

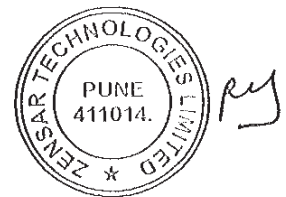
## Zensar bags Rs 190 Crores of new deals in its Applications business

Pune, India, Feb 9, 2015 –Zensar Technologies, a leading software and infrastructure services provider announced significant new business worth nearly 190 Crores in its Application Management Services business.

Nitin Parab, Chief Executive, Enterprise Applications business, Zensar Technologies said, “Zensar’s applications business has shown significant traction in all key markets across US, Africa and Europe. This new business includes new logos as well as renewal of significant engagements with existing clients in key markets and verticals. The renewal deals are even more rewarding as a reiteration of the customer’s faith in Zensar.”

“Both the custom and package applications business have been doing well. Oracle EBS and Custom Application Management Services have both been instrumental in new logo additions”, he added.

The company is also investing in DevOps and an Integrated Support Platform to enable the large deals involving multi tower services across Application Management Services, Infrastructure Management and Package Applications. New service areas like End User Experience Management [EUEM] Service have also been showing traction. Zensar’s EUEM leverages Aternity’s platform enabling enterprises to see real time application and device performance from an end user perspective; and to measure, manage and improve user productivity on any device, any application and any location.



**About Zensar Technologies ([www.zensar.com](http://www.zensar.com))**

Zensar Technologies is a leading software and infrastructure services provider from India. The company has industry expertise that spans Manufacturing, Retail, Insurance, Healthcare, Utilities, and Banking Financial Services. An RPG Group company, Zensar has 8000+ employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.



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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

