



# Sonata forges ahead in Cloud based services, Recognised as 'Cloud Partner of the Year' by Microsoft

## Bangalore, January 20, 2014:

Sonata Software, a global IT consulting and software services provider which is focused on strategic IT solutions for businesses with new technologies, has been making significant progress in making the Cloud work for client needs. The company recently received an award -'Cloud Partner of the Year 2013' at the annual Microsoft Partner Summit in Bangalore.

#### Sonata's work on Cloud:

Sonata is committed to grow its capability on new technologies and has already established a Centre of Excellence dedicated for Microsoft Cloud technologies. Sonata is also part of Microsoft's global Cloud programs. The company offers Cloud based solutions across a wide range of needs spanning product engineering, application development & maintenance, licensing and infrastructure support.

A significant project the company has been recently involved in is building a Cloud based ERP service for a leading international ISV customer, with a 'Connected Service' blueprint of standard cloud components and cloud connectors enabling multiple vendor applications to be seamlessly integrated as a web based service. The capabilities built on this project place Sonata in a position to offer unique strengths to serve both ISVs looking at cloud enabling their products as well as Enterprises seeking to move critical applications to the Cloud. A cloud based multi-tenant pay as you use CPG distribution platform was also launched in India with a first client going live on the service.

Sonata is also the largest value added resellers for Microsoft Cloud offerings to enterprise customers in India for Windows Azure & Office 365, having a strategic go-to-market approach, reaching out to an extensive list of customers and enabling them to make the most out of Microsoft Cloud solutions. On the value added services front, Sonata has helped customers achieve Application Migration from Onpremise/AWS to Windows Azure, implement Hybrid Cloud infrastructure, offer laas – Infrastructure as a Service, PaaS – Platform, provide Data backup/Recovery on StorSimple and eVault. Apart from Windows Azure, Sonata also provides services on Office 365, an online collaboration suite consisting of Exchange, Lync, SharePoint, Office Web Apps to its customers. Large customers in the Retail, Financial, Telecom and Professional Services segments have realized benefits from the shift to such new applications with Sonata.

"Sonata has been one of the best in class partners with apt licensing model, system integration capabilities and support services. This brings out the real value of Microsoft technologies especially in the area of our cloud offerings – Windows Azure, Office 365 and much more," said Peter Gartenberg, General Manager, Enterprise & Partner Group, Microsoft India. "We are certain that with the recent updates which we have made in our cloud offerings will help companies like Sonata to innovate with ease."

"We are extremely proud to be honoured by Microsoft with its 'Cloud Partner of the Year Award. This award truly reflects how well the two companies have collaborated to attain concrete business results driven by customer value." said Sujit Mohanty, Vice President and Head of Sonata's APAC Operations. "The award reaffirms our commitment to invest and innovate continuously on Microsoft Cloud solutions."





Sonata aims to emerge as a partner with deep capability in end to end Cloud services. Sonata uses Global Delivery Models to make this new technology translate into solutions that provide customer benefits including lower total cost of ownership, cost flexibility, IT scalability, and global accessibility.

#### **About Microsoft Cloud**

Windows Azure is a cloud computing platform and infrastructure, created by Microsoft, for building, deploying and managing applications and services through a global network of Microsoft-managed datacenters. It provides both platform as a service (PaaS) and infrastructure as a service(laaS) services and supports many different programming languages, tools and frameworks, including both Microsoft-specific and third-party software and systems.

Office 365 is a subscription-based online office and software plus services suite which offers access to various services and software built around the Microsoft Office platform. It includes hosted versions of Exchange, Lync , SharePoint, Office Web Apps, along with access to the Microsoft Office desktop applications on the Enterprise plan.

### **About Sonata**

Sonata Software is a global IT services company that focuses on enabling businesses win value with strategic IT initiatives. Sonata has deep technology expertise gained from multi-faceted relationships spanning Product Engineering, Professional Consulting Services, Early Adopter Programs, Implementation and Alliances status with leaders such as Microsoft, SAP, Oracle, IBM, HP, hybris, TIBCO and Kony across Multi-Channel Commerce, ERP, CRM, Supply Chain Management, Analytics & Business Intelligence, Cloud, Social and Mobile technologies, enabling innovation, reliability and faster time to market in implementing the best IT solutions. Sonata leverages this expertise through a service line spanning Consulting, Application Development, Testing, Maintenance and Infrastructure Support, to deliver business critical outcomes across Customer Engagement & Growth, Enterprise Efficiency & Collaboration and strategic IT Cost Management needs for consumer facing enterprises in Travel, Retail and Consumer Goods industries. A unique delivery model built on dedicated customer specific Centres of Excellence, strong Governance and Value Co-creation, over decade plus relationships, underline the even deeper commitment Sonata seeks to bring to make a transformational impact on the clients critical business metrics. Sonata seeks to add differentiated value to leadership who want to drive strategic change with IT, for their businesses.

## For further information, please contact:

Feroz Rahman Sonata Software Limited A.P.S. Trust Building, Bull Temple Road, N.R. Colony Bangalore 560019, India Tel: +91 80 6778 1999

feroz.rahman@sonata-software.com