

Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC) **Unitech Limited**
 Names of the Stock Exchanges where the shares of the target company are listed **BSE & NSE**
 Date of reporting **23.07.2014**
 Name of the Promoter or PAC on whose shares encumbrance has been created/ invoked/ released **Mayfair Capital Private Ltd.**
 Details of the creation of encumbrance:

Name of the Promoter(s) or PACs with him	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (creation[(2)+(3)]/release[(2)-(3)]/invocation[(2)-(3)])	
	No. of Shares	% of total share capital	% w.r.t diluted shares capital	No. of Shares	% of total share capital	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/invocation/ release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/ other)	No. of Shares	% of total share capital	Name of entity in whose favor shares encumbered		No. of Shares
Mayfair Capital Pvt. Ltd. *	887,806,658	33.93%	NIL	795,634,221	30.26%	30.41%	Creation	14/07/2014	Pledge	4,000,000	0.15%	Sara International Limited	795,634,221	30.41%
	887,806,658	33.93%	NIL	795,634,221	30.41%	30.41%	Creation	14/07/2014	Pledge	1,000,000	0.04%	Aviar Instalments Pvt. Ltd.	796,634,221	30.45%
	887,806,658	33.93%	NIL	796,634,221	30.45%	30.45%	Creation	14/07/2014	Pledge	1,400,000	0.05%	IJDP Home Interiors Exports Park Pvt. Ltd.	798,034,221	30.50%
	887,806,658	33.93%	NIL	798,034,221	30.50%	30.50%	Creation	16/07/2014	Pledge	1,000,000	0.04%	Emami Capital Markets Limited	799,034,221	30.54%
	887,806,658	33.93%	NIL	799,034,221	30.54%	30.54%	Creation	16/07/2014	Pledge	130,000	0.00%	SKS Fincap Private Limited	799,164,221	30.55%
	887,806,658	33.93%	NIL	799,164,221	30.55%	30.55%	Creation	21/07/2014	Pledge	4,590,000	0.18%	Anand Rathi Global Finance Ltd.	803,754,221	30.77%
	66,894,880	2.53%	NIL	66,288,820	2.53%	2.53%	-	-	-	-	-	-	66,288,820	2.53%
	65,000	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%
	41,600	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%
	40,300	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%
20,800	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
6,500	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
8,422,350	0.37%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
8,290,900	0.37%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
305,500	0.01%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
4,275,310	0.16%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
85,200	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
19,500	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
58,000	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
124,212,400	4.75%	NIL	45,000,000	1.72%	1.72%	-	-	-	-	-	-	45,000,000	1.72%	
77,085,970	2.95%	NIL	76,700,000	2.93%	2.93%	-	-	-	-	-	-	76,700,000	2.93%	
63,129,800	2.41%	NIL	63,000,000	2.41%	2.41%	-	-	-	-	-	-	63,000,000	2.41%	
6,240,000	0.24%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
9,200	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
3,822,000	0.15%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	
1,000	0.00%	NIL	-	0.00%	0.00%	-	-	-	-	-	-	-	0.00%	

* 4,33,55,000 equity shares were given to lenders under loan agreements executed by Mayfair Capital Pvt. Ltd. in respect of which powers of attorney were given.

For Mayfair Capital Pvt. Ltd.


Director/Authorised Signatory
 Place: New Delhi
 Date: 23.07.2014