

{Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011}

Name of the Target Company (TC)

Name of the stock exchanges where the shares of the target company are listed

Zee Entertainment Enterprises Limited
NSE / BSE

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released

18.12.2014
Cyquator Media Services Private Limited

Details creation of encumbrance :

Name of Promoter (s) or PACs with whom (%)	Promoter Holding in the target company(1)	Promoter holding already encumbered (2)	Details of Even pertaining to encumbrance (3)					Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ Invocation[(2)-(3)]}					
			No of Shares	% of total share Capital	% w.r.t diluted share capital (%)	Type of event (creation/release of invocation)	Date of creation invocation release of encumbrance		Type of encumbrance (pledge/lien/non disposal undertaking /other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares
Cyquator Media Services Private Limited	241,402,908	157,435,924	16.52	25.13	N.A.	Release	10.12.2014	Pledge	1,200,000	0.12	L & T Finance Ltd	157,435,924	16.39
Cyquator Media Services Private Limited	241,402,908	157,435,924	16.39	25.13	N.A.	Release	10.12.2014	Pledge	200,000	0.02	STCI Finance Ltd	157,235,924	16.37
Cyquator Media Services Private Limited	241,402,908	157,35,924	16.37	25.13	N.A.	Release	10.12.2014	Pledge	1,650,000	0.17	Kotak Mahindra Prime Ltd	155,585,924	16.20
Cyquator Media Services Private Limited	241,402,908	155,935,924	16.20	25.13	N.A.	Creation	10.12.2014	Pledge	341,000	0.04	IDBI Trusteeship Services Limited	155,926,924	16.23



