



TCS/PR/SE-85/2017-18

March 24, 2017

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
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Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled “**LIBA and TCS launch focused PGDM program on Business Analytics to build next-gen Digital Talent**” which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Senior Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

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PRESS RELEASE

LIBA and TCS launch focused PGDM program on Business Analytics to build next-gen Digital Talent

Chennai, March 24, 2017: Loyola Institute of Business Administration (LIBA), Chennai and Tata Consultancy Services (TCS), a leading global IT services, consulting and business solutions organization, today announced its partnership to design a first-of-its-kind management programme with a specialization focused on Business Analytics. LIBA will offer this course from the next academic year (2017-18).

The partnership will mark yet another milestone in the Industry-Academia collaboration to fulfil the growing demand for Business Analytics in India. The Memorandum of Understanding (MoU) was signed in the presence of Fr. Christie S.J, Director – LIBA and Mr. Ranjan Bandyopadhyay, Vice President, HR, TCS, along with and other senior management representatives and academicians from TCS and LIBA.

Considering the increasing demand for business analytics, TCS and LIBA have collaborated to design a management course that specializes in this segment to bridge the existing skill gap in the industry. This will be offered under full time and part time MBA (PGDM) in Business Administration.

Fr. P Christie S.J, Director, LIBA, said, "It is a momentous event for LIBA to sign a MoU with TCS, the largest IT Company in India, as an Industry Partner to offer programs in the area of Business Analytics. With its expertise, TCS will be able to add value to the students of LIBA. LIBA is the first B-School in India which is forging ahead in signing an agreement with TCS to offer Business Analytics as a specialization for the full-time PGDM students".

"We are extremely happy to note that LIBA with its focus on excellence and ethics has found a renowned industry partner, which espouses the same values".

Commenting on the launch of the course, Mr. Ranjan Bandyopadhyay, Vice President, HR, TCS, said, "Analytics is emerging as a key growth area spanning industries. The need of the hour is talent that can work on delivering carefully crafted analytics solutions insights and recommendations to businesses. TCS designed courses bring in contemporary application oriented inputs to the class room through its academic collaboration. We are delighted to partner with LIBA in the field of analytics.

One of the key highlights of the course is the 'Train the Trainer Program (TTT) Program', in which TCS specialists will train the faculty with the Industry knowledge. TCS designed courses will also comprise of 1 year Executive diploma in Business Analytics, to train experienced professionals through part time/weekend programs offered at the Institute.



About LIBA: Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College. LIBA is managed by Jesuits well known for their outstanding contribution to higher education. LIBA stands for excellence and ethics which are the hallmarks of Jesuit business education and all its programs and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty and service to the society. LIBA focuses on the 'holistic formation' of students in all quotients, viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best of the education, blending classroom and experiential learning.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an [IT services](#), [consulting](#) and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of [IT](#), [BPS](#), [infrastructure](#), [engineering](#) and [assurance services](#). This is delivered through its unique [Global Network Delivery Model™](#), recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 378,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US \$16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com

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