

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011	
Name of the Target Company (TC)	UNITED BREWERIES (HOLDINGS) LIMITED
Names of the Stock Exchanges where the shares of the Target Company are listed	BANGALORE STOCK EXCHANGE LIMITED, THE BSE LIMITED AND THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED
Date of Reporting	16.09.2014
Name of the promoter or PAC on whose shares encumbrance created/released/invoked	MALLYA PRIVATE LIMITED

Details of creation of encumbrance:

Name of the Promoter(s) or PACs with him	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding encumbered shares [creation (2+3)/release (2-3)/invocation (2-3)]	
	No. of Shares	% of total share capital	% w.r.t. diluted share capital	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation/ release	Type of encumbrance (pledge/lien/non-disposal undertaking/ others)	No. of Shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of Shares	% of total share capital
Mallya Private Limited	2,418,100	3.62	N.A.	800,000	1.20	Creation	12.09.2014	Pledge	1,600,000	2.39	LKP Finance Ltd.	2,400,000	3.59
Dr. Vijay Mallya & his relatives	5,284,978	7.91	N.A.	0	0.00								
Kamsco Industries Private Limited	2,418,100	3.62	N.A.	2,400,000	3.59								
The Gem Investment & Trading Co. Pvt. Ltd	1,068,184	1.60	N.A.	0	0.00								
Phama Trading Company Private Limited	519,818	0.78	N.A.	386,190	0.58								
Devi Investments Private Limited	459,412	0.69	N.A.	0	0.00								
Vital Investments Private Limited	101,508	0.15	N.A.	0	0.00					N.A.			
Rossi & Associates Private Limited	463,674	0.69	N.A.	0	0.00								
McDowell Holdings Limited	5,260,002	7.87	N.A.	0	0.00								
Watson Limited	14,159,986	21.19	N.A.	0	0.00								
FirStart Inc.	2,821,518	4.22	N.A.	0	0.00								

For Mallya Private Limited

*Anil Pisharody*  
Anil Pisharody  
Director

