Date: 12/09/2017

To,

The Listing Compliance Department,

BSE Limited,

P. J. Tower, Dalal Street,

Mumbai - 400001

To,

The Listing Compliance Department,

National Stock Exchange of India Limited,

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 6 new Showrooms

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing that the Company is opening 6 new showrooms. Out of which 5 showrooms will be opened on a single day i.e. on September 21, 2017 and 1 showroom will be opened on September 23, 2017 at the following addresses:

Sr. No.	Address	Date of Opening
1	Anand Bhawan, Near DC Office, Rajgarh Road, Solan (Himachal Pradesh)	21/09/2017
2	Plot No. 2, L N City Centre, Pushpanjali, Kanth Road, Moradabad (Uttar Pradesh)	21/09/2017
3	A – 12, Vishal Enclave, Rajouri Garden, New Delhi	21/09/2017
4	Lower Ground Floor, Guru Ramdas Tower, Nainital Road, Bhotia Parao, Haldwani (Uttarakhand)	21/09/2017
5	Shop No. 4 & 5, Lower Ground Floor, Shriram Shyam Towers, SV Patel Marg, Kingsway, Nagpur (Maharashtra)	21/09/2017
6	Sadar Bazar, Civil Lines, Near Zila Panchayat Bhawan, Jhansi (Uttar Pradesh)	23/09/2017

Kindly take the information on record.

Thanking you.

Yours sincerely,

For PC Jeweller Limited

Company Secretar

PC Jeweller Limited

Regd. & Corporate Off: C - 54, Preet Vihar, Vikas Marg, Delhi - 110 092 Ph: 011 - 49714971 Fax : 011 - 49714972