi	308,091	0.06	0.06	-	-	-	-	-	-	-	-	0.00	-	-	0.00
A Arundhati	847,222	0.15	0.15	-	-	-	-	-	-	-	-	0.00	-	-	0.00
A Bharathi	124,059	0.02	0.02	-	-	-	-	-	-	-	-	0.00	-	-	0.00
A Neelavathi Devi	73,281	0.01	0.01	-	-	-	-	-	-	-	-	0.00	-	-	0.00
A Sudevi	113,884	0.02	0.02	-	-	-	-	-	-	-	-	0.00	-	-	0.00
M Swetha	1,225,530	0.22	0.22	-	-	-	-	-	-	-	-	0.00	-	-	0.00
A Sri Harsha Varma	41,780	0.01	0.01	-	-	-	-	-	-	-	-	0.00	-	-	0.00
IV Ranga Raju	3,015,916	0.54	0.54	-	-	-	-	-	-	-	-	0.00	-	-	0.00
J Sudevi	187,859	0.03	0.03	-	-	-	-	-	-	-	-	0.00	-	-	0.00
J Sowjanya	409,166	0.07	0.07	-	-	-	-	-	-	-	-	0.00	-	-	0.00
J K Chaitanya Varma	106,121	0.02	0.02	-	-	-	-	-	-	-	-	0.00	-	-	0.00
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. A V S R Holdings Private Limited	36,352,278	6.54	6.54	16,315,280	2.93	-	-	-	-	-	-	0.00	-	16,315,280	2.93
M/s. Narsimha Developers Private Limited	1,516,179	0.27	0.27	-	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Amesh Ventures Private Limited	4,259,666	0.77	0.77	-	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Avatresh Property Developers Private Limited	3,467,000	0.62	0.62	-	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Bhuvanesh Realtors Private Limited	940,000	0.17	0.17	-	-	-	-	-	-	-	-	0.00	-	-	0.00
TOTAL	109,528,330	19.70	19.70	57,782,280	10.39	-	-	-	-	-	2,500,000	0.45	-	55,282,280	9.94

Handwritten Signature

Signature
Place: Hyderabad
Date: 18th April, 2017