

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

**Name of the Target Company (TC)**  
 Zee Entertainment Enterprises Limited  
**Name of the stock exchanges where the shares of the target company are listed**  
 NSE / BSE  
**Date of Reporting**  
 28.10.2014  
**Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released**  
 Cyquator Media Services Private Limited

Details creation of encumbrance :		Promoter holding already encumbered (2)				Details of Even pertaining to encumbrance (3)				Post event holding of encumbered shares			
Name of Promoter (s) or PACs with MoA (**)	Name of Promoter Holding in the target company(1)	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/ release / invocation)	Date of creation / invocation / release of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /other)	No of Shares	% of total share capital	(2)-(3)/(3)/(3)/(3)	
Cyquator Media Services Private Limited		241,402,908	25.13	N.A.	163,180,215	16.99	Creation	18.10.2014	Pledge	348,709	0.04	163,528,924	17.03
Cyquator Media Services Private Limited		241,402,908	25.13	N.A.	163,528,924	17.03	Release	20.10.2014	Pledge	1,000,000	0.10	162,528,924	16.92
Cyquator Media Services Private Limited		241,402,908	25.13	N.A.	162,528,924	16.92	Release	21.10.2014	Pledge	3,000,000	0.31	159,528,924	16.61
Cyquator Media Services Private Limited		241,402,908	25.13	N.A.	159,528,924	16.61	Creation	27.10.2014	Pledge	1,700,000	0.18	161,228,924	16.79
Cyquator Media Services Private Limited		241,402,908	25.13	N.A.	161,228,924	16.79	Creation	28.10.2014	Pledge	507,000	0.05	161,735,924	16.84

For Cyquator Media Services Pvt. Ltd.

Place : Mumbai  
 Date : 28.10.2014

Signature of the Authorised Signatory  
 Director / Authorised Signatory

(\*\*) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.  
 (\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities Awarants into equity shares of the TC.