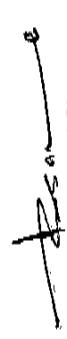


| | |
|--|--|
| (Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011) | |
| Zee Entertainment Enterprises Limited | |
| NSE / BSE | |
| 18.07.2014 | |
| Cyquator Media Services Private Limited | |
| Name of the Target Company (TC) | |
| Name of the stock exchanges where the shares of the target company are listed | |
| Date of Reporting | |
| Name of the Promoter or PAC on whose shares encumbrance has been created / invoked / released | |

| Name of Promoter (s) or PACs with him (**) | Promoter Holding in the target company (1) | | | Promoter holding already encumbered (2) | | | | Details of Even pertaining to encumbrance (3) | | | | Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation [(2)-(3)]) | |
|--|--|--------------------------|------------------------------------|---|--------------------------|--|--|---|--------------|--------------------------|---|--|--------------------------|
| | No of Shares | % of total share Capital | % w.r.t. diluted share capital (*) | No of Shares | % of total share Capital | Type of event (creation/release/ invocation) | Date of creation/ release of encumbrance | Type of encumbrance (pledge/lien/ non disposal/ undertaking /other) | No of Shares | % of total share capital | Name of the entity in whose favor shares encumbered | No of Shares | % of total share capital |
| Cyquator Media Services Private Limited | 241,402,908 | 25.13 | N.A. | 172,241,198 | 17.93 | Release | 10.07.2014 | Pledge | 2,100,000 | 0.22 | IDBI Trusteeship Services Limited | 170,141,198 | 17.71 |
| Cyquator Media Services Private Limited | 241,402,908 | 25.13 | N.A. | 170,141,198 | 17.71 | Creation | 10.07.2014 | Pledge | 100,000 | 0.01 | IDBI Trusteeship Services Limited | 170,241,198 | 17.73 |

For Cyquator Media Services Pvt. Ltd.


Director / Authorised Signatory
 Signature of the Authorised Signatory

Place : Mumbai
 Date : 18.07.2014

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.