



# SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.  
Tel : +91-44-4467 6767 Fax : +91-44-4067 6161

April 8, 2014

BSE Limited  
Floor No. 25, P J Towers  
Dalal Street,  
Mumbai - 400 001

Dear Sir/Madam,

Subject: Clause 35 for the Quarter ended 31<sup>st</sup> March 2014  
Ref: Scrip Code: 532733, Scrip ID: SUNTV

We herewith enclose the statement showing the shareholding pattern of our Company for the quarter ended 31<sup>st</sup> March 2014 as per Clause 35 of the Listing Agreement.

Kindly take the information on records.

Thanking you,

For Sun TV Network Limited

R. Ravi  
Company Secretary &  
Compliance Officer

Encl: As Above



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## (I) (a) Statement showing Shareholding Pattern

Name of the Company : SUN TV NETWORK LIMITED  
Scrip ID : SUNTV  
Scrip Code : 532733  
Quarter ended : 31st March 2014

Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by promoter/ promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
<b>Total</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
Outstanding convertible securities	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the Company, assuming full conversion of the convertible securities
Held by promoter / promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
<b>Total</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
Warrants	No. of Warrants	As a % of total no. of Warrants	As a % of total no. of shares of the Company, assuming full conversion of Warrants
Held by promoter / Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
<b>Total</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities</b>	<b>Rs. 197,04,23,100 (39,40,84,620 equity shares of Rs.5/- each)</b>		





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## "(I)(a) Statement showing Shareholding Pattern"

Name of the Company : SUN TV NETWORK LIMITED  
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Quarter ended : 31st March 2014

CATEGORY CODE	CATEGORY OF SHAREHOLDER	NO OF SHAREHOLDERS	TOTAL NUMBER OF SHARES	NO OF SHARES HELD IN DEMATERIALIZED FORM	TOTAL SHAREHOLDING AS A % OF TOTAL NO OF SHARES		SHARES PLEDGE OR OTHERWISE ENCUMBERED	
					AS A PERCENTAGE OF (A+B)	AS A PERCENTAGE OF (A+B+C)	NUMBER OF SHARES	AS A PERCENTAGE
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
<b>(A)</b>	<b>PROMOTER AND PROMOTER GROUP</b>							
(1)	INDIAN							
(a)	Individual /HUF	1	295563457	295563457	75.00	75.00	18898047	6.39
(b)	Central Government / State Governments	0	0	0	0.00	0.00	0	0.00
(c)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
(d)	Financial Institutions / Banks	0	0	0	0.00	0.00	0	0.00
(e)	Others	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total A(1) :</b>	<b>1</b>	<b>295563457</b>	<b>295563457</b>	<b>75.00</b>	<b>75.00</b>	<b>18898047</b>	<b>6.39</b>
(2)	FOREIGN							
(a)	Individuals (NRIs/Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
(c)	Institutions	0	0	0	0.00	0.00	0	0.00
(d)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(e)	Others	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total A(2) :</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
	<b>Total A=A(1)+A(2)</b>	<b>1</b>	<b>295563457</b>	<b>295563457</b>	<b>75.00</b>	<b>75.00</b>	<b>18898047</b>	<b>6.39</b>
<b>(B)</b>	<b>PUBLIC SHAREHOLDING</b>							
(1)	INSTITUTIONS						NA	NA
(a)	Mutual Funds /UTI	57	7519197	7519197	1.91	1.91		
(b)	Financial Institutions /Banks	2	29397	29397	0.01	0.01		
(c)	Central Government / State Governments	0	0	0	0.00	0.00		
(d)	Venture Capital Funds	0	0	0	0.00	0.00		
(e)	Insurance Companies	2	325000	325000	0.08	0.08		
(f)	Foreign Institutional Investors	138	63061063	63061063	16.00	16.00		
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00		
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00		
(i)	Others	0	0	0	0.00	0.00		
	<b>Sub-Total B(1) :</b>	<b>199</b>	<b>70934657</b>	<b>70934657</b>	<b>18.00</b>	<b>18.00</b>	<b>NA</b>	<b>NA</b>





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(2)	NON-INSTITUTIONS							NA	NA
(a)	Bodies Corporate	555	5198020	5198020	1.32	1.32			
(b)	Individuals								
	(i) Individuals holding nominal share capital upto Rs.1 lakh	34250	3381209	3380733	0.86	0.86			
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	51	17440252	17440252	4.43	4.43			
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00			
(d)	Others								
	NON RESIDENT INDIANS	692	928226	928226	0.24	0.24			
	CLEARING MEMBERS	235	636799	636799	0.16	0.16			
	Trusts	1	2000	2000	0.00	0.00			
	<b>Sub-Total B(2) :</b>	<b>35784</b>	<b>27586506</b>	<b>27586030</b>	<b>7.00</b>	<b>7.00</b>		NA	NA
	<b>Total Public Shareholding B=B(1)+B(2) :</b>	<b>35983</b>	<b>98521163</b>	<b>98520687</b>	<b>25.00</b>	<b>25.00</b>		NA	NA
	<b>Total (A+B) :</b>	<b>35984</b>	<b>394084620</b>	<b>394084144</b>	<b>100.00</b>	<b>100.00</b>		NA	NA
(C)	Shares held by Custodians and against which Depository Receipts have been issued	NA	NA	NA	NA	NA		NA	NA
(1)	Promoter and Promoter Group	0	0	0	0.00	0.00	0	0	0
(2)	Public	0	0	0	0.00	0.00	0	0	0
	<b>GRAND TOTAL (A+B+C) :</b>	<b>35984</b>	<b>394084620</b>	<b>394084144</b>	<b>100.00</b>	<b>100.00</b>	<b>18898047</b>		<b>4.80</b>



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 Quarter ended : 31st March 2014

STATEMENT SHOWING HOLDINGS OF SECURITIES (INCLUDING SHARES, WARRANTS, CONVERTIBLE SECURITIES) OF PERSONS BELONGING TO THE CATEGORY "PROMOTER AND PROMOTER GROUP"												
(I)(b)	Sl. No.	Name of the Shareholder	Details of Shares Held		Encumbered Shares (*)			Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted shares capital
			No. of Shares held	As a % of Grand Total (A) + (B) + (C)	No.	As a % of Grand Total (A) + (B) + (C) of sub-clause (I)(a)	Number of Warrants held	As a % total number of warrants of the same class	Number of Convertible securities held	As a % total number of convertible securities of the same class		
(I)	(II)	(III)	(IV)	(V)	(VI) = (V) / (III) * 100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)	
1	Kalanithi Maran	295563457	75.00	18898047	6.39	4.80	Nil	Nil	Nil	Nil	75.00	
	<b>TOTAL</b>	<b>295563457</b>	<b>75.00</b>	<b>18898047</b>	<b>6.39</b>	<b>4.80</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	<b>75.00</b>	

(\*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011.



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 Quarter ended : 31st March 2014

**(I)(C)(i) STATEMENT SHOWING HOLDINGS OF SECURITIES (INCLUDING SHARES, WARRANTS, CONVERTIBLE SECURITIES) OF PERSONS BELONGING TO THE CATEGORY "PUBLIC" AND HOLDING MORE THAN 1% OF THE TOTAL NUMBER OF SHARES**

Sl. No.	Name of the Shareholder	No. of Shares held	Shares as a Percentage of total number of shares (i.e., Grand Total (A) + (B) + (C) indicated in the Statemnet at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Totia Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted shares capital
				Number of Warrants held	As a % total number of warrants of the same class	Number of Convertible securities held	% w.r.t total number of convertible securities of the same class	
1	SELVAM SELVI	7151720	1.82	Nil	Nil	Nil	Nil	1.82
2	SHANMUGASUNDARAM SELVAM	6859805	1.74	Nil	Nil	Nil	Nil	1.74
3	DVI FUND MAURITIUS LTD	6594800	1.67	Nil	Nil	Nil	Nil	1.67
4	MACQUARIE BANK LIMITED	4924371	1.25	Nil	Nil	Nil	Nil	1.25
5	GOVERNMENT PENSION FUND GLOBAL	4499996	1.14	Nil	Nil	Nil	Nil	1.14
6	MERRILL LYNCH CAPITAL MARKETS ESPANA S.A. S.V.	4456370	1.13	Nil	Nil	Nil	Nil	1.13
	<b>TOTAL</b>	<b>34487062</b>	<b>8.75</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	<b>8.75</b>

**(I)(C)(ii) STATEMENT SHOWING HOLDINGS OF SECURITIES (INCLUDING SHARES, WARRANTS, CONVERTIBLE SECURITIES) OF PERSONS (together with PAC) BELONGING TO THE CATEGORY "PUBLIC" AND HOLDING MORE THAN 5% OF THE TOTAL NUMBER OF SHARES**

Sl. No.	Name(s) of the Shareholders and the Person acting in Concert (PAC) with them	No. of Shares held	Shares as a Percentage of total number of shares (i.e., Grand Total (A) + (B) + (C) indicated in the Statemnet at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Totia Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted shares capital
				Number of Warrants held	As a % total number of warrants of the same class	Number of Convertible securities held	% w.r.t total number of convertible securities of the same class	
1	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
	<b>TOTAL</b>							





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(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of Shareholders (Promoters/Public)	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Nil	Nil	Nil	Nil
<b>TOTAL</b>				<b>Nil</b>

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Nil	Nil	Nil	Nil
<b>TOTAL</b>				<b>Nil</b>

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Nil	Nil	Nil	Nil
<b>TOTAL</b>				<b>Nil</b>

