

Gartner Recognizes Tata Consultancy Services as a “Leader” in its Magic Quadrant for Worldwide Oracle Application Management Service Providers

TCS Receives Third-Place Product Scores for Small-Scope and -Scale Deals and Fourth-Place Product Scores for Large- and Midsize-Scope and -Scale Deals in Gartner’s Critical Capabilities Report

NEW YORK | MUMBAI, November 05, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, today announced it has been recognized by Gartner, Inc. in the “Leaders” quadrant of the “Magic Quadrant for Oracle Application Management Service Providers, Worldwide.”¹ Gartner evaluated 14 service providers, including TCS, on their ability to execute and completeness of vision.

The Gartner analysts note that providers designated as Leaders, “are performing well today and gaining traction and mind share in the market. They have a clear vision of the market’s direction and are actively building competencies to sustain their leadership position in the market.”

In its latest “Critical Capabilities for Oracle Application Management Service Providers, Worldwide” report, Gartner, the leading provider of research and analysis on the global information technology industry, has also given TCS the fourth-highest Product Score in two Use Cases – Large-Scope and -Scale Deals and Midsize-Scope and -Scale Deals, and the third-highest Product Score in Small-Scope and -Scale Deals – scoring a 3.07, 3.06 and 3.10 out of 5, respectively.²

The Critical Capabilities research provides an additional and more in-depth view on the vendors, beyond their core strengths, cautions and relative position as included in the Magic Quadrant for Oracle Application Management Service Providers, Worldwide. Fourteen vendors were scored against seven critical capabilities that Gartner deems to be the leading factors that sourcing executives need to consider when evaluating vendors, from new technology, integrated business and industrialization, to local support, technology stack, service integration and risk-based pricing.

“We believe being identified as a Leader in the Gartner Magic Quadrant report, and receiving high marks for large, midsize and small scale deals in Critical Capabilities, validates the strength of our comprehensive set of Oracle application management services across the Oracle product line,” said Sunder Singh, Global Head, Oracle Practice, TCS. “Global enterprises across industries are experiencing unprecedented pressure from technological change to transform how they do business. TCS works closely with Oracle to develop innovative solutions that help companies manage disruptive technologies and create value for themselves and their customers.”

TCS’ longstanding relationship with Oracle dates back to 1987. The two companies have helped their customers navigate businesses’ most complex challenges. In order to deliver personalized service across platforms and real-time engagement on the front end, companies must fundamentally change traditional business processes and reimagine traditional database systems. Helping companies to navigate this journey

is a TCS core competency and, powered by Oracle's suite of apps and products, TCS has helped clients realize significant results. Earlier this year, TCS was recognized with three 2014 Oracle Excellence Awards for Specialized Partner of the Year – Middle East in Applications, [Specialized Partner of the Year – North America in Global System Integrator Customer Experience \(CX\) Applications](#), and [Specialized Partner of the Year – APAC in Database](#).

To view the full report, "Magic Quadrant for Oracle Application Management Service Providers, Worldwide," by analysts Gilbert van der Heiden, Frances Karamouzis and Ian Marriott, published October 16, 2014, please visit <https://www.gartner.com/doc/2876617/magic-quadrant-oracle-application-management>. The companion research, "Critical Capabilities for Oracle Application Management Service Providers, Worldwide," published October 27, 2014, can be viewed at <https://www.gartner.com/doc/2888118/critical-capabilities-oracle-application-management>.

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¹ Gartner "Magic Quadrant for Oracle Application Management Service Providers, Worldwide" by Gilbert van der Heiden, Frances Karamouzis, and Ian Marriott, 16 October 2014

² Gartner "Critical Capabilities for Oracle Application Management Service Providers, Worldwide" by Gilbert van der Heiden, Frances Karamouzis, and Ian Marriott, 27 October 2014

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an [IT services](#), [consulting](#) and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of [IT](#), [BPS](#), [infrastructure](#), [engineering](#) and [assurance services](#). This is delivered through its unique [Global Network Delivery Model™](#), recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 313,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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