

Nestlé India Limited

(CIN : L15202DL1959PLC003706)

Nestlé House

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Good Food, Good Life

Your Ref :

Our Ref :

BM: PKR: 62:17

Date :

29.11.2017

The General Manager,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort, Mumbai – 400 001

Subject : Clarification on the news item appearing on www.dnaindia.com on 28th November, 2017

Dear Sir,

This has reference to your email dated 29th November, 2017 on the above subject.

Our response is as below:

We strongly reiterate that MAGGI Noodles are 100% safe for consumption. While we have not received the orders passed by the adjudication officer, we have been informed that the samples are of year 2015 and the issue pertains to 'ash content' in Noodles. This appears to be a case of application of incorrect standards, and we will file an appeal urgently once we receive the order. In 2015, Nestlé India and other companies had represented to the relevant authorities, via industry associations, to set standards specific to instant noodles to avoid confusion amongst enforcement officers and consumers. The standards have since been introduced and the product complies with these standards. We regret the confusion it may cause to consumers.

Trust above clarifies the matter to your satisfaction.

Thanking you,

Yours very truly,

NESTLÉ INDIA LIMITED

B. MURLI

SENIOR VICE PRESIDENT – LEGAL & COMPANY SECRETARY