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## TCS Portugal recognised by Oracle as Specialized Partner of the Year

Award reflects TCS' and Oracle's work together to solve complex business challenges

Lisbon | Mumbai, February 16, 2015 Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organisation, has been recognised for its leadership in using Oracle products and technology to create value for customers at the 2014 Oracle Excellence Awards.

For over 25 years TCS and Oracle have worked together to solve complex business challenges. As we enter the era of the Digital Consumer Economy, customers are beginning to demand personalised service across platforms. Therefore, it is increasingly important for brands to engage, serve and sell to their customers in new ways.

In order to deliver real-time engagement, companies must digitally reimagine their existing business processes and database systems. Supporting businesses through the process of Digital Reimagination<sup>TM</sup> is the core of TCS' work, which Oracle's apps and products are a key part of.

David Callaghan, Senior Vice President, Oracle EMEA Alliances and Channels, said: "These awards recognise specialised partners who deliver the highest levels of innovation and customer value. They also enable customers to find and select Oracle's top performing partners. "The winners really demonstrated their contribution to tangible customer success by delivering outstanding Oracle solutions; their results are truly impressive."

"Ana Almeida, Country Manager, Portugal, TCS said: "Our collaboration with Oracle helps us deliver innovative solutions, strategic transformation programs and Digital Reimagination for businesses that see the opportunities the Digital Consumer Economy offers. We are delighted that Oracle has recognised our partnership with victory at the Oracle Excellence Awards."

The Oracle Excellence Awards for Specialized Partner of the Year encourage innovation by OPN members, who use Oracle's products and technology to create value for customers. TCS was presented the '2014 Oracle Excellence Award for Specialized Partner of the Year — Portugal in Applications' for demonstrating excellence in selling, specialising and showcasing Oracle's MDM suite of apps to its global customers in many industries.

TCS is a Diamond level member of Oracle PartnerNetwork (OPN).

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### To read the complete report, please click:

http://www.tcs.com/news\_events/analyst\_reports/Pages/Ovum-recognizes-TCS-Leader-software-testing-AR.aspx

### **About Tata Consultancy Services Ltd. (TCS)**

Tata Consultancy Services is an <u>IT services</u>, <u>consulting</u> and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of <u>IT</u>, <u>BPS</u>, <u>infrastructure</u>, <u>engineering</u> and <u>assurance services</u>. This is delivered through its unique <u>Global Network Delivery Model™</u>, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 310,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at <u>www.tcs.com</u>.

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