

Date: 18<sup>th</sup> April, 2017

From,  
A. Narayana Raju  
Plot No. 168-A, Road No. 10, Jubilee Hills,  
Hyderabad, Telangana, 500033, India

To,  
The Secretary  
National Stock Exchange of India Ltd  
5<sup>th</sup> Floor, Exchange Plaza  
Bandra - Kurla Complex  
Bandra (E)  
MUMBAI - 500 051

The Secretary  
Bombay Stock Exchange Ltd,  
1<sup>st</sup> Floor, New Trading Ring  
Rotunda Building, P J Towers  
Dalal Street, Fort  
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC

Dear Sir,

**Sub: Intimation under Regulation 31(2) of the Securities and Exchange Board of India  
(Substantial Acquisition of shares and takeovers) Regulations, 2011**

I, A. Narayana Raju, herewith forwarding the disclosure under Regulation 31 (2) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding **pledge release** of Equity shares held by me in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you,  
Yours faithfully,




A. Narayana Raju

CC to: The Company Secretary  
NCC Limited

**Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (1C) Names of the Stock Exchanges where the shares of the target company are listed		NCC Limited Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd												
Date of reporting		18-04-2017												
Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked		Alluri Narayana Raju Pledge Release												
Details of the creation of encumbrance:														
Name of the Promoter(s) or PAC(s) with him(**)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)	Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]				
	No. of shares	% of total share capital		% w.r.t diluted share capital (%)	No. of shares	% of total share capital	Type of event (Creation/ release/ invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal undertaking/others)		Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered
AVS Raju	4,188,060	0.7533	0.75	-	0.00	-	-	-	-	-	0.00	-	-	0.00
AAV Ranga Raju	13,563,196	2.44	2.44	9,750,000	1.75	-	-	-	-	-	0.00	-	-	1.75
ASN Raju	8,652,215	1.56	1.56	4,900,000	0.88	-	-	-	-	-	0.00	-	-	0.88
AGK Raju	9,759,080	1.76	1.76	7,182,000	1.29	-	-	-	-	-	0.00	-	-	1.29
AVN Raju	7,985,791	1.44	1.44	-	-	-	-	-	-	-	0.00	-	-	0.00
A. Narayana Raju	8,858,806	1.59	1.59	7,000,000	1.26	Release	17-04-2017	Pledge	-	-	1.26	-	-	0.00
A. Srinivas Rama Raju	3,346,668	0.60	0.60	3,135,000	0.56	-	-	-	-	-	0.00	-	-	0.56
AV Sanyasayannamma	7,288	0.00	0.00	-	-	-	-	-	-	-	0.00	-	-	0.00
A. Suguna	68,202	0.01	0.01	-	-	-	-	-	-	-	0.00	-	-	0.00
A. Shyama	99,902	0.02	0.02	-	-	-	-	-	-	-	0.00	-	-	0.00
A. S. Jyothirmayi	308,091	0.06	0.06	-	-	-	-	-	-	-	0.00	-	-	0.00
A. Anandhait	847,222	0.15	0.15	-	-	-	-	-	-	-	0.00	-	-	0.00
A. Bharathi	124,059	0.02	0.02	-	-	-	-	-	-	-	0.00	-	-	0.00
A. Neelavathi Devi	73,281	0.01	0.01	-	-	-	-	-	-	-	0.00	-	-	0.00
A. Sridevi	113,884	0.02	0.02	-	-	-	-	-	-	-	0.00	-	-	0.00
M. Swetha	1,225,530	0.22	0.22	-	-	-	-	-	-	-	0.00	-	-	0.00
A. Sri Hresha Varma	41,780	0.01	0.01	-	-	-	-	-	-	-	0.00	-	-	0.00
JV Ranga Raju	3,015,916	0.54	0.54	-	-	-	-	-	-	-	0.00	-	-	0.00
J. Sridevi	187,859	0.03	0.03	-	-	-	-	-	-	-	0.00	-	-	0.00
J. Sowjanya	409,166	0.07	0.07	-	-	-	-	-	-	-	0.00	-	-	0.00
J. K. Chaitanya Varma	106,121	0.02	0.02	-	-	-	-	-	-	-	0.00	-	-	0.00
B. Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. A V S R Holdings Private Limited	36,352,278	6.54	6.54	16,315,280	2.93	-	-	-	-	-	0.00	-	-	2.93
M/s. Narasimha Developers Private Limited	1,516,179	0.27	0.27	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Amesh Ventures Private Limited	4,259,666	0.77	0.77	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Avathesh Property Developers Private Limited	3,467,000	0.62	0.62	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Bhuvanesh Realtors Private Limited	940,000	0.17	0.17	-	-	-	-	-	-	-	0.00	-	-	0.00
<b>TOTAL</b>	<b>109,528,330</b>	<b>19.70</b>	<b>19.70</b>	<b>48,282,280</b>	<b>8.68</b>	-	-	-	-	-	<b>1.26</b>	-	-	<b>7.43</b>

Signature:   
 Place: Hyderabad  
 Date: 18th April, 2017