

Date: 24th April, 2017

From,
A.G.K. Raju
Plot No. 284, Road No.25, Jubilee Hills,
Hyderabad, Telangana, 500033, India

To,
The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (E)
MUMBAI - 500 051

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC

Dear Sir,

**Sub: Intimation under Regulation 31(1) of the Securities and Exchange Board of India
(Substantial Acquisition of shares and takeovers) Regulations, 2011**

I, A.G.K. Raju, herewith forwarding the disclosure under Regulation 31 (1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding **pledge creation** of Equity shares held by me in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you,
Yours faithfully,



A.G.K. Raju

CC to: The Company Secretary
NCC Limited

Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (1C)		Names of the Stock Exchanges where the shares of the target company are listed		Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked		Date of reporting							
NCC Limited		Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd		Alluri Gopala Krishnam Raju		24-04-2017							
Name of the Promoter(s) or PACs with link(**)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)		Post event holding of encumbered shares {creation (2)+ (3)} / release [(2)-(3)] / invocation [(2)-(3)]					
		No. of shares	% of total share capital	No. of total share capital	Type of event (Creation/ release/ invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/ Lien/ non disposal undertaking/ others)	Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entry in whose favour shares are encumbered	No. of shares	% of Total share capital
AVS Raju		4,188,060	0.7533	0.00	-	-	-	-	-	0.00	-	-	0.00
AAV Ranga Raju		13,563,196	2.44	1.75	-	-	-	-	-	0.00	-	9,750,000	0.00
ASN Raju		8,652,215	1.56	1.33	-	-	-	-	-	0.00	-	7,400,000	1.33
ACR Raju		9,759,080	1.76	1.29	Creation	19-04-2017	Pledge	-	500,000	0.09	JM Financial Products Limited	7,682,000	1.38
AVN Raju		7,985,791	1.44	1.44	-	-	-	-	-	0.00	-	-	0.00
A Nareyana Raju		8,858,806	1.59	0.56	-	-	-	-	-	0.00	-	-	0.00
A Srinaya Rana Raju		3,346,668	0.60	0.56	-	-	-	-	-	0.00	-	3,135,000	0.56
AV Sattanayanaamma		7,288	0.00	0.00	-	-	-	-	-	0.00	-	-	0.00
A Suparna		68,202	0.01	0.01	-	-	-	-	-	0.00	-	-	0.00
A Shyama		99,902	0.02	0.02	-	-	-	-	-	0.00	-	-	0.00
A S Jyothimani		308,091	0.06	0.06	-	-	-	-	-	0.00	-	-	0.00
A Anandhathi		847,222	0.15	0.15	-	-	-	-	-	0.00	-	-	0.00
A Bharathi		124,059	0.02	0.02	-	-	-	-	-	0.00	-	-	0.00
A Neelavathi Devi		73,281	0.01	0.01	-	-	-	-	-	0.00	-	-	0.00
A Sindevi		113,884	0.02	0.02	-	-	-	-	-	0.00	-	-	0.00
M Sweetha		1,225,530	0.22	0.22	-	-	-	-	-	0.00	-	-	0.00
A Sri Harsha Varma		41,780	0.01	0.01	-	-	-	-	-	0.00	-	-	0.00
IV Ranga Raju		3,015,916	0.54	0.54	-	-	-	-	-	0.00	-	-	0.00
I Sindevi		187,859	0.03	0.03	-	-	-	-	-	0.00	-	-	0.00
Sowjanya		409,166	0.07	0.07	-	-	-	-	-	0.00	-	-	0.00
I K Chaitanya Varma		106,121	0.02	0.02	-	-	-	-	-	0.00	-	-	0.00
B Karsabya		11,090	0.00	0.00	-	-	-	-	-	0.00	-	-	0.00
M/s A V S R Holdings Private Limited		36,352,278	6.54	6.54	-	-	-	-	-	0.00	-	16,315,280	2.95
M/s Naranubha Developers Private Limited		1,516,179	0.27	0.27	-	-	-	-	-	0.00	-	-	0.00
M/s Amesh Venures Private Limited		4,259,666	0.77	0.77	-	-	-	-	-	0.00	-	-	0.00
M/s Avatresh Property Developers Private Limited		3,467,000	0.62	0.62	-	-	-	-	-	0.00	-	-	0.00
M/s Bhivansh Realtors Private Limited		940,000	0.17	0.17	-	-	-	-	-	0.00	-	-	0.00
TOTAL		109,528,330	19.70	19.70	43,782,280	7.88	500,000	0.09	44,282,280	7.97			



Signature
Praveer Hyderabad
Date: 24th April, 2017