

EARNINGS RELEASE: FY 2010-11 and Q4 2010-11

May 30, 2011

TELEVISION EIGHTEEN INDIA LIMITED

(A Listed Subsidiary of Network18)

I. Strong Year with consolidated operating profit at Rs. 63 crores, a growth of over 240% compared to FY2010.

- Revenues grew to Rs. 590 crores during the year (from Rs. 553 crores in FY10) on a reported basis; 12% growth in News Operations and 16% growth in Digital Operations.
- Operating Profits grew to Rs. 63 crores during the year (from Rs. 26 crores in FY10) driven by continued strong profitability in our Business News Operations; we continue to invest in building our Digital Businesses in Infomedia18 and Web18.
- Q4 FY2011, traditionally our strongest quarter continued its robust performance with consolidated revenues at Rs. 178 crores and operating profits at Rs. 25 crores; a growth of over 20% sequentially quarter on quarter.

II. Business News Operations continued to grow smartly over the year - revenues increased by 12% and operating profits increased by 74% (FY11 over FY10).

- Revenues grew to Rs. 306 crores for the full year FY11 (compared to Rs. 273 crores in FY10). Revenues for the quarter stood at Rs. 95 crores FY11, a growth of over 13% as compared to Rs. 84 crores in FY10.
- Operating profit increased to Rs. 87 crores in FY11 from Rs. 50 crores in FY10; operating profit margin stood at 28%. Operating profit for Q4FY11 stood at Rs. 28 crores, up 27% as compared to Rs. 22 crores in the corresponding quarter last year.
- Our Business News Channels – CNBC TV18 and CNBC Awaaz continued to be market leaders with 59% market share during the year. They were also the leading news channels in their respective categories on Budget Day 2011.

III. Web18 recorded 16% revenue growth (FY11 over FY10) and broke even in FY11.

- FY11 revenues of Rs. 85 crores (against Rs. 73 crores in FY10). Revenues for Q4FY11 stood at Rs. 25 crores.
- Moneycontrol.com and In.com, continued to be market leaders in their categories – financial portal and horizontal respectively and registered rapid growth in the number of unique visitors. Moneycontrol.com had its best month ever in February 2011 with over 17.9 MM total visits for the month as per Comscore.
- Bookmyshow.com continued its strong revenue growth momentum.

IV. Newswire18 had a profitable FY2011 with 20% revenue growth (Rs. 39 crores in FY2011 compared to Rs. 33 crores in FY2010). The operating profit stood at Rs. 2 crores for the full year.

V. Infomedia18 and other print operations recorded revenues of Rs. 160 crores in FY11 registering a healthy growth when compared to FY10 (adjusted for the sale of the BPO operations).

- Forbes Life (a premiere lifestyle publication), the Hindi edition of our popular auto magazine Overdrive and Noise Factory (a magazine targeted at the youth) were some of our most notable launches during the year.
- Infomedia Yellow pages, our flagship product and a super brand for three years continued to grow steadily.

VI. Capital18 investee companies continued their growth momentum and consolidated revenues stood at ~ Rs. 142 crores (excluding revenues from DEN)* during the year (a growth of 38% compared to FY10).

VII. Performance of New TV18 in FY11 (Pro forma) – Comparison with last year (FY10)

| All figures in Rs. Crores unless stated otherwise | FY11 | | | FY10 | | | % Growth | |
|---|--------------|------------|-----------------|------------|-------------|-----------------|------------|-------------|
| | Revenues | EBITDA | EBITDA Margin % | Revenues | EBITDA | EBITDA Margin % | Revenues | EBITDA |
| Television | 1,110 | 135 | 12% | 906 | 15 | 2% | 23% | 793% |
| News | 558 | 75 | 13% | 489 | 31 | 6% | 14% | 143% |
| Business News | 306 | 87 | 28% | 273 | 50 | 18% | 12% | 74% |
| General News | 252 | (12) | -5% | 216 | (19) | -9% | 17% | |
| Entertainment (50%) | 552 | 60 | 11% | 417 | (16) | -4% | 32% | |

*Our stake in DEN is held as an investment in our books.

Television Eighteen India Limited:
Consolidated Financial Performance for the Year Ended 31st March, 2011
(Rs. Cr)

| Particulars | Q4 2010-11 | Q4 2009-10 | Q3 2010-11 | FY 2010-11 | FY 2009-10 |
|-----------------|---------------|---------------|---------------|----------------|----------------|
| | | | | <i>Audited</i> | <i>Audited</i> |
| Revenues | 178 | 192 | 146 | 590 | 553 |

Part I: News Operations

(Rs. Cr)

| Particulars | Q4 2010-11 | Q4 2009-10 | Q3 2010-11 | FY 2010-11 | FY 2009-10 |
|---|---------------|---------------|---------------|----------------|----------------|
| | | | | <i>Audited</i> | <i>Audited</i> |
| Revenues: News Operations | 95 | 84 | 79 | 306 | 273 |
| Operating Expense | 67 | 62 | 56 | 219 | 223 |
| Operating Profit | 28 | 22 | 23 | 87 | 50 |
| Operating Margin | 29% | 26% | 29% | 28% | 18% |
| Other Income | | 22 | | | 22 |
| Depreciation | 4 | 4 | 6 | 19 | 20 |
| Interest (Net) | 2 | (17) | 0 | (3) | (89) |
| Prior Period and Exceptional Items | 0 | 0 | | 0 | (4) |
| Total Profit Before Tax, Minority Interest, ESOP Charge Out & Exchange Fluctuations | 26 | 22 | 17 | 65 | (41) |
| Provision for Current Tax/FBT | 7 | 0 | 4 | 20 | 0 |
| Profit After Tax (before Minority Interest, ESOP charge out & Exchange Fluctuations) | 19 | 22 | 13 | 45 | (41) |
| Minority Interest | | 0 | 0 | 0 | 0 |
| Share in Loss of Associates | | 0 | 0 | 0 | 0 |
| Profit After Tax and Minority Interest | 19 | 22 | 13 | 45 | (41) |
| ESOP charge out & Exchange Fluctuations | 1 | (2) | 0 | 1 | 13 |
| Profit After ESOP Charge Out & Exchange Fluctuations | 18 | 24 | 13 | 44 | (55) |
| Provision for Deferred Tax | 1 | 0 | 1 | 5 | 5 |
| Net Profit After Deferred Tax | 17 | 24 | 12 | 39 | (60) |

**Television Eighteen India Limited:
Consolidated Financial Performance for the Year Ended 31st March, 2011**

Part II: Web18

(Rs. Cr)

| Particulars | Q4 2010-11 | Q4 2009-10 | Q3 2010-11 | FY 2010-11 | FY 2009-10 |
|-----------------------------|---------------|---------------|---------------|----------------|----------------|
| | | | | <i>Audited</i> | <i>Audited</i> |
| Revenues: Operations | 25 | 23 | 22 | 85 | 73 |
| | | 0 | | | |
| Operating Expense | 22 | 20 | 22 | 84 | 82 |
| Operating Profit | 3 | 2 | 0 | 1 | (9) |
| Operating Margin | 12% | 0% | 0% | 1% | -13% |

**Television Eighteen India Limited:
Consolidated Financial Performance for the Year Ended 31st March, 2011**

Part III: Newswire18

(Rs. Cr)

| Particulars | Q4 2010-11 | Q4 2009-10 | Q3 2010-11 | FY 2010-11 | FY 2009-10 |
|-----------------------------|---------------|---------------|---------------|----------------|----------------|
| | | | | <i>Audited</i> | <i>Audited</i> |
| Revenues: Operations | 10 | 9 | 10 | 39 | 33 |
| | | | | | |
| Operating Expense | 10 | 8 | 9 | 37 | 31 |
| Operating Profit | 0 | 1 | 1 | 2 | 2 |
| Operating Margin | 0% | 0% | 10% | 5% | 6% |

**Television Eighteen India Limited:
Consolidated Financial Performance for the Year Ended 31st March, 2011**

Part IV: Infomedia18 (and other print operations)

(Rs. Cr)

| Particulars | Q4 2010-11 | Q4 2009-10 | Q3 2010-11 | FY 2010-11 | FY 2009-10 |
|---|---------------|---------------|---------------|----------------|----------------|
| | | | | <i>Audited</i> | <i>Audited</i> |
| Revenues: Operations | 48 | 76 | 35 | 160 | 174 |
| Operating Expense | 54 | 80 | 40 | 187 | 191 |
| Operating Profit | (6) | (4) | (5) | (27) | (17) |
| Operating Margin | -13% | 0% | -14% | -17% | -10% |
| Depreciation | 1 | 2 | 1 | 6 | 8 |
| Interest (Net) | (1) | (2) | (1) | (3) | (9) |
| | | 0 | | | |
| Total Profit Before Tax and Minority Interest | (8) | (7) | (7) | (36) | (34) |
| Prior Period and Exceptional items | 2 | 0 | 0 | 11 | 0 |
| Total Profit Before Tax, Minority Interest, ESOP Charge Out & Exchange Fluctuations | (10) | (7) | (7) | (47) | (34) |
| Provision for Current Tax/FBT | 0 | 0 | 0 | 1 | 1 |
| Profit After Tax (before Minority Interest, ESOP charge out & Exchange Fluctuations) | (10) | (7) | (7) | (48) | (34) |
| Minority Interest | 0 | (10) | 0 | (7) | (16) |
| Profit After Tax and Minority Interest | (10) | 2 | (7) | (41) | (18) |
| ESOP charge out & Exchange Fluctuations | 0 | (7) | 1 | 1 | (14) |
| Profit After ESOP Charge Out & Exchange Fluctuations | (10) | 9 | (8) | (42) | (4) |
| Provision for Deferred Tax | 0 | (1) | 0 | 0 | (1) |
| Net Profit after Deferred Tax | (10) | 10 | (8) | (42) | (4) |

Note: Digital18 revenues and expenses have been consolidated in Infomedia.

**Television Eighteen India Limited:
Consolidated Financial Performance for the Year Ended 31st March, 2011**

(Rs. Cr)

| Particulars | Q4 | Q4 | Q3 | FY 2010-11 | FY 2009-10 |
|---|-----------|-----------|----------|----------------|----------------|
| | 2010-11 | 2009-10 | 2010-11 | <i>Audited</i> | <i>Audited</i> |
| Revenues | 178 | 192 | 146 | 590 | 553 |
| Operating Expense (incl CNBC revenue share) | 153 | 171 | 127 | 527 | 527 |
| Operating Profit | 25 | 22 | 19 | 63 | 26 |
| Operating Margin | 14% | 0% | 13% | 11% | 0% |
| Other Income | 0 | 22 | 0 | 0 | 22 |
| Depreciation | 9 | 12 | 11 | 40 | 49 |
| Interest (Net) | 1 | (19) | 0 | (7) | (101) |
| Prior Period and Exceptional items | 2 | 0 | 0 | 11 | (9) |
| Total Profit Before Tax, Minority Interest, ESOP Charge Out & Exchange Fluctuations | 15 | 12 | 8 | 5 | (112) |
| Provision for Current Tax/FBT | 8 | 1 | 4 | 22 | 2 |
| Profit After Tax (before Minority Interest, ESOP charge out & Exchange Fluctuations) | 7 | 12 | 4 | (17) | (114) |
| Minority Interest | 0 | (17) | 0 | 8 | (24) |
| Share in Loss of associates | (3) | (6) | 4 | (4) | (23) |
| Profits After Tax and Minority Interest (before ESOP charge out) | 4 | 23 | 8 | (13) | (113) |
| ESOP charge out & Exchange Fluctuations | 1 | (8) | 1 | 2 | 0 |
| Profit After ESOP Charge Out & Exchange Fluctuations | 3 | 31 | 7 | (15) | (113) |
| Provision for Deferred Tax | 2 | (0) | 1 | 6 | 5 |
| Net Profit After Deferred Tax | 1 | 31 | 6 | (21) | (117) |
| Paid up Equity Share Capital | 91 | 90 | 91 | 91 | 90 |

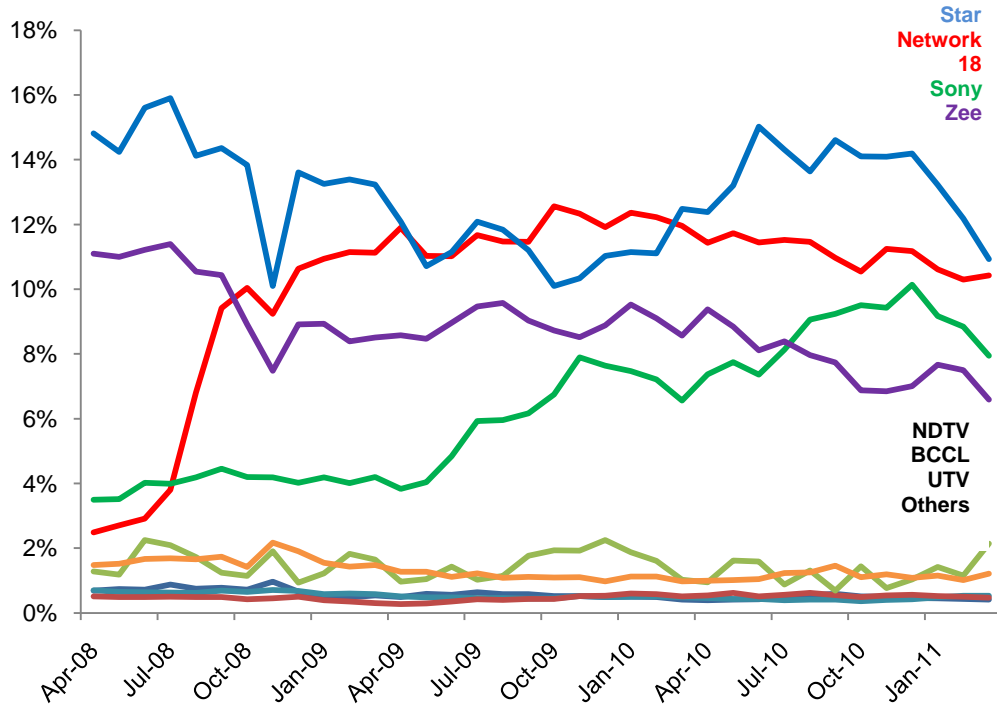
NET DEBT POSITION TABLE

| <i>All Values in Rs. Cr</i> | Gross Debt | | | Cash & Equivalents (Liquid Mutual Funds) | | | Net Debt | | | Net Debt Net of Working Capital | | |
|-----------------------------|--------------|--------------|--------------|--|--------------|--------------|--------------|--------------|--------------|---------------------------------|--------------|--------------|
| | Mar 31, 2011 | Dec 31, 2010 | Mar 31, 2010 | Mar 31, 2011 | Dec 31, 2010 | Mar 31, 2010 | Mar 31, 2011 | Dec 31, 2010 | Mar 31, 2010 | Mar 31, 2011 | Dec 31, 2010 | Mar 31, 2010 |
| TV18 | 733 | 765 | 1,087 | 75 | 119 | 521 | 657 | 646 | 566 | 353 | 341 | 227 |
| IBN18 | 551 | 384 | 472 | 220 | 102 | 257 | 330 | 281 | 215 | (192) | (44) | 93 |

Note: Numbers mentioned above are for the consolidated entities.

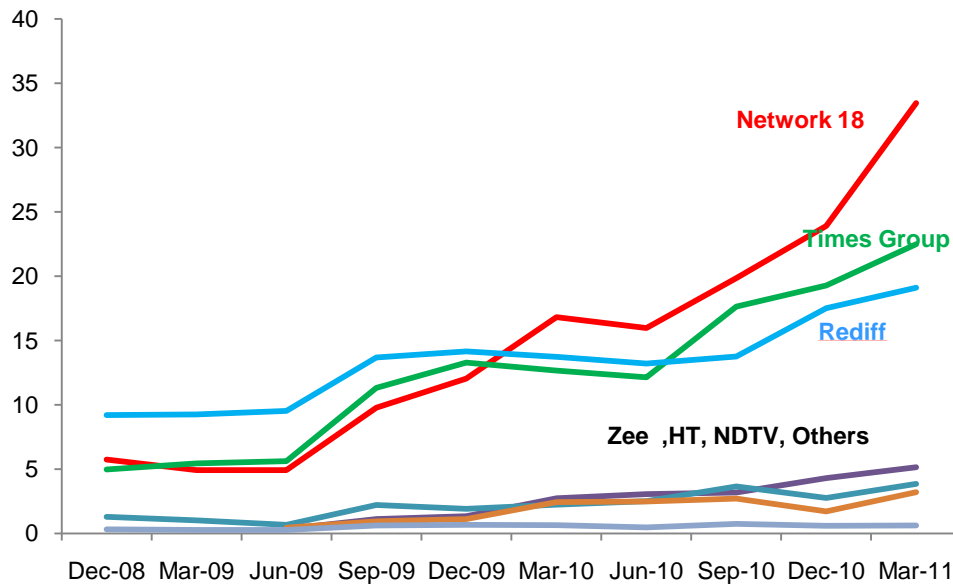
APPENDIX – Key Highlights and Market Share Trends

Network18: Leadership across Television



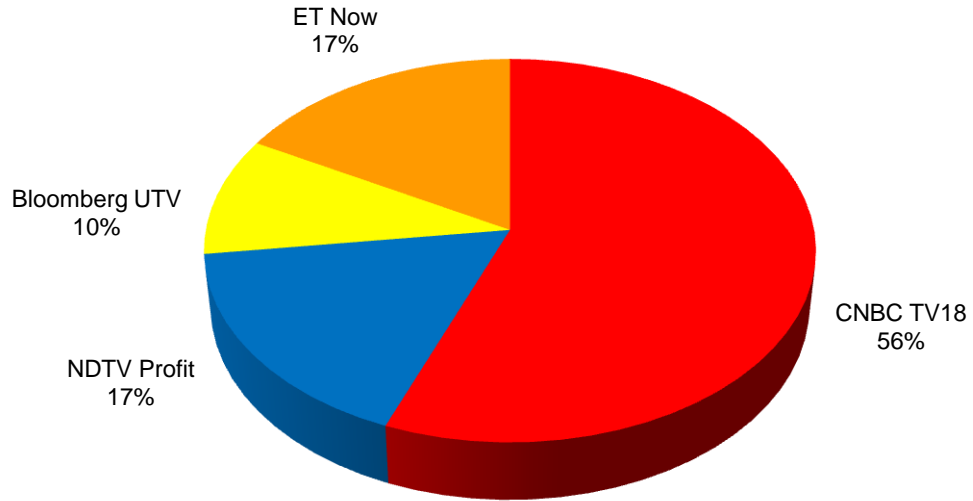
Source: TAM, Market Share; Market: HSM, Time Period: 1st Apr'08– 31st Mar'11, Genres Where We Operate

Network18: Leadership across Digital



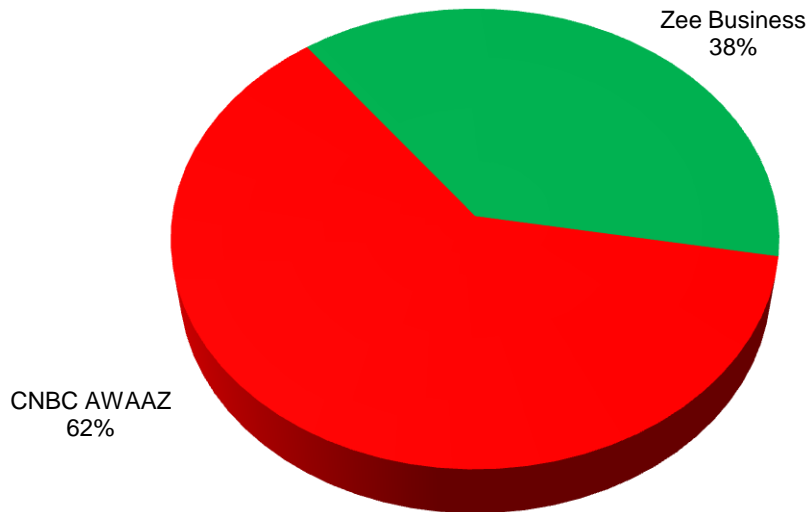
Source: Comscore World Report, March 2011

CNBC-TV18: Continuing Leadership in English Business News



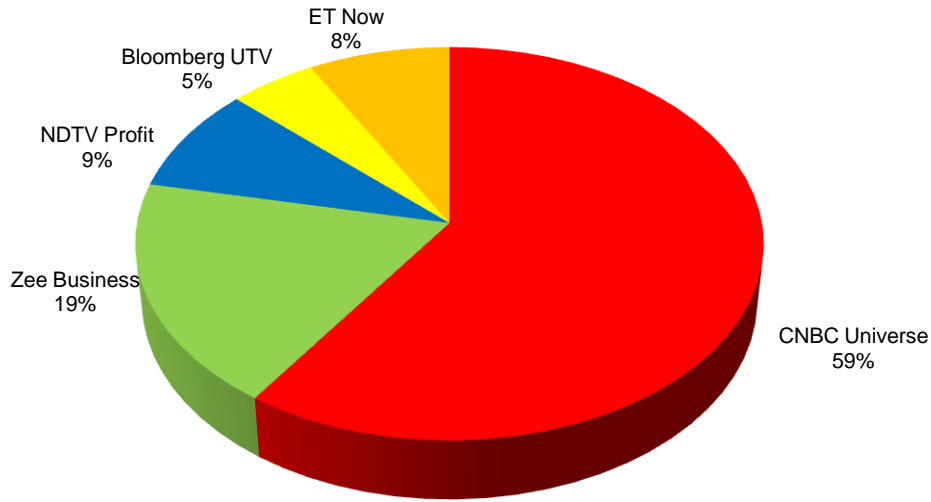
Source: TAM, Market Share, TG: CS AB Male 25+, Market: HSM, Time Period: 1st Apr'10– 31st Mar'11, All Days 0600-2400 hrs

CNBC AWAAZ: India's No 1 Hindi Business News Channel



Source: TAM, Market Share, TG: CS AB Male 25+, Market: HSM, Time Period: 1st Apr'10– 31st Mar'11, All Days 0600-2400 hrs

CNBC TV18 and CNBC AWAAZ – Continuing to Dominate Business News



Source: TAM, Market Share, TG: CS AB Male 25+, Market: All India, Time Period: 1st Apr'10– 31st Mar'11, All Days 0600-2400 hrs

Out of Home: Please note that the existing TV viewership measurement mechanisms though essential do not capture the actual audience delivery for a media platform like CNBC TV18 and CNBC AWAAZ. The CNBC TV18 and CNBC AWAAZ services have a large out of home (OOH) viewership especially in corporate offices, institutions, business areas, markets, etc. We believe that the reach of the CNBC Universe is much higher when the above OOH viewership is taken into account.

INVESTOR COMMUNICATION:

TV18's ongoing investor communication endeavors to adopt best international practices and the quarterly investor updates are designed to regularly provide detailed information to investors. Each update covers information pertaining to the reporting period under review. If you would like to get a sequential and continued perspective on the company this report should be read along with the updates sent out earlier. The previous updates can be accessed on request from the contact persons mentioned below, or from the company's website www.network18online.com. This update covers the company's financial performance for FY 2010-11.

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Further information on the company is available on its website www.network18online.com

