

PRESS RELEASE



TVS Motor Company August 2014 sales grows by 46%

Hosur September 1, 2014: TVS Motor Company recorded 46% growth in sales during the month of August 2014, with total sales increasing from 155,532 units recorded in the month of August 2013 to 227,482 units in the month of August 2014.

Exports

The company's total exports grew by 28% with sales increasing from 27,425 units in the month of August 2013 to 35,074 units in August 2014. Two wheeler exports registered a growth of 27% with sales increasing from 21,374 units in August 2013 to 27,115 units in August 2014.

Two Wheeler

Total two wheeler sales increased by 47% from 148,469 units recorded in August 2013 to 217,662 units in August 2014. Domestic two wheeler sales grew by 50% increasing from 127,095 units in August 2013 to 190,547 units in August 2014.

Scooters sales of the company grew by 84% increasing from 36,478 units in August 2013 to 67,240 units in August 2014. Motorcycles sales grew by 36% increasing from 61,313 units in the month of August 2013 to 83,332 units in August 2014.

Three Wheeler

Three wheeler sales of the company registered an increase of 39%, growing from 7,063 units in August 2013 to 9,820 units in August 2014.