

**Wire and Wireless (India) Ltd.**

Essel House, B-10 Lawrence Road,  
Industrial Area, Delhi - 110 035, India

Tel. : +91-11-27101145

Fax : +91-11-27186561

Website: www.wwil.net



April 4, 2014

To,

**BSE Limited**

P.J. Tower, Dalal Street,

Mumbai - 400001.

Kind Attn.: Corporate Relationship / Listing Department

**Subject :- Clause 35 (c) of the Listing Agreement –Revised Shareholding pattern of the Company**

Dear Sir,

This is in regard to the Shareholding Pattern of the Company as on 25.03.2014 submitted on 03.04.2014 pursuant to Clause 35 (c) of the Listing Agreement with the Stock Exchanges.

In this regard we would like to bring in your kind notice that 6,85,00,000 Equity Shares allotted upon the conversion of equivalent number of warrants. The Corporate Action (s) for dematerialisation for 4,22,83,951 Equity Shares allotted to Essel Media Ventures Limited and 2,62,16,049 Equity Shares allotted to Essel International Limited on 25.03.2014 is/are in process. Till the execution of Corporate Action, we are showing these shares in physical form. However, we have inadvertently mention equity shares in the dematerialised form under the **Bodies Corporate (OCB)** in sub-heading "**Foreign**" of heading "**Promoter and Promoter Group**" (i.e. category code A (2)(b) under **Column V**).

Therefore, we are submitting the Revised Shareholding Pattern of the Company under Clause 35 of the Listing Agreement after effecting above mentioned corrections.

You are requested to kindly take the Revised Shareholding Pattern of the Company in your record and acknowledge the receipt of the same and obliged.

Thanking,

Yours Faithfully,

**For Siti Cable Network Limited**


**Suresh Kumar**

**Company Secretary**



Regd. Off. : 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai - 400 018, India.  
Tel. : +91-22-6697 1234 Fax : +91-22-2490 0302

Validity unknown

Digitally Signed By SURESH KUMAR  
(Personal)

Date : 04-Apr-2014 23:04:28 IST




<b>(I)(A) STATEMENT SHOWING SHAREHOLDING PATTERN</b>			
<b>Name of the Company : SITI CABLE NETWORK LIMITED</b>			
<b>Scrip Code, Name of Scrip, Class of Security: Equity</b>			
<b>SCRIPT CODE - 532795</b>		<b>Post Allotment :- 25.03.2014</b>	
<b>Partly paid up shares*</b>	<b>Number of partly paid up shares</b>	<b>As a % of total no. of partly paid up shares</b>	<b>As a % of total no. of shares of the Company</b>
Held by Promoter/Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
<b>Total</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>Outstanding Convertible Securities</b>	<b>Number of outstanding Securities</b>	<b>As a % of total no. of outstanding convertible Securities</b>	<b>As a % of total no. of shares of the Company assuming full conversion of the Securities</b>
Held by Promoter/Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
<b>Total</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>Warrants</b>	<b>Number of Warrants</b>	<b>As a % of total no. of warrants</b>	<b>As a % of total no. of shares of the Company assuming full conversion of warrants</b>
Held by Promoter/Promoter group	93500000	100.00	15.22
Held by Public	0	0.00	0.00
<b>Total</b>	<b>93500000</b>	<b>100.00</b>	<b>15.22</b>
<b>Total paid up capital of the Company, assuming full conversion of warrants and convertible securities</b>	<b>614212915</b>		

**#NOTE :-**

*The total subscribed and paid-up share capital of 52,07,12,915 equity shares of Re 1 each, :-*

- (a) Include 3,338 equity shares on which first and final call money was received but corporate action for conversion into fully paid-up shares failed due to reasons at depository level and*
- (b) Exclude 189,564 partly paid equity shares which were forfeited by the Company but corporate action for cancellation of the shares failed due to reasons at depository level.*

For Siti Cable Network Limited

  
Suresh Kumar  
(Company Secretary)

(D)(A)

**SITI CABLE NETWORK LIMITED**  
**STATEMENT SHOWING SHAREHOLDING PATTERN**

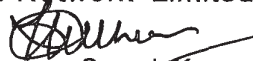
Table (I)(a)

Post Allotment - 25.03.2014

Category Code	Category of Shareholder	Number of Shareholders	Total Number of Shares	No of Shares held on Dematerialised form	Total Shareholding as percentage of total number of shares		Shares pledged or otherwise encumbered	
					As % of (A+B)	As % of (A+B+C)	No of Shares	As % of Shareholding
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= VIII/IV*100
<b>A</b>	<b>Shareholding of Promoter &amp; Promoter Group</b>							
1	Indian							
a	Individuals / HUF	1	10,21,000	10,21,000	0.20%	0.20%	0	0.00%
b	Central / State Government	0	0	0	0.00%	0.00%	0	0.00%
c	Bodies Corporate	5	26,20,40,427	26,20,40,427	50.32%	50.32%	18,65,75,000	71.20%
d	Financial Institutions / Banks	0	0	0	0.00%	0.00%	0	0.00%
e	Any other (Specify)	0	0	0	0.00%	0.00%	0	0.00%
	<b>Sub-total (A)(1)</b>	<b>6</b>	<b>26,30,61,427</b>	<b>26,30,61,427</b>	<b>50.52%</b>	<b>50.52%</b>	<b>18,65,75,000</b>	<b>70.92%</b>
2	Foreign							
a	Individuals (Non-resident/ Foreign)	0	-	0	0.00%	0.00%	0	0.00%
b	Bodies Corporate (OCB)*	4	9,06,81,000	2,21,81,000	17.41%	17.41%	0	0.00%
c	Institutions - Foreign Bodies	0	0	0	0.00%	0.00%	0	0.00%
d	Qualified Foreign Investor	0	0	0	0.00%	0.00%	0	0.00%
e	Any other (Specify)	0	0	0	0.00%	0.00%	0	0.00%
	<b>Sub-total (A)(2)</b>	<b>4</b>	<b>9,06,81,000</b>	<b>2,21,81,000</b>	<b>17.41%</b>	<b>17.41%</b>	<b>0</b>	<b>0.00%</b>
	<b>Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)</b>	<b>10</b>	<b>35,37,42,427</b>	<b>28,52,42,427</b>	<b>67.93%</b>	<b>67.93%</b>	<b>18,65,75,000</b>	<b>52.74%</b>
<b>B</b>	<b>Institutions</b>							
a	Mutual Funds and UTI	9	1,35,29,658	1,35,29,158	2.60%	2.60%		
b	Financial Institutions/Banks	15	1,80,894	1,80,894	0.03%	0.03%		
c	Central / State Government	0	0	0	0.00%	0.00%		
d	Venture Capital Funds	0	0	0	0.00%	0.00%		
e	Insurance Companies	2	4,001	4,001	0.00%	0.00%		
f	Foreign Institutional Investors	17	2,03,25,699	2,03,20,199	3.90%	3.90%		
g	Foreign Venture Capital Investors	0	0	0	0.00%	0.00%		
h	Qualified Foreign Investor	0	0	0	0.00%	0.00%		
i	Any other (Specify)	0	0	0	0.00%	0.00%		
	<b>Sub-total (B)(1)</b>	<b>43</b>	<b>3,40,40,252</b>	<b>3,40,34,252</b>	<b>6.54%</b>	<b>6.54%</b>		
2	<b>Non-Institutions</b>							
a	Bodies Corporate	1695	4,15,78,141	4,15,73,169	7.98%	7.98%		
b-i	Individuals holding shares upto Rs. 1 Lac in nominal value	134067	6,25,87,094	6,23,75,259	12.02%	12.02%		
b-ii	Individuals holding shares in excess of Rs. 1 Lac in nominal value	58	2,65,64,499	2,65,64,499	5.10%	5.10%		
c	Qualified Foreign Investor	0	0	0	0.00%	0.00%		
d	<b>Any other</b>							
i	Overseas Corporate Body	2	7,575	7,575	0.00%	0.00%		
ii	Foreign National	1	500	500	0.00%	0.00%		
iii	Foreign Bodies	1	1	1	0.00%	0.00%		
iii	NRI	1153	21,80,408	19,73,706	0.42%	0.42%		
iv	Trust	6	12,018	12,018	0.00%	0.00%		
	<b>Sub-total (B)(2)</b>	<b>1,36,983</b>	<b>13,29,30,236</b>	<b>13,25,06,727</b>	<b>25.53%</b>	<b>25.53%</b>		
	<b>Total Public Shareholding (B) = (B)(1)+(B)(2)</b>	<b>1,37,026</b>	<b>16,69,70,488</b>	<b>16,65,40,979</b>	<b>32.07%</b>	<b>32.07%</b>		
	<b>TOTAL (A)+(B)</b>	<b>1,37,036</b>	<b>52,07,12,915</b>	<b>45,17,83,406</b>	<b>100.00%</b>	<b>100.00%</b>	<b>18,65,75,000</b>	<b>35.83%</b>
<b>C</b>	<b>Share held by Custodians &amp; against which Depository Receipts have been Issued</b>							
1	Promoter and Promoter Group	0	0	0		0.00%		
2	Public	0	0	0		0.00%		
	<b>GRAND TOTAL (A+B+C)</b>	<b>1,37,036</b>	<b>52,07,12,915</b>	<b>45,17,83,406</b>	<b>100.00%</b>	<b>100.00%</b>	<b>18,65,75,000</b>	<b>35.83%</b>

\*Note : The Corporate Action(s) for dematerialisation for 4,22,83,951 Equity Shares allotted to Essel Media Ventures Limited and 2,62,16,049 Equity Shares allotted to Essel International Limited on 25.03.2014 is/are in process. Till the execution of Corporate Action, we are showing these shares in physical form.

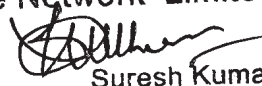
For Siti Cable Network Limited

  
**Suresh Kumar**  
 (Company Secretary)

(1) (b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"											
Sr.No.	Name of the shareholder	Details of Shares held		Encumbered shares(*)			Details of warrants		Details of convertible		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No of Shares held	As a % of grand total (A)+(B)+(C)	Number of shares	As a Percentage	As a % of grand total A+B+C of sub-clause (I)(a)l	No of warrants held	As a % of total number of warrants of the same	Number of convertible securities held	As a % of total number of convertible securities of the same class	
(1)	(II)	(III)	(IV)	(V)	(VI) = (V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	DIRECT MEDIA SOLUTIONS PVT LTD	140000000	26.89	135475000	96.77	26.02	0	0	0	0	22.79
2	AGAMESH BUILDERS PVT. LTD	51569898	9.90	31300000	60.69	6.01	0	0	0	0	8.40
3	BIOSCOPE CINEMAS PRIVATE LIMITED	33160000	6.37	0	0.00	0.00	0	0	0	0	5.40
4	DIGITAL SATELITE HOLDINGS PVT. LTD	19800000	3.80	19800000	100.00	3.80	0	0	0	0	3.22
5	BIOSCOPE CINEMAS PRIVATE LIMITED	17510529	3.36	0	0.00	0.00	0	0	0	0	2.85
6	ESSEL MEDIA VENTURES LIMITED	58714951	11.28	0	0.00	0.00	57716049	61.73	0	0	9.56
7	ESSEL INTERNATIONAL LIMITED	31966049	6.14	0	0.00	0.00	35783951	38.27	0	0	5.20
8	ASHOK MATHAI KURIEN	1021000	0.20	0	0.00	0.00	0	0	0	0	0.17
	TOTAL	35,37,42,427	67.93	18,65,75,000	52.74	35.83	9,35,00,000	100.00	0	0	57.59

(\*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

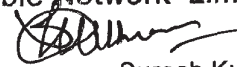
For Siti Cable Network Limited

  
Suresh Kumar  
(Company Secretary)

(i)(c)(i) Statement showing holding of securities (including shares,warrants,convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares.								
Sr.No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (i)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible)
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	RELIGARE FINVEST LTD	9425154	1.81	0	0	0	0	1.53
3	KOTAK MAHINDRA INVESTMENTS LTD	9031596	1.73	0	0	0	0	1.47
4	DSP BLACKROCK MICRO CAP FUND	6104155	1.17					0.99
5	AMAL NIRANJAN PARIKH	5511400	1.06					0.90
<b>TOTAL</b>		<b>30072305</b>	<b>5.78</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4.90</b>

(i)(c)(ii) Statement showing holding of securities (including shares,warrants,convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company.								
Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (i)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible)
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
<b>TOTAL</b>		<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>

For Siti Cable Network Limited



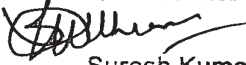
Suresh Kumar  
(Company Secretary)

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of shareholders (Promoter/Public)	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Essel Media Ventures Limited	Promoter	4,22,83,951	8.12
2	Essel International Limited	Promoter	2,62,16,049	5.03

*Note : 4,22,83,951 Equity Shares allotted to Essel Media Ventures Limited and 2,62,16,049 Equity Shares allotted to Essel International Limited on 25.03.2014 are subject to lock in for a period of three years from the date of trading approval as per Regulation 78(6) of SEBI (Issue of Capital and Disclosure Requirements) Regulation, 2009 for which necessary application are being made.*

For Siti Cable Network Limited

  
Suresh Kumar  
(Company Secretary)

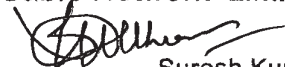
(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares under lying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	NIL	NIL	NIL
	<b>TOTAL</b>	NIL	NIL	NIL

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by "Promoter / promoter group" are in excess of 1% of the total number of shares


Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	NIL	NIL	NIL
	<b>TOTAL</b>	NIL	NIL	NIL

For Siti Cable Network Limited

  
Suresh Kumar  
(Company Secretary)

SITI CABLE NETWORK LIMITED							
III (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.							
						25.03.2014	
(Give description of voting rights for each class of security Class X, Class Y, Class Z)							
Category code	Caegory of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights	Total Voting Rights (VI)	
		Class X	Class Y	Class Z	(III+IV+V)	As a % of (A+B)	As a % of (A+B+C)
(1)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)
<b>(A)</b>	<b>Promoter and Promoter Group</b>						
(1)	<b>Indian</b>						
(a)	Individuals/Hindu Undivided Family						
(b)	Central/State Government(s)						
(c)	Bodies Corporate						
(d)	Financial Institutions/Banks						
(e)	Any Other (specify)						
	<b>Sub-Total (A) (1)</b>	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
(2)	<b>Foreign</b>						
(a)	Individuals (Non Resident/Foreign)						
(b)	<b>Bodies Corporate</b>						
(c)	Institituns						
(d)	Qualified Foreign Investor						
(e)	Any Other (specify)						
	<b>Sub-Total (A)(2)</b>	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
	Total Shareholding of Ptomoter and Ptomoter Group (A)=(A)(1) + (A)(2)						
<b>(B)</b>	<b>Public Shareholding</b>						
(1)	<b>Institituns</b>						
(a)	Mutual Funds/UTI						
(b)	Financial Institutions/Banks						
(c)	Central/State Government(s)						
(d)	Venture Capital Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional Investors						
(g)	Foreign Venture Capital Investors						
(h)	Qualified Foreign Investor						
(i)	Any Other (specify)						
	<b>Sub-Total (B) (1)</b>	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
(2)	<b>Non Instittuons</b>						
(a)	Bodies Corporate						
(b)	<b>Individuals</b>						
	i. Individual shareholders holding nominal share capital upto Rs. 1 lakh						
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.						
(c)	Qualified Foreign Investor						
(d)	Any Other (specify)						
	<b>Sub-Total (B) (2)</b>	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
	<b>TOTAL (A) + (B)</b>	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
<b>(C)</b>	<b>Shares held by Custodians and against which Depository Receipts have been issued</b>						
	<b>GRAND TOTAL (A)+(B)+(C)</b>	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Siti Cable Network Limited

  
Suresh Kumar  
(Company Secretary)