



AN ISO 9001:2000 COMPANY



SURYA ROSHNI LIMITED

(LIGHTING DIVISION)

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Press Release

Surya Roshni growing fast in Fan Market

'Beat the Heat' this summer with Surya Fans

New Delhi: : Surya Roshni Ltd, the industry leader in electrical goods, lighting & steel Pipes, intends to change the market game this summer by launching new designer , decorative fans in the price conscious Indian market. Surya Group is an Indian Multinational Conglomerate Company headquartered in New Delhi. Its annual group turnover is Rs. 4000 Cr with a network of 2 lac retailers across India.

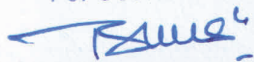
Surya offers a complete range of great looking fans from basic and decorative designer models. The fan range includes Ceiling, Portable, Wall mounting fans along with wide range of Domestic and Industrial exhaust fans. Surya offers value for money products. Surya fans have been designed and developed keeping in mind the fluctuating voltage conditions in the country and ensure high speed and higher air delivery even at low voltage.

Surya has used wider blades and powerful motors in Ceiling fans to ensure Air delivery to each corner of the room.

Mr.B.Raju, Managing Director, Surya Roshni Ltd. said "we aim to achieve a turnover of Rs.500 Crores (10% of Indian Fan Market of Rs. 5000 Crore) with the help of our entire fan range, in a span of three to four years. Also keeping in mind our PM's Bijli Bachao Andolan, we at Surya are committed to set new benchmark in energy saving by adding more and more 5 star rated Fans. They are highest energy saving fans.

Surya pledges to create a better world through meaningful innovation and next-generation technology, promising quality products at reasonable price and getting into new product segments. Since its inception, Surya has helped improving the quality of life for millions within the nation and abroad. We have managed to sustain a strong relationship with market access all over the world.

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For SURYA ROSHNI LTD.



SURYA
TUBES & BULBS

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