Sonata reinforces commitment to environmental and sustainability initiatives by building Stakeholder Engagement Portal for Chesapeake Conservancy

The initiative comes as a part of Sonata's membership with the DESSC

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Sonata Software, an IT consulting and software services provider, announced today that as part of its DESSC (Digital Energy and Sustainability Solutions Campaign) - http://www.digitalenergysolutions.org/ Membership, it has invested in building a Stakeholder Engagement and Innovation Portal for The Chesapeake Conservancy which would enable dynamic and sophisticated interactions with stakeholders. The Chesapeake Conservancy's mission is to strengthen the connection between people and the watershed, conserve the landscapes and special places that sustain the Chesapeake's unique natural and cultural resources, and encourage the exploration and celebration of the Chesapeake as a national treasure.

Ankush Patel, Head of Sales, Americas, Sonata Software said "As a global company, Sonata recognizes the importance of using our technology expertise to contribute to meaningful efforts that have an impact on solving local Sustainability challenges. Additionally, we believe that water is rapidly becoming a major concern in the US and around the world and appreciate the opportunity to be able to partner with Chesapeake Conservancy to address this critical issue as a DESSC member."

The Chesapeake Conservancy would use this portal to engage its stakeholders on its Precision Conservation Technology Research with the intent to provide access to high quality environment data for the Chesapeake Bay watershed and enable collection of data by volunteers and experts through collaborative and dynamic mapping tools. Through the portal, the Conservancy will be able to connect diverse groups of stakeholders by providing information on emerging advanced analysis techniques, facilitating discussion boards and enabling training in innovative technologies to the Chesapeake community.

"This portal will dramatically improve our ability to interact with the environmental community throughout the Chesapeake Bay and advance the use of the latest tools that can improve the effectiveness and efficiency of conservation and restoration programs," said Jeff Allenby, Director of Conservation Innovation, Chesapeake Conservancy.

The new innovative platform supported by Sonata will also help academia throughout the Chesapeake Bay watershed to leverage resources in real-time and share globally the most current case studies and research on the portal to help prepare the Chesapeake community for conservation.

"Adopting emerging technologies that DESSC members offer to connect, engage, and collaborate helps the conservation community leverage their efforts. For the Chesapeake Conservancy, that means Sonata's platform can help maximize the impact of their conservation efforts throughout the Chesapeake Bay watershed and beyond," said Chris Hankin, Executive Director of DESSC.

Sonata recognizes the significance of technological expertise in being able to add meaningful impact to solve Sustainability challenges. This partnership with the Chesapeake Conservancy, using cutting-edge technology for environmental conservation, is one among the many initiatives to reinforce Sonata's vision of being an economic, intellectual and social asset to the communities it operates in.

About Sonata Software

Sonata Software is a global IT services company that focuses on enabling businesses win value with strategic IT initiatives. Sonata has deep technology expertise gained from multi-faceted relationships spanning Product Engineering, Professional Consulting Services, Early Adopter Programs, Implementation and Alliances status with leaders such as Microsoft, SAP, Oracle, IBM, HP, hybris, and TIBCO across Multi-Channel Commerce, ERP, CRM, Supply Chain Management, Analytics & Business Intelligence, Cloud, Social and Mobile technologies, enabling innovation, reliability and faster time to market in implementing the best IT solutions. Sonata leverages this expertise through a service line spanning Consulting, Application Development, Testing, Maintenance and Infrastructure Support, to deliver business critical outcomes across Customer Engagement & Growth, Enterprise Efficiency & Collaboration and strategic IT Cost Management needs for consumer facing enterprises in Travel, Retail and Consumer Goods industries. A unique delivery model built on dedicated customer specific Centers of Excellence, strong Governance and Value Co-creation, over decade plus relationships, underline the even deeper commitment Sonata seeks to bring to make a transformational impact on the clients critical business metrics. Sonata seeks to add differentiated value to leadership who want to drive strategic change with IT, for their businesses.

For further information, please contact:
Alia Abreo
Sonata Software Limited
A.P.S. Trust Building,
Bull Temple Road, N.R. Colony
Bangalore 560019, India
Tel: +91 80 6778 1999
alia.a@sonata-software.com