

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)  
 Zee Entertainment Enterprises Limited  
 NSE / BSE  
 14.08.2014  
 Name of the stock exchanges where the shares of the target company are listed  
 Cyquator Media Services Private Limited  
 Date of Reporting  
 Name of the Promoter or PAC on whose shares encumbrance has been created / invoked / released

Details creation of encumbrance :		Promoter holding already encumbered (2)				Details of Even pertaining to encumbrance (3)				Post event holding of encumbered shares				
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (Creation/Release/Invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking (other))	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	{Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	% of total share capital
Cyquator Media Services Private Limited	241,402,908	241,402,908	25.13	N.A.	170,241,198	17.73	Creation	05.08.2014	Pledge	26,000,000	2.71	IDBI Trusteeship Services Limited	196,241,198	20.43
Cyquator Media Services Private Limited	241,402,908	241,402,908	25.13	N.A.	196,241,198	20.43	Release	05.08.2014	Pledge	600,000	0.06	Capital First Limited	195,641,198	20.37
Cyquator Media Services Private Limited	241,402,908	241,402,908	25.13	N.A.	195,641,198	20.37	Release	05.08.2014	Pledge	27,150,000	2.83	IDBI Trusteeship Services Limited	168,491,198	17.54
Cyquator Media Services Private Limited	241,402,908	241,402,908	25.13	N.A.	168,491,198	17.54	Release	06.08.2014	Pledge	2,203,000	0.23	L & T Finance Limited	166,288,198	17.31

For Cyquator Media Services Pvt. Ltd.

  
 Director / Authorised Signatory

Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	166,288,198	17.31	Release	06.08.2014	Pledge	2,110,000	0.22	Sicom Limited	164,178,198	17.09
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	164,178,198	17.09	Release	06.08.2014	Pledge	2,100,000	0.22	STC Finance Limited	162,078,198	16.88
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	162,078,198	16.88	Creation	11.08.2014	Pledge	4,160,000	0.43	IDBI Trusteeship Services Limited	165,238,198	17.31
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	166,238,198	17.31	Creation	11.08.2014	Pledge	400,000	0.04	Capital First Limited	165,638,198	17.35
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	166,238,198	17.31	Creation	12.08.2014	Pledge	27,800,000	2.89	IDBI Trusteeship Services Limited	194,038,198	20.20
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	194,038,198	20.20	Release	14.08.2014	Pledge	21,450,000	2.23	IDBI Trusteeship Services Limited	172,588,198	17.97

For Cyquator Media Services Pvt. Ltd.

  
Director / Authorised Signatory  
Signature of the Authorised Signatory

Place : Mumbai  
Date : 14.08.2014

(\*\*) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.