



www.eicher.in

August 26, 2017

Online intimation/submission

To,
The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

To,
The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Dear Sir/ Madam

Ref: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, please find attached copy of press release being issued today.

Thanking you,
For Eicher Motors Limited

Manhar Kapoor
General Counsel & Company Secretary

Encl.: As above

Royal Enfield begins commercial production from its third manufacturing facility at Vallam Vadagal near Chennai

~ The state-of-the-art facility starts with an installed production capacity of 300,000 motorcycles per annum in the first phase ~

Chennai, August 26 2017: Royal Enfield, the global leader in mid size motorcycles, today started commercial production from its new manufacturing facility at Vallam Vadagal near Chennai, Tamil Nadu, India. Spread over 50 acres, the Vallam Vadagal plant will be Royal Enfield's third manufacturing facility, and will manufacture Royal Enfield motorcycles for India and international markets.

In FY 2017-18, the combined production capacity from all the three plants is planned to be 825,000 units. In FY 2016-17, Royal Enfield produced and sold 667,135 motorcycles, nearing its installed capacity.

Royal Enfield acquired a 50 acre plot in Vallam Vadagal in October 2014 as the site for its third manufacturing facility. The construction of the facility started 15 months back and has been completed in record time. The new facility has been benchmarked to the highest level of quality and productivity. The capacity in this facility will enable the company to meet its next level of growth.

Royal Enfield's sales have grown at a compounded rate of over 55% over the past 6 years. The order book continues to be strong and there is a large unmet demand. In FY 2017-18, the company plans to invest Rs 800 crores, largely towards capacity expansion at Vallam Vadagal, new products and platforms, and technical Centres in Leicester, UK and Chennai, India. This investment will be funded through internal accruals.