

Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

1. Name of the Target Company (TC)	United Breweries Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	1. Heineken International B.V. Persons Acting in Concert (PAC) 1. Dr. Vijay Mallya 2. Dr. Vijay Mallya and Sidhartha V Mallya 3. Dr. Vijay Mallya and Ritu Mallya 4. United Breweries (Holdings) Limited 5. McDowell Holdings Limited 6. Kamsco Industries Pvt. Limited 7. Pharma Trading Company Pvt. Limited 8. Gem Investment & Trading Co. Pvt. Limited 9. Mallya Pvt. Limited 10. Devi Investment Pvt. Limited 11. Vittal Investment Pvt. Limited 12. Heineken UK Limited 13. UB Overseas Limited 14. United Spirits Limited 15. Scottish & Newcastle India Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited, National Stock Exchange of India Limited and Bangalore Stock Exchange Limited		
5. <i>Details of the acquisition as follows:</i>	<i>Number</i>	<i>% w.r.t. total share/voting capital wherever applicable (*)</i>	<i>% w.r.t. total diluted share/voting capital of the TC(**)</i>
<u>Before the acquisition under consideration, holding of acquirer along with PACs of:</u>			
(a) Shares carrying voting rights	19,78,34,670	74.82%	Not Applicable
(b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	-	-	Not Applicable
(c) Voting rights (VR) otherwise than by equity shares	-	-	Not Applicable

(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	Not Applicable
(e) Total (a+b+c+d)	19,78,34,670	74.82%	Not Applicable
<u>Details of acquisition</u>			
(a) Shares carrying voting rights acquired	250,000	0.09%	Not applicable
(b) VRs acquired otherwise than by equity shares	-	-	Not applicable
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	-	-	Not applicable
(d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	-	-	Not applicable
(e) Total (a+b+c+/-d)	250,000	0.09%	Not applicable
<u>After the acquisition, holding of acquirer along with PACs of:</u>			
(a) Shares carrying voting rights	19,78,34,670	74.82%	Not applicable
(b) VRs otherwise than by equity shares	-	-	Not applicable
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	Not applicable
(d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	-	-	Not applicable
(e) Total (a+b+c+d)	19,78,34,670	74.82%	Not applicable

6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance etc).	Sale of shares on the block trade window of the Bombay Stock Exchange Limited
7. Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity shares
8. Date of acquisition of / date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC	Date of Sale of Shares: 21 August 2014
9. Equity share capital / total voting capital of the TC before the said acquisition	26,44,05,149 Equity shares of Re. 1 (Divided into 26,44,05,149 Equity Shares of face value Re. 1 each)
10. Equity share capital/ total voting capital of the TC after the said acquisition	26,44,05,149 Equity shares of Re. 1 (Divided into 26,44,05,149 Equity Shares of face value Re. 1 each)
11. Total diluted share/voting capital of the TC after the said acquisition.	26,44,05,149 Equity shares of Re. 1 (Divided into 26,44,05,149 Equity Shares of face value Re. 1 each)

For HEINEKEN INTERNATIONAL B.V.

Place:
Date:

Amsterdam
22 August 2014


Director / Authorized Signatory