

**INDEPENDENT AUDITORS' REVIEW REPORT  
TO THE BOARD OF DIRECTORS OF  
TV18 BROADCAST LIMITED**

1. We have reviewed the accompanying Statement comprising the "Standalone Unaudited Financial Results of **TV18 Broadcast Limited** ("the Company") for the Quarter ended 30 June, 2014" ("the Statement"), being submitted by the Company pursuant to the requirement of Clause 41 of the Listing Agreements with the Stock Exchanges, except for the disclosures in Part II- Select Information referred to in paragraph 4 below. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards specified under the Companies Act, 1956 (which are deemed to be applicable as per Section 133 of the Companies Act, 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014) and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the Stock Exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.
4. Further, we also report that we have traced the number of shares as well as the percentage of shareholding in respect of the aggregate amount of public shareholding and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements with the Stock Exchanges and the particulars relating to investor complaints disclosed in Part II - Select information for the Quarter ended 30 June, 2014 of the Statement, from the details furnished by the Registrars.

For **Deloitte Haskins & Sells**  
Chartered Accountants  
(Firm's Registration No. 015125N)



**Alka Chadha**  
Partner

(Membership No. 93474)

Mumbai, 12 August, 2014

**INDEPENDENT AUDITORS' REVIEW REPORT  
TO THE BOARD OF DIRECTORS OF  
TV18 BROADCAST LIMITED**

1. We have reviewed the accompanying Statement comprising the "Consolidated Unaudited Financial Results of **TV18 Broadcast Limited** ("the Company"), its subsidiaries and jointly controlled entities (the Company, its subsidiaries and jointly controlled entities constitute "the Group") and its share of the profit of its associate for the Quarter ended 30 June, 2014" (herein referred to as "the Statement"), being submitted by the Company pursuant to Clause 41 of the Listing Agreements with the Stock Exchanges, except for the disclosures in Part II - Select Information referred to in paragraph 6 below. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
3. The Statement includes the results of the following entities:
  - i. TV18 Broadcast Limited ('TV18') (Holding Company)
  - ii. Equator Trading Enterprises Private Limited ('Equator') (wholly owned subsidiary of TV18) and the results of its following subsidiaries and associate:
    - Panorama Television Private Limited (wholly owned subsidiary of Equator)
    - Prism TV Private Limited (subsidiary of Equator)
    - Eenadu Television Private Limited (associate of Equator)
  - iii. ibn18 (Mauritius) Limited (wholly owned subsidiary of TV18)
  - iv. RVT Media Private Limited ('RVT') (wholly owned subsidiary of TV18) and the results of its subsidiary AETN18 Media Private Limited.
  - v. Viacom18 Media Private Limited ('Viacom18') (50% joint venture of TV18) and the results of its following subsidiaries and joint venture:
    - Viacom18 US Inc. (wholly owned subsidiary of Viacom18)
    - Viacom18 Media (UK) Ltd (wholly owned subsidiary of Viacom18)
    - Roptonal Limited (wholly owned subsidiary of Viacom18)
    - The Indian Film Company Limited (wholly owned subsidiary of Viacom18)
    - IndiaCast Media Distribution Private Limited (50:50 joint venture of Viacom18 and TV18)

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- vi. IBN Lokmat News Private Limited (50% joint venture of TV18)
- vii. IndiaCast Media Distribution Private Limited ('IndiaCast') (50% joint venture of TV18) and the results of its following subsidiaries:
  - INDIACAST US LTD. (wholly owned subsidiary of IndiaCast)
  - INDIACAST UK LTD. (wholly owned subsidiary of IndiaCast)
  - IndiaCast UTV Media Distribution Private Limited (subsidiary of IndiaCast)
4. We did not review the interim financial results / consolidated financial results of five subsidiaries and two jointly controlled entities included in the consolidated financial results, whose interim financial results / consolidated financial results reflect total revenues of Rs. 26,306.99 lakhs for the Quarter ended 30 June, 2014 and total loss after tax of Rs. 4,811.86 lakhs for the Quarter ended 30 June, 2014, as considered in the consolidated financial results. The consolidated financial results also include the Group's share of profit after tax of Rs. 453.84 lakhs for the Quarter ended 30 June, 2014, as considered in the consolidated financial results, in respect of one associate, whose interim financial results have not been reviewed by us. These interim financial results / consolidated financial results have been reviewed by other auditors whose reports have been furnished to us by the Management and our report on the Statement, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries, jointly controlled entities and associate, is based solely on the reports of the other auditors.
5. Based on our review conducted as stated above and based on the consideration of the reports of the other auditors referred to in paragraph 4 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards specified under the Companies Act, 1956 (which are deemed to be applicable as per Section 133 of the Companies Act, 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014) and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the Stock Exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.
6. Further, we also report that we have traced the number of shares as well as the percentage of shareholding in respect of the aggregate amount of public shareholding and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements with the Stock Exchanges and the particulars relating to investor complaints disclosed in Part II- Select Information for the Quarter ended 30 June, 2014 of the Statement, from the details furnished by the Registrars.

For **Deloitte Haskins & Sells**  
Chartered Accountants  
(Firm's Registration No. 015125N)



**Alka Chadha**  
Partner  
(Membership No. 93474)

Mumbai, 12 August, 2014

## Unaudited Financial Results for the Quarter ended 30th June 2014

Part I	Particulars	Rs. in Lakh, except per share data						
		Standalone			Consolidated			
		Quarter ended		Year ended (Audited)	Quarter ended		Year ended (Audited)	
30 June '14	31 Mar '14	30 June '13	31 Mar '14	30 June '14	31 Mar '14	30 June '13	31 Mar '14	
1.	<b>Income from operations</b>							
	(a) Income from operations	13,924.14	14,755.32	10,736.68	51,035.17	52,773.72	39,393.77	1,96,587.51
	(b) Other operating income	-	345.00	225.00	570.00	-	225.00	225.00
	<b>Total income from operations (net)</b>	<b>13,924.14</b>	<b>15,100.32</b>	<b>10,961.68</b>	<b>51,605.17</b>	<b>52,773.72</b>	<b>39,618.77</b>	<b>1,96,812.51</b>
2.	<b>Expenses</b>							
	(a) Programming cost	-	-	-	-	16,570.60	8,701.41	50,864.75
	(b) Employee benefits expense	4,274.43	3,294.73	3,835.60	14,129.99	10,394.06	6,969.33	28,470.55
	(c) Marketing, distribution and promotional expense	1,562.22	1,613.79	926.86	4,804.13	10,217.47	14,016.47	59,743.72
	(d) Depreciation and amortisation expense	1,230.97	494.53	531.51	2,091.32	2,950.86	1,090.79	5,579.05
	(e) Other expenses	4,554.19	6,127.25	4,601.83	21,177.01	10,820.09	7,563.15	36,660.54
	<b>Total expenses</b>	<b>11,621.81</b>	<b>11,530.30</b>	<b>9,895.80</b>	<b>42,202.45</b>	<b>50,953.08</b>	<b>38,341.15</b>	<b>1,81,318.61</b>
3.	<b>Profit from operations before other income, finance costs and exceptional items</b>	<b>2,302.33</b>	<b>3,570.02</b>	<b>1,065.88</b>	<b>9,402.72</b>	<b>1,820.64</b>	<b>1,277.62</b>	<b>15,493.90</b>
4.	Other income	230.86	514.21	369.80	1,540.09	582.56	698.83	3,241.67
5.	<b>Profit from ordinary activities before finance costs and exceptional items</b>	<b>2,533.19</b>	<b>4,084.23</b>	<b>1,435.68</b>	<b>10,942.81</b>	<b>2,403.20</b>	<b>1,976.45</b>	<b>18,735.57</b>
6.	Finance costs	690.95	615.63	604.56	2,247.07	1,492.09	1,315.50	6,052.89
7.	<b>Profit from ordinary activities before exceptional items and tax</b>	<b>1,842.24</b>	<b>3,468.60</b>	<b>831.12</b>	<b>8,695.74</b>	<b>911.11</b>	<b>480.67</b>	<b>12,682.68</b>
8.	Exceptional items	12,748.64	1,713.24	-	2,741.02	22,328.05	1,713.24	2,741.02
9.	<b>Profit / (loss) from ordinary activities before tax</b>	<b>(10,906.40)</b>	<b>1,755.36</b>	<b>831.12</b>	<b>5,954.72</b>	<b>(21,416.94)</b>	<b>480.67</b>	<b>9,941.66</b>
10.	Tax expense (including related to prior year)	-	-	-	33.67	(10.09)	93.81	1,382.49
11.	<b>Net profit / (loss) after tax</b>	<b>(10,906.40)</b>	<b>1,755.36</b>	<b>831.12</b>	<b>5,921.05</b>	<b>(21,406.85)</b>	<b>386.86</b>	<b>8,559.17</b>
12.	Share in profit of associate	-	-	-	-	453.84	375.39	375.39
13.	Minority interest	-	-	-	-	(5,498.79)	(926.22)	(1,428.63)
14.	<b>Net profit / (loss) after tax, share in profit of associate and minority interest</b>	<b>(10,906.40)</b>	<b>1,755.36</b>	<b>831.12</b>	<b>5,921.05</b>	<b>(15,454.22)</b>	<b>593.22</b>	<b>10,363.18</b>
15.	Paid-up equity share capital, Equity Shares of Rs. 2 each	34,233.20	34,233.20	34,233.20	34,233.20	34,233.20	34,233.20	34,233.20
16.	Reserves excluding revaluation reserves	-	-	-	3,13,122.10	-	-	3,06,753.09
17.	Earnings per share (Face value of Rs. 2) Basic and Diluted (Rs.) (not annualised)	(0.64)	0.10	0.05	0.35	(0.90)	0.03	0.61



Part II	Particulars	Standalone			Consolidated			
		Quarter ended			Quarter ended			
		30 June '14	31 Mar '14	30 June '13	30 June '14	31 Mar '14	30 June '13	Year ended (Audited) 31 Mar '14
<b>A. PARTICULARS OF SHAREHOLDING</b>								
1. Public shareholding								
-Number of Shares	73,52,98,552	73,52,98,552	73,52,98,552	73,52,98,552	73,52,98,552	73,52,98,552	73,52,98,552	73,52,98,552
-Percentage of Shareholding	42.96	42.96	42.96	42.96	42.96	42.96	42.96	42.96
2. Promoters and promoter group Shareholding								
a) Pledged/Encumbered								
- Number of shares	-	-	12,92,483	-	-	12,92,483	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	0.13	-	-	0.13	-	-
b) Non-encumbered								
- Percentage of shares (as a % of the total shareholding of the total share capital of the Company)	-	-	0.08	-	-	0.08	-	-
- Number of shares	97,63,61,201	97,63,61,201	97,50,68,718	97,63,61,201	97,63,61,201	97,50,68,718	97,63,61,201	97,63,61,201
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	99.87	100.00	100.00	99.87	100.00	100.00
- Percentage of shares (as a % of the total shareholding of the total share capital of the Company)	57.04	57.04	56.96	57.04	57.04	56.96	57.04	57.04



TV18 Broadcast Limited

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Consolidated Segment Wise Revenue, Results and Capital Employed for the Quarter ended 30th June 2014

Particulars	Quarter ended			Rs. in Lakh Year ended (Audited)
	30 June' 14	31 Mar' 14	30 June' 13	
<b>Segment Revenue</b>				
(a) Media operations	51,342.20	55,030.53	38,339.38	1,89,545.90
(b) Film Production and Distribution	1,431.52	1,448.99	1,879.39	10,176.61
<b>Total</b>	<b>52,773.72</b>	<b>56,479.52</b>	<b>40,218.77</b>	<b>1,99,722.51</b>
Less: Inter Segment Revenue	-	150.00	600.00	2,910.00
<b>Net Income from operations</b>	<b>52,773.72</b>	<b>56,329.52</b>	<b>39,618.77</b>	<b>1,96,812.51</b>
(c) Other unallocable revenue	582.56	896.24	698.83	3,241.67
<b>Total Revenue</b>	<b>53,356.28</b>	<b>57,225.76</b>	<b>40,317.60</b>	<b>2,00,054.18</b>
<b>Segment Results</b>				
(a) Media operations	1,936.61	5,433.17	2,222.59	18,505.45
(b) Film Production and Distribution	(95.44)	(458.96)	(846.69)	(2,420.46)
<b>Total</b>	<b>1,841.17</b>	<b>4,974.21</b>	<b>1,375.90</b>	<b>16,084.99</b>
Less: Inter Segment Profits	20.53	20.77	98.28	591.09
<b>Profit before tax and finance cost for each segment</b>	<b>1,820.64</b>	<b>4,953.44</b>	<b>1,277.62</b>	<b>15,493.90</b>
Less:				
(i) Finance cost	1,492.09	1,315.50	1,495.78	6,052.89
(ii) Other unallocable expenditure (net of unallocable income)	(582.56)	(896.24)	(698.83)	(3,241.67)
(iii) Exceptional items	22,328.05	1,713.24	-	2,741.02
<b>Total Profit/(Loss) Before Tax</b>	<b>(21,416.94)</b>	<b>2,820.94</b>	<b>480.67</b>	<b>9,941.66</b>
<b>Capital Employed</b>				
Segment Assets - Segment Liabilities				
(a) Media operations	3,18,610.92	3,49,196.54	3,21,602.59	3,49,196.54
(b) Film Production and Distribution	32,355.88	31,937.02	34,393.65	31,937.02
<b>Total</b>	<b>3,50,966.79</b>	<b>3,81,133.56</b>	<b>3,55,996.24</b>	<b>3,81,133.56</b>
Less: Inter Segment elimination	2,204.87	2,225.40	1,732.58	2,225.40
<b>Capital Employed</b>	<b>3,48,761.92</b>	<b>3,78,908.16</b>	<b>3,54,263.66</b>	<b>3,78,908.16</b>
(c) Unallocable Assets less Liabilities	(19,835.57)	(28,835.58)	(22,700.42)	(28,835.58)
<b>Total Capital Employed</b>	<b>3,28,926.35</b>	<b>3,50,072.58</b>	<b>3,31,563.24</b>	<b>3,50,072.58</b>



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## **TV18 BROADCAST LIMITED**

### **Notes to the Unaudited Financial Results:**

1. The figures for the corresponding previous period have been restated/regrouped wherever necessary, to make them comparable.
2. There was no investor complaint pending as on 1st April, 2014. During the quarter 1 complaint was received which remained unresolved as on 30th June 2014.
3. The Audit Committee has reviewed the above results and the Board of Directors have approved the above results at their respective meetings held on 12th August 2014. The Statutory Auditors of the Company have carried out a Limited Review of the unaudited standalone and consolidated financial results of the Company for the quarter ended 30th June 2014.
4. Pursuant to the enactment of the Companies Act, 2013 (the Act), the Company has, effective from 1<sup>st</sup> April 2014, reassessed the useful life of its fixed assets and has computed depreciation as provided in Schedule II to the Act. Consequently depreciation for the quarter ended 30 June 2014 is higher and the net profit is lower by Rs. 738.28 lakhs. Further, based on the transitional provision provided in Schedule II, an amount of Rs. 282.71 lakhs has been adjusted with the opening reserves.
5. Independent Media Trust (IMT), of which Reliance Industries Limited is the sole beneficiary, has acquired a controlling stake of the promoter group entities namely RB Mediasoft Private Limited, RRB Mediasoft Private Limited, Adventure Marketing Private Limited, Watermark Infrotech Private Limited, Colorful Media Private Limited, RB Media Holdings Private Limited, and RB Holdings Private Limited (collectively referred to as 'Holding Companies') from Raghav Bahl and Ritu Kapur on 7 July, 2014. Pursuant to such acquisition, Raghav Bahl, Ritu Kapur and other existing promoters / promoter group of the Company (other than the 'Holding Companies' and Network18 Media & Investments Limited) have ceased to be promoters / promoter group of the Company from 7 July, 2014. Independent Media Trust, Reliance Industries Limited, the Holding Companies and Network18 Media & Investments Limited are the promoters of the Company w.e.f 7 July, 2014.
6. During the quarter ended 30<sup>th</sup> June, 2014, based on a review of the current and non-current assets, the Company has accounted for (a) obsolescence/impairment in the value of certain tangible and intangible assets to the extent of Rs. 5,200.19 lakhs and (b) write-off and provisions of non-recoverable and doubtful loans/advances /receivables to the extent of Rs. 6,216.88 lakhs and the same has been disclosed as Exceptional Items. Further, Exceptional Items also includes Rs. 1,331.57 lakhs towards severance pay and consultancy charges. However, these adjustments have no impact on the future operating profit and cash flows of the business of the Company.
7. The Company operates only in one segment, namely media operations and there are no reportable segments.



**Additional notes to Unaudited Consolidated Financial Results:**

8. The consolidated accounts of the Company and its subsidiaries and joint ventures (the "Group") have been prepared as per Accounting Standard (AS) 21 on Consolidated Financial Statements, AS 23 on Accounting for Investments in Associates in Consolidated Financial Statements and AS 27 on Financial Reporting of Interests in Joint Ventures.
9. Pursuant to the enactment of the Companies Act, 2013 (the Act), the Group has, effective from 1<sup>st</sup> April 2014, reassessed the useful life of its fixed assets and has computed depreciation as provided in Schedule II to the Act. Consequently depreciation for the quarter ended 30 June 2014 is higher and the net profit is lower by Rs. 753.95 lakhs. Further, based on the transitional provision provided in Schedule II, an amount of Rs. 744.15 lakhs has been adjusted with the opening reserves.
10. During the quarter ended 30<sup>th</sup> June, 2014, based on a review of the current and non-current assets, the Group has accounted for (a) obsolescence/impairment in the value of certain tangible and intangible assets to the extent of Rs. 12,226.68 lakhs and (b) write-off and provisions of non-recoverable and doubtful loans/advances /receivables to the extent of Rs. 8,769.80 lakhs and the same has been disclosed as Exceptional Items in the consolidated accounts. Further, Exceptional Items also includes Rs. 1,331.57 lakhs towards severance pay and consultancy charges. However, these adjustments have no impact on the future operating profit and cash flows of the businesses of the Group.
11. The Group reports media operations and film production and distribution as two business segments in its Consolidated Segment Information.
12. Equator Trading Enterprises Private Limited ("Equator") including its subsidiaries Panorama Television Private Limited and Prism TV Private Limited had become wholly owned subsidiary of the Company with effect from 22<sup>nd</sup> January, 2014. Hence, the consolidated results of the current period include the results of these subsidiary companies. Eenuadu Television Private Limited had also become an associate with effect from 22<sup>nd</sup> January 2014 and its results have been accounted as "Associate" under accounting standard 23 on Accounting for Investments in Associates in Consolidated Financial Statements. To this extent, the results of this period are not comparable with the corresponding previous period.

Place: Mumbai

Date :12 August 2014

For and on behalf of Board of Directors  
TV18 Broadcast Limited



Manoj Mohanka  
Chairman

TV18 Broadcast Limited

(CIN - L74300DL2005PLC137214)

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A Listed Subsidiary of Network 18

**EARNINGS RELEASE: Q1 2014-15**

**TV18 sustains growth in operating profitability**

**Consolidated quarterly operating revenues up 33% YoY at Rs. 527.7 crores**

**Consolidated PBT before exceptional items at Rs. 9.11 crores in Q1 FY15**

**One time exceptional adjustment to the Profit and Loss Account for the quarter of Rs.223.28 crores, which adjustment will not impact future operating profits and cash flow.**

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New Delhi, August 12, 2014 – TV18 Broadcast Limited announced its results for the quarter ending June 30, 2014, today.

**Highlights of Operations**

- Reported quarterly revenues on a consolidated basis are up 33% over Q1 FY14 to Rs. 527.7 crores.
- Reported quarterly operating profit was up 42%, to Rs. 18.2 crores, driven by sustained growth in the Entertainment operations; led by Colors and growth in the News operations aided by the General Elections. The company launched CNBC Bajar - India's first Gujarati language business channel on July 1, 2014.
- The loss before tax for the quarter ended 30<sup>th</sup> June 2014 is Rs. 214.2 crores after considering one time exceptional adjustments of Rs. 223.3crores. The adjustments made by way of exceptional items to the P&L account for the quarter ended June 30, 2014, is based on a review of the current and non-current assets of the company. These adjustments reflect the diminution in the value of certain tangible and intangible assets as well as write-offs and provisions for loans and advances and receivables. These adjustments, however, will not impact future operating profits and cash flow of the business of the company and its subsidiaries.

**TV18 Broadcast Limited**  
**Reported Consolidated Financial Performance for the Quarter Ended 30<sup>th</sup> June, 2014**

Particulars (in Rs. crores)	Quarter ended			Year ended (Audited)
	Q1 FY15	Q4 FY14	Q1 FY14	FY14
<b>1. Income from operations</b>				
(a) Income from operations	527.7	563.3	393.9	1965.9
(b) Other operating income	-	-	2.3	2.3
<b>Total income from operations (net)</b>	<b>527.7</b>	<b>563.3</b>	<b>396.2</b>	<b>1968.1</b>
<b>2. Expenses</b>				
(a) Programming cost	165.7	155.3	87.0	508.6
(b) Employee benefits expense	103.9	79.0	69.7	284.7
(c) Marketing, distribution and promotional expense	102.2	150.5	140.2	597.4
(d) Depreciation and amortisation expense	29.5	20.6	10.9	55.8
(e) Other expenses	108.2	108.4	75.6	366.6
<b>Total expenses</b>	<b>509.5</b>	<b>513.8</b>	<b>383.4</b>	<b>1813.2</b>
<b>3. Profit from operations before other income, finance costs and exceptional items</b>	<b>18.2</b>	<b>49.5</b>	<b>12.8</b>	<b>154.9</b>
4. Other income	5.8	9.0	7.0	32.4
<b>5. Profit from ordinary activities before finance costs and exceptional items</b>	<b>24.0</b>	<b>58.5</b>	<b>19.8</b>	<b>187.4</b>
6. Finance costs	14.9	13.2	15.0	60.5
<b>7. Profit from ordinary activities before exceptional items and tax</b>	<b>9.1</b>	<b>45.3</b>	<b>4.8</b>	<b>126.8</b>
8. Exceptional items (See Note 3)	223.3	17.1	0.0	27.4
<b>9. Profit / (loss) from ordinary activities before tax</b>	<b>(214.2)</b>	<b>28.2</b>	<b>4.8</b>	<b>99.4</b>

**Notes to the Consolidated Unaudited Financial Results:**

1. Independent Media Trust (IMT), of which Reliance Industries Limited is the sole beneficiary, has acquired a controlling stake of the promoter group entities namely RB Mediasoft Private Limited, RRB Mediasoft Private Limited, Adventure Marketing Private Limited, Watermark Infratech Private Limited, Colorful Media Private Limited, RB Media Holdings Private Limited, and RB Holdings Private Limited (collectively referred to as 'Holding Companies') from Raghav Bahl and Ritu Kapur on 7 July, 2014. Pursuant to such acquisition, Raghav Bahl, Ritu Kapur and other existing promoters / promoter group of the Company (other than the 'Holding Companies' and Network18 Media & Investments Limited) have ceased to be promoters / promoter group of the Company from 7 July, 2014. Independent Media Trust, Reliance Industries Limited, the Holding Companies and Network18 Media & Investments Limited are the promoters of the Company w.e.f 7 July, 2014.
2. Pursuant to the enactment of the Companies Act, 2013 (the Act), the Group has, effective from 1<sup>st</sup> April 2014, reassessed the useful life of its fixed assets and has computed depreciation as provided in Schedule II to the Act. Consequently depreciation for the quarter ended 30 June 2014 is higher and the net profit is lower by Rs. 7.53 crores. Further, based on the transitional provision provided in Schedule II, an amount of Rs. 7.44 crores has been adjusted with the opening reserves.
3. During the quarter ended 30<sup>th</sup> June, 2014, based on a review of the current and non-current assets, the Group has accounted for (a) obsolescence/impairment in the value of certain tangible and intangible assets to the extent of Rs. 122.27 crores and (b) write-off and provisions of non-recoverable and doubtful loans/advances /receivables to the extent of Rs. 87.70 crores and the same has been disclosed as Exceptional Items in the consolidated accounts. Further, Exceptional Items also includes Rs. 13.31 crores towards severance pay and consultancy charges. However, these adjustments have no impact on the future operating profit and cash flows of the businesses of the Group.
4. Equator Trading Enterprises Private Limited ("Equator") including its subsidiaries Panorama Television Private Limited and Prism TV Private Limited had become wholly owned subsidiary of the Company with effect from 22<sup>nd</sup> January, 2014. Hence, the consolidated results of the current period include the results of these subsidiary companies. Eenadu Television Private Limited had also become an associate with effect from 22<sup>nd</sup> January 2014 and its results have been accounted as "Associate" under accounting standard 23 on Accounting for Investments in Associates in Consolidated Financial Statements. To this extent, the results of this period are not comparable with the corresponding previous period.

## Business Highlights

### ■ Business News Operations - CNBC-TV18, CNBC Awaaz, CNBC-TV18 Prime HD

- CNBC TV18 and CNBC Awaaz maintained their leadership as the No.1 channels in the respective genres with 45%\* and 56%\*\* market shares respectively, this quarter. The channels lead in terms of viewership in both market and Pre-market hours.
- Business News Operations also saw the successful launch of CNBC Bajar, India's first Gujarati language business channel on July 1, 2014.

\* (Source: TAM | All India | CS AB Males 25+ | All days, 24 hours | Average weekly gross TVTs)

\*\* (Source: TAM | HSM | CS AB Males 25+ | All days, 24 hours | Average weekly gross TVTs)

# (Source: TAM – CNBC TV18 – CS AB Males 25+ | All India | 24 hours / CNBC Awaaz – CS AB Males 25+ audience | HSM | 24 hours)

### ■ General News Operations - CNN-IBN, IBN7, IBN Lokmat

- **CNN IBN** sustained its strong viewership performance with a 26%\* market share in the genre. This quarter witnessed focused coverage of General Elections 2014 through the launch of new shows like, 'Election Special', 'Young India Debates', 'Election Katha by Ram Guha' and special interviews with prominent newsmakers. On the counting day, CNN IBN was the No. 1 English News channel\*\*.
- **IBN7**- The channel sustained its viewership performance reaching 65 million\*\*\* people in this quarter.
- **IBN Lokmat** completed 6 years of incisive reporting and comprehensive coverage in this quarter. The channel held the No.2 spot with a 30% market share# in the genre.

\* (Source: TAM | CS AB 15+ | All India | 24 hrs)

\*\* (Source: TAM | CS AB 25 – 54 | All India | 0800 – 1200 hrs)

\*\*\* (Source: TAM | Avg. Monthly Reach in Millions, CS 4+, AMJ'14, All Days, All India)

# (Source: TAM | Avg. Weekly TVT 000s | CS 15+ | 24 Hrs | All Days, Maharashtra)

### ■ Infotainment - HistoryTV18

- History TV18, sustained its strong viewership this quarter with an 18% market share\* and the highest time spent per viewer\*\*, a lead it has maintained since launch. In an effort to increase viewer engagement, the brand also launched the HISTORY TV18 App, India's first truly second-screen channel app, enabling viewers to chat live on TV via a ticker. The App received a stupendous response with over 250,000 downloads within the first month of launch.

\* (Source: TAM, CS AB 15+, 24 Hrs, All Days, All India)

\*\* (Source: TAM, CS AB 15+, Wk 14'14-Wk26'14, All days, 24 Hrs, Time Spent Per Viewer (In Mins), 6 Metros)

### ■ Entertainment Operations – Viacom18

- Colors remained the undisputed leader during weekends with a 27% market share\*. Non-fiction continued to create new milestones with, 'Jhalak Dikhlaja' being sampled by 123 million viewers\* and 'Comedy Nights with Kapil' continuing to run as the No.1\* non-fiction show in the genre. The channel also launched a new fiction show, 'Meri Aashiqui tumse hi'. Colors strengthened its digital engagement with the launch of its app on Android, iOS and Windows.
- MTV continued its leadership in viewership reaching 5.5 million viewers\*\* and further cemented its position as India's No.1 youth brand in digital engagement with more than 27 million fans and followers on social media platforms.

- VH1 led the English entertainment genre with a 26% (source: TAM 15-34 AB Market: 7 Metros without Chennai, 7 AM to 11 PM) market share in the quarter. The channel created and aired 'Sound Nation', a multi-city award show for Indian artists in the quarter.
- Comedy Central, Nick and Sonic sustained their strong viewership in the quarter.
- Viacom18 Motion Pictures saw the successful release of "Transformers – Age of Extinction". Other releases in the quarter were, "Manjunath", Telugu film "Anamika" and Tamil film "Nee Enge En Anbe".

\* (Source: TAM | CS4+Yrs | HSM)

\*\* (Source: TAM | HSM | CS 15 – 24 AB | All Day | Average weekly reach for the quarter)

#### ■ ETV News (Panorama Television Private Limited)

- ETV News saw the successful launch of ETV Gujarati bringing the total bouquet strength to nine channels; ETV Uttar Pradesh, ETV Madhya Pradesh, ETV Rajasthan, ETV Bihar, ETV Urdu, ETV Kannada, ETV Bangla, ETV Haryana. The channels sustained their strong viewership performance aided by the National General Elections.

#### ■ ETV Entertainment (Prism TV Private Limited)

- ETV Kannada maintained its position at No.2\* in the Karnataka market, and a No.1 position in Bangalore driven by a lineup of strong fiction and non-fiction properties in Q1 FY15.
- ETV Bangla continued to grow in a competitive regional market reaching out to 6.5 million\*\* viewers in the quarter.
- ETV Marathi continued to innovate in non-fiction programming with the launch of "Zhunj Marathmoli" – a task based celebrity reality show. The channel reached out to 23.5 million viewers\*\*\* in this quarter.

\* (Source: TAM | CS4+ | Total Karnataka | Week 14 - 27)

\*\* (Source: TAM | CS4+ | All Bengal | Average monthly reach)

\*\*\* (Source: TAM | CS 4+ | Maharashtra | April – June 2014 : 02 - 25:59 | All Days)

**INVESTOR COMMUNICATION:**

TV18's ongoing investor communication endeavors to adopt best international practices and the quarterly investor updates are designed to regularly provide detailed information to investors. Each update covers information pertaining to the reporting period under review. If you would like to get a sequential and continued perspective on the company this report should be read along with the updates sent out earlier. The previous updates can be accessed on request from the contact persons mentioned below, or from the company's website [www.network18online.com](http://www.network18online.com). This update covers the company's financial performance for Q1 FY2014-15.

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Further information on the company is available on its website [www.network18online.com](http://www.network18online.com)

# TV 18

