| | Shareholding Pat | tern | |
|---|-----------------------------|---|--|
| | Introductory Sub-tabl | e (i) (a) | |
| Name of the Company - ZEE MEDIA CORPORA | TION LIMITED | | |
| Scrip Code - 532794 | | | |
| As on - 31st December 2014 | | | |
| Partly Paid Up Shares | No of partly paid up shares | As a % of total Partly paid up shares | As a % of total No of Shares of the Company |
| Held by Promoter / Promoter Group | NA | NA | |
| Held by Public | NA | NA | N.A. |
| Total D | NA | NA | . NA |
| Outstanding Convertible Securities Held by Promoter / Promoter Group Held by Public | NA NA | Total Control | . NA |
| Total E | NA | NA | . NA |
| Warrants Held by Promoter / Promoter Group Held by Public | NA NA | . NA | . NA |
| Total F | NA | | |
| Total Paid Up Capital assuming full conversion | 36,21,45,773 | 100 | 10 |



| | | | Table (I) (a) | | | | | |
|------------------|---|---------------------------|---------------------------|--|--|--------------------|---|-------------------------|
| Category Code | Category of Shareholder | Number of Shareholders | Total Number of Shares | No of Shares held on Dematerialised form | Total Shareholding as percentage of total number of shares | | Shares pledged or otherwise encumbered | |
| | | | | | As % of (A+B) | As % of (A+B+C) | No of Shares | As % of Shareholding |
| (1) | (11) | (III) | (IV) | (V) | (VI) | (VII) | (VIII) | (IX)= VIII/IV*100 |
| (A) | Shareholding of Promoter & Promoter G | roup | | | | | | |
| 1 | Indian | | | | | | | |
| i | Individuals / HUF | 0 | 0 | 0 | 0.00% | 0.00% | - | 0.00 |
|) | Central / State Government(s) | 0 | - | - | 0.00% | 0.00% | | 0.00 |
| 2 | Bodies Corporate | 8 | 25,02,80,827 | 25,02,80,827 | 69.11% | 69.11% | 8,94,37,000 | 35.73 |
| i | Financial Institutions / Banks | 0 | - | - | 0.00% | 0.00% | | 0.00 |
| 3 | Any other (Specify) | | | | | BENEVAL I | | |
| | Sub-total (A) (1) | 8 | 25,02,80,827 | 25,02,80,827 | 69.11% | 69.11% | 8,94,37,000 | 35.73 |
| 2 | Foreign | | | | | | | |
| a | Individuals (Non-resident/ Foreign) | 0 | 5 11 | - | 0.00% | 0.00% | | |
| b | Bodies Corporate | 0 | - | - | 0.00% | 0.00% | - | |
| c | Institutions | 0 | - | - | 0.00% | 0.00% | | |
| d | Qualified Foreign Investor | 0 | - | - | 0.00% | 0.00% | | |
| e | Any other (Specify) | 0 | - | - | 0.00% | 0.00% | | |
| | Sub-total (A) (2) | | 25.02.02.025 | 25.02.00.025 | | | 0.04.27.000 | 35.73 |
| | Total Shareholding of Promoter | 8 | 25,02,80,827 | 25,02,80,827 | 69.11% | 69.11% | 8,94,37,000 | 35./3 |
| (B) | Public Shareholding | | | | T | | NA | NA |
| 1 | Institutions | | | 4 00 5/ 100 | F 050 | F 050/ | NA | NA |
| a | Mutual Funds and UTI | 3 | 1,82,76,555 | 1,82,76,103 | 5.05% | 5.05% 0.14% | | |
| b | Financial Institutions/Banks | 14 | 4,94,253 | 4,94,253 | 0.14% | 0.14% | | |
| c | Central / State Government(s) | 0 | | - | 0.00% | 0.00% | | |
| d | Venture Capital Funds | 2 | | 91,142 | 0.03% | 0.00% | | |
| e: | Insurance Companies | 13 | | 1,96,57,977 | 5.43% | 5.43% | | |
| | Foreign Institutional Investors | 0 | 1,90,02,999 | 1,90,37,977 | 0.00% | 0.00% | | |
| g h | Foreign Venture Capital Investors | 0 | | | 0.00% | 0.00% | | |
| 1 | Qualified Foreign Investor Any other (Specify) | 0 | | | 0.00% | 0.00% | | |
| | Sub-total (B) (1) | 32 | 3,85,24,949 | 3,85,19,475 | 10.64% | 10.64% | | |
| 2 | Non-Institutions | 02 | 0,00,21,717 | 0,00,15,11.0 | 20.0.7. | | NA | N |
| | Bodies Corporate | 1467 | 1,99,71,602 | 1,99,68,465 | 5.51% | 5.51% | 1411 | |
| a | Individuals holding shares upto Rs. 1 Lac | 1407 | 1,77,71,002 | 1,77,00,403 | 5.5170 | 0.0170 | | |
| o -i | in nominal value | 96339 | 4,02,12,279 | 4,00,36,451 | 11.10% | 11.10% | | |
| 3-1 | Individuals holding shares in excess of | ,000 | 1,02,12,27 | 1,00,00,101 | ******* | 11.10% | | |
| b-ii | Rs. 1 Lac in nominal value | 25 | 1,20,10,067 | 1,20,10,067 | 3.32% | 3.32% | | |
| | Qualified Foreign Investor | 0 | - | - | 0.00% | 0.00% | | |
| i | Any other (Specify) | | | | 183862 | | NA | N/ |
| | Overseas Corporate Body | 2 | 202 | 202 | 0.00% | 0.00% | | |
| i | Foreign National | 1 | 452 | 452 | 0.00% | 0.00% | | |
| ii | NRI | 1128 | 11,20,167 | 9,47,313 | 0.31% | 0.31% | | |
| v | Trust | 5 | 25,228 | 25,228 | 0.01% | 0.01% | | |
| | Sub-total (B) (2) | 98,967 | 7,33,39,997 | 7,29,88,178 | 20.25% | 20.25% | - | - |
| - | Total Public Shareholding (B= B1+B2) | 98,999 | 11,18,64,946 | 11,15,07,653 | 30.89% | 30.89% | - | - |
| | Total A+B | 99,007 | 36,21,45,773 | 36,17,88,480 | 100.00% | 100.00% | 8,94,37,000 | 24.70 |
| | Share held by Custodians & against which | 33,007 | 55,24,45,775 | 25/27/00/200 | | 70 | | |
| (C) | Depository Receipts have been Issued | | | | | | | |
| | Promoter & Promoter Group | 0 | - | - | - | 0.00% | - | - |
| | Public | 0 | - | - | - | 0.00% | 2 | - |
| | Sub-total (C) | | | | | | | |
| | GRAND TOTAL A+B+C | 99,007 | 36,21,45,773 | 36,17,88,480 | 100 00% | 100.00% | 8,94,37,000 | 24.70 |



(1)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category *Promoter and Promoter Group*

| Name of Shareholder | Details o | Details of Shares held | | Encumbered Shares | | Details of Warrants | | Details of Convertible Securities | | |
|--------------------------------|--------------|----------------------------------|-------------|-------------------|--|------------------------|--|--------------------------------------|----------------|--|
| | No of Shares | As a % of Grand Total (A+B+C) | No | As a % | As a % of Grand Total (A+B+C) | No of Warrants held | As a % of Total No of Warrants of same class | No of Convertible Securities | Total No of | Total Shares (inclunderlying shares assuming full conversion of Warrants / conv sec) as % of diluted share capital |
| 1 25 FPS Media Pvt. Ltd. | 12,78,98,710 | 35.32% | 3,81,25,000 | 29.81% | 10.53% | 0 | 0% | 0 | 0% | 35.329 |
| 2 Arm Infra and Uitilities Ltd | 12,23,63,636 | 33.79% | 5,13,12,000 | 41.93% | 14.17% | 0 | 0% | 0 | 0% | 33.799 |
| 3 Prime Publishing Pvt Ltd | 18,181 | 0.01% | | 0.00% | 0.00% | 0 | 0% | | 0% | 0.019 |
| 4 Sprit Textiles Pvt Ltd | 200 | 0.00% | | 0.00% | 0.00% | 0 | 0% | 0 | 0% | 0.009 |
| 5 Essel Infraprojects Ltd | 100 | 0.00% | | 0.00% | 0.00% | 0 | 0% | 0 | 0% | 0.00 |
| Total | 25,02,80,827 | 69.11% | 8,94,37,000 | 35.73% | 24.70% | 0 | 0% | 0 | 0% | 69.11 |

(I) (c) (i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category *Public* and holding more than 1% of the total number of shares

| | Name of Shareholder | No of Shares | As a % of Grand Total (A+B+C) | Details of Warrants | | Details of Convertible Securiities | | |
|-------|---|--------------|--|---------------------------|-------|---------------------------------------|-------------|--|
| Sr No | | | | No of Warrants held | | No of Convertible | Total No of | Total Shares (incl underlying shares assuming full conversion of Warrants /conv sec) as % of diluted share capital |
| 1 | HDFC Trustee Company Limited-HDFC Prudence Fund | 1,74,67,103 | 4.82% | 0 | 0.00% | 0 | 0% | 4.82% |
| 2 | Acacia Partners LP | 61,80,100 | 1.71% | 0 | 0.00% | 0 | 0% | 1.71% |
| 3 | Orange Mauritius Investments Limited | 40,77,943 | 1.13% | 0 | 0.00% | 0 | 0% | 1.13% |
| | Acacia Institutional Partners LP | 39,89,700 | 1.10% | 0 | 0.00% | 0 | 0% | 1.10% |
| | Total | 3,17,14,846 | 8.76% | 0 | 0.00% | 0 | 0% | 8.76% |

(I) (C) (ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category *Public* and holding more than 5% of the total number of shares

| | Name of Shareholder(s) and Persons Acting in concert with them | No of Shares | As a % of Grand Total (A+B+C) | Details of Warrants | | Details of Convertible Securities | | |
|-------|--|--------------|--|---------------------------|--|--------------------------------------|--|---|
| Sr No | | | | No of Warrants held | | No of Convertible | | Total Shares (incl underlying shares assuming full conversion of Warrants / conv sec) as % of diluted share capital |
| | Nil | | | | | | | |
| | Total | - | | | | | | |

(I)(d) Statement showing details of Locked-in shares

| Sr No | Name of Shareholder | No of Locked-in Shares Category | | Locked-in Shares as a % of total No of Share (i.e. Grand Total A+B+C) | | |
|-------|---------------------|------------------------------------|--|--|--|--|
| | NIL | 0 | | 0.00% | | |
| | Total | | | 0 | | |

(II)(a) Statement showing details of Depository Receipts (DRs)

| Sr No | Type of O/s. DR | No of O/s DR | No of Shares underlying O/s. DR | % of total shares underlying o/s DR | | |
|-------|-----------------|-----------------|---------------------------------|--|--|--|
| | Nil | 0 | 0 | 0 | | |
| | Total | 0 | 0 | 0 | | |

(II)(b) Statement showing Holding of Depository Receipts (DR), where underlying shares held by Promoter/Promoter Group are in excess of 1% of the total number of shares

| Sr No | Name of DR holder DR No of S | | No of Shares underlying O/s. DR | % of No of Shares | |
|-------|------------------------------|---|---------------------------------|-------------------|--|
| | Nil | 0 | 0 | (| |
| | Total | 0 | 0 | (| |



(III)(a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the Issuer

(Give description of voting rights for each class of security- Class X/Y/Z))

| | | No of Voting | rights of each clas- | s of securities | | Total Voting rights (vi) | | |
|----------|---|--------------|----------------------|-----------------|------------------------|--------------------------|--------------------|--|
| Category | Category of Shareholder | Class X | Class Y | Class Z | Total Voting Rights | As % of (A+B) | As % of (A+B+C) | |
| (i) | (ii) | (iii) | (iv) | (v) | (vi) | (vii) | (viii) | |
| A | Promoter & Promoter Group | | | | | | | |
| 1 | Indian | | | | | | | |
| a | Individuals / HUF | NA | NA | NA | NA | NA | NA | |
| ь | Central / State Government | NA | NA | NA | NA | NA | NA NA | |
| с | Bodies Corporate | NA | NA | NA | | | | |
| d | Financial Institutions / Banks | NA | NA | NA | | | | |
| e | Any other (Specify) | NA | NA | NA | NA | NA | | |
| | Sub Total A | 0 | 0 | 0 | 0 | 0 | 0 | |
| 2 | Foreign | | | | | | | |
| a | Individuals(NRI / Foreign) | NA | NA | NA | NA | NA | NA NA | |
| b | Bodies Corporate | NA | NA | NA | NA | NA | | |
| с | Institutions | NA | NA | NA | NA | NA | 1 2000 | |
| d | Any other (Specify) | NA | NA | NA | NA | NA | NA NA | |
| | Total Promter / Promoter Group | | | | | | | |
| | Holding - A | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Public Shareholding | | | | | | | |
| 1 | Institutions | | | | | | | |
| a | Mutual Funds / UTI | NA | NA | NA | NA | NA | NA NA | |
| b | Financial Institutions / Banks | NA | NA | NA | NA | NA | NA NA | |
| c | Central / State Government | NA | NA | NA | NA | NA | NA NA | |
| d | Venture Capital Funds | NA | NA | NA | NA | NA | NA NA | |
| e | Insurance Companies | NA | NA | NA | NA | NA | NA NA | |
| ſ | Foreign Institutional Investors | NA | NA | NA | NA | NA | NA NA | |
| g | Foreign Venture Capital Investor | NA | NA | NA | NA | NA | NA | |
| h | Any other (Specify) | NA | NA | NA | NA NA | NA | NA NA | |
| | Sub Total B(1) | NA | NA | NA | NA | NA | NA | |
| 2 | Non-institutions | NA | NA | NA | NA | NA | NA NA | |
| a | Bodies Corporate | NA | NA | NA | NA | NA | NA NA | |
| | Individual shareholders holding nominal | | 2.55.00 | | | | | |
| b | share capital upto Rs. 1 Lakh | NA | NA | NA | . NA | NA | . NA | |
| | Individual shareholders holding nominal | | | | | | | |
| | share capital in excess of Rs. 1 Lakh | NA | NA | NA | NA | NA | NA NA | |
| c | Any other (Specify) | NA | NA | NA | 100000 | NA | NA NA | |
| | Sub Total B(2) | NA | NA | NA | NA | NA | NA | |
| | Total Public Shareholding -B | NA | NA | NA | NA | NA | NA | |
| | Total A+B | NA | NA | NA | NA | NA | NA | |
| | Shares held by custodians against | | | | | | | |
| | which Depository receipts have been | | | | | | | |
| | issued | NA | NA | NA | | | | |
| | Grand Total (A)+(B)+(C) | NA | NA | NA | NA | NA | NA | |

For Zee Media Corporation Limited

Pushpal Sanghavi Company Secretary

Mumbai, January 7, 2015