

**Zensar Technologies announces large multimillion dollar deal with leading UK high street retailer
Retail business set for exponential growth with new deals of more than 20 Million USD**

Pune, India– Oct 8, 2014: Zensar Technologies, a leading software services and infrastructure services provider has announced a significant multimillion dollar deal with leading UK high street retailer. The retailer is a large multibillion UK private company focusing on upmarket retail customers.

Zensar has been managing multiple systems for the company for seven years, and the new engagement involves a managed services portfolio consolidation. This is a key milestone in the engagement, reaffirming Zensar's standing as a key partner.

Nitin Parab, Head of Enterprise Transformation Services, Zensar Technologies said, "Zensar's business in Europe has seen a significant boost in the Retail sector with this large deal lending a shot in the arm in our core businesses. This deal has deepened our engagement with long term client, and also added impetus to our global Retail growth story. The Company has been investing significantly in building its leadership in the Retail vertical, through an omnipresent approach to next generation retail and making investments in Omni channel technology for Retailers," he added.

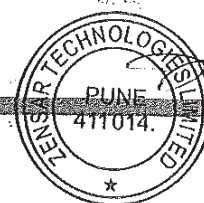
As a reiteration of the strategy Nitin said, "The Company recently announced the acquisition of Professional Access Ltd., USA (PA), one of the largest Oracle ATG and Endeca partners in the world. It is an Oracle Platinum partner with presence in US, UK, Latin America, Middle East and Africa. PA works with several large and mid-sized retailers in these geographies to build and implement their e-Commerce strategies."

Stacey Shulman, Retail Vertical Head, Zensar Technologies said, "Zensar's mission to strengthen its dominant position in the Retail industry in the fast growing Omnipresent Commerce area is reaffirmed by the Professional Access acquisition. With this acquisition, Zensar will be well positioned to deliver solutions that can transform the future of Commerce around the world. PA's market leadership in Oracle Commerce led by its strong management team is strategic to Zensar's plan to increase its market share in the high growth e-Commerce space specifically and the Retail segment in general."

Ashu Chahal, COO of Professional Access said, "The combination of the two companies will enhance the value Zensar delivers to clients in the Retail domain. Zensar's proven track record with large Oracle deployments for Retail and Manufacturing clients will be significantly enhanced by the outstanding Retail Commerce credentials of PA," he said.

The Company announced significant new business in the Commerce space including, an American toy and juvenile-products retailer; one of the largest check printers in the US; one of the largest chain of retailers in Mexico; a world-renowned luxury design collection; and a specialty fashion and lifestyle retailer.

The Company also added new clients for Oracle R12 Upgrades and Implementation including a large international retailing group based in El Salvador, and a privately held, international luxury hotel company based in Dallas, Texas; and Oracle SOA development for a well-known retailer focusing on casual wear for young consumers.



About Zensar Technologies (www.zensar.com)

Zensar Technologies is a leading software and infrastructure services provider. The company has industry expertise that spans Manufacturing, Retail, Healthcare, Utilities, Banking Financial Services and Insurance. An RPG Group company, Zensar has near 7000 employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.

Professional Access (www.professionalaccess.com)

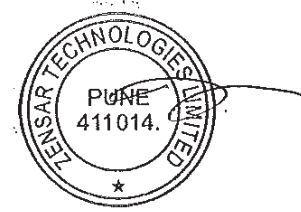
Professional Access (PA), established in 1993, is a Zensar company. Over past 15+ years, PA has successfully led and delivered over 175 'go-live' commerce implementations for Fortune 2000 brands. Consistently at the forefront of eCommerce implementations, PA has helped clients maximize the power of commerce technologies to transform their online business. The company has been assessed for SEI CMMi Level 4 standards and has continued to expand its global presence with a growing customer base across geographies. PA has established Centers of Excellence (COEs) to maintain the highest level of competency in all its engagements and continue to build a reputation for delivering quality solutions on-time and within budget.

About RPG Enterprises (www.rpggroup.com)

RPG Enterprises is one of India's largest industrial conglomerates. With over 16 companies in its fold, the group has a strong presence in 8 business sectors. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover touching Rs. 18,200 cr. The group has more than sixteen companies managing diverse business interests in the areas of Power, Tyre, Infrastructure, IT, Retail, Entertainment, Carbon Black and Specialty.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

