

## - 2 MAR 2017

Bajaj Auto Limited Akurdi Pune 411 035 India

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| Corporate Relations Department. | Corporate Listing Department          |  |  |
|---------------------------------|---------------------------------------|--|--|
| BSE Limited                     | National Stock Exchange of India Ltd  |  |  |
| 1st Floor, New Trading Ring     | Exchange Plaza, 5 <sup>th</sup> Floor |  |  |
| Rotunda Building, P J Tower     | Plot No.C-1, G Block                  |  |  |
| Dalal Street, Mumbai 400 001    | Bandra-Kurla Complex                  |  |  |
|                                 | Bandra (East), MUMBAI 400 051         |  |  |
| BSE Code: 532977                | NSE Code: BAJAJ-AUTO                  |  |  |

Dear Sir/s:

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of February 2017.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully, For Bajaj Auto Limited,

J SRIDHAR COMPANY SECRETARY & COMPLIANCE OFFICER

Encl: as above

## **FEBRUARY'17 SALES**

Feb-17

| Particulars         | Feb-17  | Feb-16  | Change % | Highlights |
|---------------------|---------|---------|----------|------------|
| MOTORCYCLES         |         |         |          |            |
| DOMESTIC            | 142,287 | 151,141 | -6       | -          |
| EXPORTS             | 102,671 | 84,141  | 22       | -          |
| SUB-TOTAL           | 244,958 | 235,282 | 4        | -          |
| COMMERCIAL VEHICLES |         |         |          |            |
| DOMESTIC            | 16,822  | 22,619  | -26      | -          |
| EXPORTS             | 11,733  | 14,818  | -21      | -          |
| SUB-TOTAL           | 28,555  | 37,437  | -24      | -          |
| TOTAL (MC + CV)     |         |         |          |            |
| DOMESTIC            | 159,109 | 173,760 | -8       | -          |
| EXPORTS             | 114,404 | 98,959  | 16       | -          |
| TOTAL               | 273,513 | 272,719 | -        | -          |

## YTD

| Particulars         | Apr-Feb 2017 | Apr-Feb 2016 | Change % | Highlights |
|---------------------|--------------|--------------|----------|------------|
| MOTORCYCLES         |              |              |          |            |
| DOMESTIC            | 1,849,942    | 1,722,169    | 7        | -          |
| EXPORTS             | 1,125,755    | 1,371,834    | -18      | -          |
| SUB-TOTAL           | 2,975,697    | 3,094,003    | -4       | •          |
| COMMERCIAL VEHICLES |              |              |          | ,          |
| DOMESTIC            | 235,396      | 227,502      | 3        | -          |
| EXPORTS             | 182,660      | 266,276      | -31      | -          |
| SUB-TOTAL           | 418,056      | 493,778      | -15      | -          |
| TOTAL (MC + CV)     |              |              |          |            |
| DOMESTIC            | 2,085,338    | 1,949,671    | 7        |            |
| EXPORTS             | 1,308,415    | 1,638,110    | -20      | -          |
| TOTAL               | 3,393,753    | 3,587,781    | -5       | -          |

S. Ravikumar

President (Business Development & Assurance), Bajaj Auto Ltd., Pune

<sup>2</sup> March 2017