

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)												
Name of the Target Company (TC)												
Name of the stock exchanges where the shares of the target company are listed												
Date of Reporting												
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released												
Details creation of encumbrance :												
Name of Promoter (s) or PACs with him (*)	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)			Details of Even pertaining to encumbrance (3)				Post event holding of encumbered shares (Creation (2)+(3))/release [(2)-(3)]/ invocation[(2)-(3)]B		
	No of Shares	% of total share Capital	No of Shares	% of total share Capital	Type of event (creation/ release/ invocation/ encumbrance)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Cyquator Media Services Private Limited	241,402,908	25.13	150,438,924	15.66	Release	03.02.2015	Pledge	285,000	0.03	Macquarie finance (India) Pvt. Ltd	150,153,924	15.63
Cyquator Media Services Private Limited	241,402,908	25.13	150,153,924	15.63	Creation	04.02.2015	Pledge	3,099,000	0.32	IDBI Trusteeship Services Limited	153,252,924	15.96
Cyquator Media Services Private Limited	241,402,908	25.13	153,252,924	15.96	Release	04.02.2015	Pledge	725,000	0.08	ECL Finance Ltd	152,527,924	15.88
Cyquator Media Services Private Limited	241,402,908	25.13	152,527,924	15.88	Release	05.02.2015	Pledge	50,000	0.01	STCI Finance Ltd	152,477,924	15.88
Cyquator Media Services Private Limited	241,402,908	25.13	152,477,924	15.88	Release	05.02.2015	Pledge	415,715	0.04	Axis Finance Ltd	152,062,209	15.83



Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	152,062,209	15.83	Release	05.02.2015	Pledge	1,200,000	0.12	IDBI Trusteeship Services Limited	150,862,209	15.71
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	150,862,209	15.71	Creation	06.02.2015	Pledge	180,000	0.02	IDBI Trusteeship Services Limited	151,042,209	15.73

For Cyquator Media Services Pvt. Ltd.

Signature of the Authorized Signatory
Director / Authorized Signatory

Place : Mumbai
Date : 10.02.2015

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (***) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.