

## Press Release

### Zensar Technologies makes inroads in Germany and Continental Europe

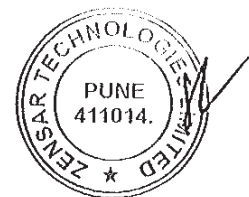
Pune, India – Aug 5, 2014: Zensar Technologies, a leading software services and infrastructure provider has announced new wins in Germany and Europe in July. The company has also opened a new office in Switzerland with other global office in Kenya this year.

Gurdeep Grewal, Senior Vice President and Head Europe, Zensar Technologies said, *"We are delighted to announce our first significant win in the private sector in Germany. This follows on the heels of a multi-million dollar project we signed for a Government agency in the first quarter of this year. With the wins we have seen last year in Europe and the robust pipeline in Germany, Austria, Switzerland, Holland and UK, we see the region contributing over fifteen percent of our global revenues by 2017."*

Dr Ganesh Natarajan, Vice Chairman and CEO, Zensar Technologies said, *"We embarked on our Continental Europe journey three years ago with a strategy built largely on ERP, Infrastructure Management and Government initiatives and we are delighted that all the three areas are seeing success today. It has been particularly encouraging for us to see the response from the Mittelstand middle market companies in Germany."*

The company has dedicated sales teams in the region focused on the Benelux and DACH countries, with special focus on the small and medium-sized enterprises in German-speaking countries. It has offices in Slough in UK, Veenendal and Amsterdam in Netherlands, Munich in Germany, Vienna in Austria and Geneva in Switzerland.

In the first quarter of the current fiscal, Zensar Europe has shown a year on year growth of 47.4% in USD terms. The Application Services business of the company posted strong growth of 4.6% in USD terms on a sequential quarter basis with the key markets of US and Europe growing 7.1% in USD terms, on a sequential quarter basis. With all services businesses on a good growth track and signs of economic health in all key markets Zensar Technologies is poised for a period of strong growth.



**About Zensar Technologies ([www.zensar.com](http://www.zensar.com))**

Zensar Technologies is a leading software and infrastructure services provider. The company has industry expertise that spans Manufacturing, Retail, Healthcare, Utilities, Banking Financial Services and Insurance. An RPG Group company, Zensar has near 7000 employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.

**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises is one of India's largest industrial conglomerates. The group consists of over fifteen companies managing diverse business interests in the areas of Automotive Tyres, Infrastructure, IT, Pharmaceuticals, Plantations and Power Ancillaries and turnover of 18,000 crores.

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**Safe Harbour**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.