

March 27, 2015

BSE Limited
Listing Department
P. J. Towers,
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Mumbai – 400 001
Fax # 2272 3121
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Dear Sir/Madam,

Scrip Code: 532371

Subject: Tata Teleservices (Maharashtra) Limited wins spectrum in 800 MHz band in Mumbai & Maharashtra

We would like to inform you that Tata Teleservices (Maharashtra) Limited ("TTML" or "the Company") has succeeded in winning additional spectrum of 2.5 MHz each in 800 MHz band in Mumbai and Maharashtra circles with bid values of Rs. 1,819 Crore and Rs. 1,999 Crore, respectively. The spectrum validity is for 20 years and the Company has option of deploying technology of its choice in this spectrum. The total upfront payment to be made by TTML is at Rs. 955 Crore. This investment reaffirms the commitment to provide world class services to the customers.

This additional spectrum is in addition to the current holding of 3.75 MHz in Mumbai and 2.5 MHz in Maharashtra in 800 MHz band, where the Company has an option to liberalize the spectrum in accordance with the terms of the Notice Inviting Application ("NIA") released by the Department of Telecommunications ("DoT"). TTML also currently holds spectrum in 1800 MHz in Mumbai and Maharashtra and also 3G spectrum in 2100 MHz spectrum band in Maharashtra.

The win in Mumbai and Maharashtra gives TTML the ability to offer premium 3G / 4G services in the superior 800 MHz spectrum band post liberalization of the existing spectrum holdings in this band. This will enable TTML to further strengthen its position in the fast growing data segment, where 'Tata DOCOMO Photon' brand is a leader in this segment.

The Group Company, Tata Teleservices Limited ("TTSL"), which operates in 17 circles Pan India (other than Mumbai and Maharashtra) has also won 1800 MHz and 800 MHz in certain circles.

This is for your information and records.

Thanking you,

Yours faithfully,

For Tata Teleservices (Maharashtra) Limited

Kiran Thacker Company Secretary

Kalhocker

**TATA**TELESERVICES (MAHARASHTRA) LIMITED