



Sonata Software Launches Customizable Output Based SAP Application Management Services (AMS) Offering – Sonnet AMS

Bangalore, December 05, 2013:

Sonata Software, a global software service provider and a Gold Certified SAP partner today announced the launch of its Customizable Output Based SAP AMS Offering – Sonnet AMS. The Sonnet AMS offering goes beyond standard SAP AMS to deliver superior flexibility, service quality and cost optimization to SAP customers. The offering reflects Sonata's strategy to add value to clients with its deep technology capability and innovative delivery models that better meet their needs.

The Sonnet AMS model has been inspired by customizable offerings of other service industries, leveraging on Sonata's strong competence in SAP AMS and in working with result linked software services. Sonnet AMS offers a customizable menu of up to sixty five different services, with a pay per use model. Customers can also choose between Gold, Platinum and Diamond level service packages which offer different levels of usage commitment, coverage, SLAs and rewards. With the flexibility to exercise package upgrade options, customers can maximize the efficient utilization of SAP AMS services, aligning it to their planned and unplanned needs, with potential savings of up to 30% on their SAP AMS costs. Anchored in ITIL based processes, SLA driven commitments and Sonata's SAP AMS certified status, the quality and reliability of service is a big value add that is further assured to customers. Sonata is also offering customers free service assessment and technical advisory value adds to help them evaluate the ideal package for their needs from this offering.

"Sonata has always believed in being flexible and doing more for customers. We felt that we could build on our deep understanding of SAP applications and work with output driven service models to provide superior value to customers. With Sonnet AMS, we believe CIOs can really gain great value in optimizing the cost and quality needs of their SAP AMS programs" said P.V.S.N. Raju, Senior Vice President and Head – Delivery, Sonata.

Sonata has a long standing association with SAP and is one of the very few exclusive SAP AG Certified Partners for Application Management Services. With over 18 years of ERP experience, 150+ customer engagements in ERP/Package Application like SAP, Oracle, Microsoft Dynamics,



Scala (Epicor), Red Prairie(JDA) WMS and Dynamics CRM, Sonata has been working with some of the largest enterprises and ISVs in the world, designing and developing ERP solutions for their ever changing business needs. With Sonnet AMS, the company seeks to translate this deep ERP technology capability into a service that clearly demonstrates it's even deeper commitment to client business outcomes.

About Sonata Software Limited

Sonata Software is a global IT services company that focuses on enabling businesses win value with strategic IT initiatives. Sonata has deep technology expertise gained from multi-faceted relationships spanning Product Engineering, Professional Consulting Services, Early Adopter Programs, Implementation and Alliances status with leaders such as Microsoft, SAP, Oracle, IBM, HP, hybris, TIBCO and Kony across Multi-Channel Commerce, ERP, CRM, Supply Chain Management, Analytics & Business Intelligence, Cloud, Social and Mobile technologies, enabling innovation, reliability and faster time to market in implementing the best IT solutions. Sonata leverages this expertise through a service line spanning Consulting, Application Development, Testing, Maintenance and Infrastructure Support, to deliver business critical outcomes across Customer Engagement & Growth, Enterprise Efficiency & Collaboration and strategic IT Cost Management needs for consumer facing enterprises in Travel, Retail and Consumer Goods industries. A unique delivery model built on dedicated customer specific Centres of Excellence, strong Governance and Value Co-creation, over decade plus relationships, underline the even deeper commitment Sonata seeks to bring to make a transformational impact on the clients critical business metrics. Sonata seeks to add differentiated value to leadership who want to drive strategic change with IT, for their businesses.

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