

## 13 September 2023

**BSE Limited**,

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

**Scrip Code: 500870** 

National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex,

Bandra East, Mumbai – 400 051

**Scrip Symbol: CASTROLIND** 

Dear Sir/Madam,

Sub.: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, regarding change in Senior Management Personnel

Further to the intimation made by the Company dated 18 July 2023 wherein it was informed about the change in the Senior Management Personnel (SMP) position i.e., Vice-President & Head – Industrial Sales, it is hereby informed that the Company has appointed Ms. Priyanka Ghosh as Vice-President & Head Industrial Sales, with effect from 1 November 2023. A brief profile of Ms. Priyanka Ghosh is enclosed.

Kindly take the above information on your record.

Thank you,

Yours faithfully,
For Castrol India Limited

Hemangi Ghag
Company Secretary & Compliance Officer

Encl.: A/a

## Registered address:

**Castrol India Limited** 

CIN: L23200MH1979PLC021359

Technopolis Knowledge Park, Mahakali Caves Road, Andheri (East), Mumbai – 400093

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Customer Service Toll Free No: 1800222100 / 18002098100



## Annexure: Brief Profile of Ms. Priyanka Ghosh



Ms. Priyanka Ghosh holds a Bachelor's degree in Architecture from BIT Mesra and an MBA from National Institute of Industrial Engineering - NITIE (now IIM, Mumbai). She has a track record of driving revenue growth across diverse industries, including automotive, e-commerce and lubricants.

Ms. Priyanka Ghosh began her journey in 2006 at Maruti Suzuki India Limited as a Management Trainee, where she managed sales in eastern India. Since then, she has gained extensive experience

across geographies working with local and global teams, during her tenure in Castrol and Amazon. Her roles have spanned a wide spectrum in traditional and online businesses, encompassing Sales and Business Development, Marketing, Vendor Management, and Route to Market. While at Amazon, she drove acquisition and growth of cross-category vendors in European Union (EU) to ensure a strategic and profitable selection. She also played a pivotal role in driving B2B marketplace growth in India through a hybrid business model.

During her tenure at Castrol India Limited, she worked as a Regional Manager, responsible for expanding the independent workshop network in the West and South regions and later on transitioned to the role of Franchise Workshop/OEM Marketing Manager, where she devised compelling offers to showcase the brand's value to gain a competitive edge in the market.

Since 2021, Ms. Ghosh has been leading Route to Market Transformation in Castrol India Limited. In this capacity she has been instrumental in driving growth, maximizing distribution, and fostering brand advocacy through a large on ground sales team. Throughout her journey, she has consistently identified and harnessed new opportunities, championing data-driven strategies that have fueled market expansion and growth.