



Wipro Awarded 5 Year Strategic Infrastructure Management Contract by Philip Morris International

Bangalore, India and East Brunswick, New Jersey, USA – September 5, 2014: Wipro Ltd. (NYSE:WIT), a leading global information technology, consulting and business process services organization, today announced that it has won a contract with Philip Morris International Inc. (PMI). PMI is the leading international tobacco company, with products sold in more than 180 markets. As a part of the five-year agreement, Wipro will provide a full suite of IT infrastructure management services to PMI. The IT infrastructure services will support a host of functions at PMI including management and support of its servers, storage, backup and applications infrastructure.

“The PMI relationship is strategic to Wipro and we are excited to embark on this journey. We aim to foster a successful partnership with PMI and deliver the IT innovation that will support their business needs.” said Srinii Pallia, Chief Executive, Retail, Consumer Goods, and Transportation & Govt. (RCTG) Business Unit, Wipro Limited.

He added, “Wipro’s ServiceNXT Operations Framework will be utilized to manage PMI’s technology and applications infrastructure.”

“We are pleased to be working with Wipro”, said Patrick Brunel, Senior Vice President and CIO, PMI. “With Wipro supporting our technology and application infrastructure we look forward to strengthening efficiencies, managing costs and being better able to serve and support our workforce around the world.”

Wipro’s Consumer Goods expertise spans areas of Packaged Application Services, Application and Infrastructure Management, Business Process and IT Consulting, Business Intelligence & Data Warehousing. Wipro’s Consumer Goods practice has deep expertise working with Tier 1 companies in the areas of Sales & Marketing, Value Chain Optimization, Digital Transformation, and Analytics driving Insights, across the Food & Beverage, Home & Personal Care, Apparel & Footwear and Agribusiness & Tobacco segments. Some of Wipro’s leading solutions for the consumer goods industry include Promax Trade Promotion Management & Optimization solutions, Market Mix Modelling, amongst others.

About Wipro Ltd.

Wipro Ltd. (NYSE:WIT) is a leading Information Technology, Consulting and Business Process Services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology" - helping clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, a practitioner's approach to delivering innovation, and an organization wide commitment to sustainability, Wipro



has a workforce of over 140,000, serving clients in 175+ cities across 6 continents. For more information, please visit www.wipro.com

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2013, the company held an estimated 15.7% share of the total international cigarette market outside of the U.S., or 28.3% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

