

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group	No. & % of shares/ voting rights held by the Promoter/Person who is part of Promoter Group	Date of receipt of allotment/ advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Name : SonyMike's Holdings Limited PAN : AAOCS6711R Address : K-6B, Fateh Tiba, Adrash Nagar, Jaipur - 302004	8,08,600 2.50%	29 th September, 2014	1 st October, 2014	Inter se Transfer on account of Merger	11,68,640 3.61%	NA	NA	3,60,040	NA**	NIL	NIL

**Transfer on account of Merger hence no value.

For SonyMike's Holdings Limited

Director

Date : 1st October, 2014