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Tata Consultancy Services Wins Two SAP® Pinnacle Awards

*TCS Recognized as Run SAP Partner of the Year for Second Year in a Row
and Awarded Inaugural Customers' Choice Award*

New York | Mumbai, April 23, 2014: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, today announced that it has been selected by SAP (NYSE: SAP) as a recipient of two premier SAP® Pinnacle awards, the Run SAP Partner of the Year in the "Run Clever" category for service delivery, and the SAP Customers' Choice award.

SAP Pinnacle awards are presented to organizations that have excelled in developing a trusted partnership with SAP and, in turn, delivered exceptional service to their customers. Finalists and winners in 21 categories were based on field recommendations, customer feedback and performance indicators.

This is the second consecutive year that TCS has been awarded the Run SAP Partner of the Year award, which recognizes the SAP partner that has demonstrated the highest commitment to – and results from – training and certification, collaboration with SAP, and Run SAP implementation throughout 2013. This year, TCS was also honored with the inaugural SAP Customers' Choice Pinnacle award, being nominated by customers as the SAP partner that demonstrated commitment to delivering outstanding results by helping use the latest technologies and innovations to transform their businesses.

"TCS is honored to be the recipient of two SAP Pinnacle awards, which are a testament to our position as a trusted partner," said Akhilesh Tiwari, Global Head of TCS' SAP Practice. "Not only do we have the expertise to design, build and implement SAP solutions, we also counsel our clients with the strategic insight and knowledge they need to invest in the technology solutions that deliver value to their business."

For more than 15 years, TCS' highly trained global team of SAP-certified consultants has provided SAP services and solutions to clients -- helping organizations to perform with greater speed, agility and precision, thereby further enabling them to achieve their business goals. TCS is an SAP-certified provider of solution operations using the Run SAP methodology. It brings this methodology to all client engagements, helping ensure that customers realize optimal value from their SAP solution-based processes.

"Together with our partners – who are co-innovating with us, reselling and implementing our solutions – we offer choice and deliver transformational value to our joint customers of all sizes," said Mark Ferrer, chief operating officer, Global Customer Operations and executive vice president, Ecosystem and Channels, SAP. "Partners like TCS act as our force multipliers, and today, more than ever, they are essential to our customers' success. We congratulate TCS for its outstanding partnership with SAP and well-deserved 2014 SAP Pinnacle award."

The SAP Pinnacle awards shine a spotlight on SAP's partners' remarkable work, recognizing their intelligence and capacity to challenge what is possible to help customers run better. Award winners will be formally recognized at SAPPHERE® NOW, SAP's international customer conference being held in Orlando, Fla., June 3-5.

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About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 300,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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TCS media contacts:

Global:	Email: pradipta.bagchi@tcs.com Phone: +91 22 6778 9999
Europe / UK:	Email: abhinav.kumar@tcs.com ashish.babu@tcs.com Phone: +32 2282 1927 +44 078 418 92227
India:	Email: h.ramachandra@tcs.com shamala.p@tcs.com Phone: +91 22 6778 9078 +91 22 6778 9081
USA / Canada:	Email: b.trounson@tcs.com Phone: +1 646 313 4594
Asia Pacific:	Email: sean.davidson@tcs.com Phone: +65 9139 3668
Latin America	Email: irais.moyat@tcs.com Phone: +5255 9157 8282