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April 25, 2022

Dear Sir/ Madam,

In terms of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are submitting you the text of our press release.

PRESS RELEASE

PNC'S MODERN LOVE MUMBAI PREMIERES ON AMAZON PRIME

Pritish Nandy Communications announces that Amazon Prime Video will globally premiere PNC's new six-part Original Series *Modern Love Mumbai* on the Amazon Prime Video platform on 13th May in over 240 countries and territories.

Produced by **Pritish Nandy Communications**, the new Amazon Original series will feature six heartwarming and original stories of love set in Mumbai and inspired by the famous **New York Times** column.

The series will bring together, for the first time, six reputed directors: Vishal Bhardwaj, Hansal Mehta, Shonali Bose, Alankrita Shrivastava, Dhruv Sehgal and Nupur Asthana. The cast of the stories is helmed by Arshad Warsi, Pratik Gandhi, Chitrangada Singh, Fatima Sana Sheikh, Naseeruddin Shah, Sarika, Tanuja, Danesh Razvi, Masaba Gupta, Ritwick Bhowmick, Meiyang Chang and Wamiqa Gabbi. Celebrity chef Ranveer Brar and Malaysian star Yeo Yann Yann are also part of the cast.

The music of *Modern Love Mumbai* is by Shankar Ehsaan Loy, Vishal Bhardwaj, Ram Sampat, Neel Adhikari, Gaurav Raina, Nikhil D'Souza and Jeet Gannguli.

Aparna Purohit, Head of India Originals, Amazon Prime Video said, "We are excited to bring forth Modern Love Mumbai, our well acclaimed international franchise. It features a bouquet of six heartwarming, lyrical stories that explore love in its many forms and together all the stories represent a unique love affair with the poly-cultural city of Mumbai. We are certain that these stories will add hope, humour and some sunshine into your lives. We are happy that Modern Love Mumbai further solidifies our long-standing relationship with our producers, Pritish Nandy Communications."

"We are delighted to partner with Amazon Prime Video once again, this time for a prestigious franchise like *Modern Love* which already has a massive global fan following. We believe that like New York, the city of Mumbai has a mesmerizing charm, which we have tried to explore through these charming stories of love," said **Pritish Nandy, Chairman, PNC.** "With a wonderful cast of actors and some of the finest directors, writers and music creators, *Modern Love Mumbai* negotiates through the different shades of love that Mumbai throws up and constantly celebrates as the city of dreams. It's our pleasure to partner with Amazon, John Carney and the New York Times in taking these stories to the world."

For Pritish Nandy Communications Limited

Pallab Bhattacharya Wholetime Director & CEO

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