

SITI Cable Network Limited

Essel House, B-10, Lawrence Road,
Industrial Area, Delhi - 110 035, India

Tel. : +91-11-47502600

Fax : +91-11-27184709

Website : www.siticable.com



April 12, 2014

To,

BSE Limited

P.J. Tower, Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Limited

Exchange Plaza,

Plot no. C/1, G Block,

Bandra - Kurla Complex, Bandra (E)

Mumbai - 400051.

Kind Attn.: Corporate Relationship / Listing Department

Subject :- Clause 35 (c) of the Listing Agreement –Shareholding pattern of the Company

Dear Sir,

This is further to our communication dated 02.04.2014 informing you that the Allotment Committee of the Board of Directors of the Company at the meeting held on 02.04.2014 has approved allotment of 9,35,00,000 Equity Shares upon conversion of equivalent number of warrants issued on Preferential Basis.


Therefore, pursuant to Clause 35 (c) of the Listing Agreement with the stock exchanges, we are enclosing herewith the shareholding pattern of the Company as on 02.04.2014 i.e. Post Allotment of above stated equity shares, in prescribed format,

You are therefore, requested to kindly acknowledge the receipt of the same and oblige.

Thanking You,

Yours truly,

For Siti Cable Network Limited


Suresh Kumar
Company Secretary



Corp. Off.(North Zone) : FC-09, Gate No. 03, Sector 16 A, Film City, Noida - 201301 India.
Tel. : +91-120-4526700 Fax : +91-0120-4526777

Regd. Off. : 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai - 400 018, India.
Tel. : +91-22-6697 1234 Fax : +91-22-2490 0302

(D)(A) STATEMENT SHOWING SHAREHOLDING PATTERN			
Name of the Company : SITI CABLE NETWORK LIMITED			
Script Code, Name of Scrip, Class of Security: Equity			
SCRIPT CODE - 532795		Post Allotment :- 02.04.2014	
Partly paid up shares*	Number of partly paid -up shares	As a % of total no. of partly paid - up shares	As a % of total no. of shares of the Company
Held by Promoter/Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
Total	0	0.00	0.00
Outstanding Convertible Securities	Number of outstanding Securities	As a % of total no. of outstanding convertible Securities	As a % of total no. of shares of the Company assuming full conversion of the Securities
Held by Promoter/Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
Total	0	0.00	0.00
Warrants	Number of Warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company assuming full conversion of warrants
Held by Promoter/Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
Total	0	0.00	0.00
Total paid up capital of the Company, assuming full conversion of warrants and convertible securities	61,42,12,915		

#NOTE :-

The total subscribed and paid-up share capital of 61,42,12,915 equity shares of Re 1 each, :-

- (a) Include 3,338 equity shares on which first and final call money was received but corporate action for conversion into fully paid-up shares failed due to reasons at depository level and*
- (b) Exclude 189,564 partly paid equity shares which were forfeited by the Company but corporate action for cancellation of the shares failed due to reasons at depository level.*

For Siti Cable Network Limited


Suresh Kumar
(Company Secretary)

SITI CABLE NETWORK LIMITED

(D/A)

STATEMENT SHOWING SHAREHOLDING PATTERN

Table (I)(a)

Post Allotment - 02.04.2014

Category Code	Category of Shareholder	Number of Shareholders	Total Number of Shares	No of Shares held on Dematerialised form	Total Shareholding as percentage of total number of shares		Shres pledged or otherwise encumbered	
					As % of (A+B)	As % of (A+B+C)	No of Shares	As % of Shareholding
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= VIII/IV*100
A	Shareholding of Promoter & Promoter Group							
1	Indian							
a	Individuals / HUF	1	10,21,000	10,21,000	0.17%	0.17%	0	0.00%
b	Central / State Government	0	0	0	0.00%	0.00%	0	0.00%
c	Bodies Corporate	5	26,20,40,427	26,20,40,427	42.66%	42.66%	18,65,75,000	71.20%
d	Financial Institutions / Banks	0	0	0	0.00%	0.00%	0	0.00%
e	Any other (Specify)	0	0	0	0.00%	0.00%	0	0.00%
	Sub-total (A)(1)	6	26,30,61,427	26,30,61,427	42.83%	42.83%	18,65,75,000	70.92%
2	Foreign							
a	Individuals (Non-resident/ Foreign)	0	-	0	0.00%	0.00%	0	0.00%
b	Bodies Corporate (OCB)	6	18,41,81,000	2,21,81,000	29.99%	29.99%	0	0.00%
c	Institutions - Foreign Bodies	0	0	0	0.00%	0.00%	0	0.00%
d	Qualified Foreign Investor	0	0	0	0.00%	0.00%	0	0.00%
e	Any other (Specify)	0	0	0	0.00%	0.00%	0	0.00%
	Sub-total(A)(2)	6	18,41,81,000	2,21,81,000	29.99%	29.99%	0	0.00%
	Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)	12	44,72,42,427	28,52,42,427	72.82%	72.82%	18,65,75,000	41.72%
B	Institutions							
a	Mutual Funds and UTI	9	1,35,29,658	13529158	2.20%	2.20%		
b	Financial Institutions/Banks	15	1,80,794	1,80,794	0.03%	0.03%		
c	Central / State Government	0	0	0	0.00%	0.00%		
d	Venture Capital Funds	0	0	0	0.00%	0.00%		
e	Insurance Companies	2	4,001	4,001	0.00%	0.00%		
f	Foreign Institutional Investors	17	2,04,25,699	2,04,20,199	3.33%	3.33%		
g	Foreign Venture Capital Investors	0	0	0	0.00%	0.00%		
h	Qualified Foreign Investor	0	0	0	0.00%	0.00%		
i	Any other (Specify)	0	0	0	0.00%	0.00%		
	Sub-total (B)(1)	43	3,41,40,152	3,41,34,152	5.56%	5.56%		
2	Non-Institutions							
a	Bodies Corporate	1735	4,13,25,806	4,13,20,834	6.73%	6.73%		
b-i	Individuals holding shares upto Rs. 1 Lac in nominal value	133883	6,24,43,143	6,22,31,308	10.17%	10.17%		
b-ii	Individuals holding shares in excess of Rs. 1 Lac in nominal value	60	2,68,67,895	2,68,67,895	4.37%	4.37%		
c	Qualified Foreign Investor	0	0	0	0.00%	0.00%		
d	Any other							
i	Overseas Corporate Body	2	7,575	7,575	0.00%	0.00%		
ii	Foreign National	1	500	500	0.00%	0.00%		
iii	Foreign Bodies	1	1	1	0.00%	0.00%		
iii	NRI	1144	21,77,398	19,72,196	0.35%	0.35%		
iv	Trust	5	8,018	8,018	0.00%	0.00%		
	Sub-total (B)(2)	1,36,831	13,28,30,336	13,24,08,327	21.63%	21.63%		
	Total Public Shareholding (B) = (B)(1)+(B)(2)	1,36,874	16,69,70,488	16,65,42,479	27.18%	27.18%		
	TOTAL (A)+(B)	1,36,886	61,42,12,915	45,17,84,906	100.00%	100.00%	18,65,75,000	30.38%
	Share held by Custodians & against which Depository Receipts have been Issued							
C	Share held by Custodians & against which Depository Receipts have been Issued							
1	Promoter and Promoter Group	0	0	0		0.00%		
2	Public	0	0	0		0.00%		
	GRAND TOTAL (A+B+C)	1,36,886	61,42,12,915	45,17,84,906	100.00%	100.00%	18,65,75,000	30.38%

*Note : The Corporate Action(s) for dematerialisation for 4,22,83,951 Equity Shares allotted to Essel Media Ventures Limited & 2,62,16,049 Equity Shares allotted to Essel International Limited on 25.03.2014 and 5,77,16,049 Equity Shares allotted to Essel Media Ventures Limited & 3,57,83,951 Equity Shares allotted to Essel International Limited on 02.04.2014 is/are in process. Till the execution of Corporate Action, we are showing these shares in physical form.

For Siti Cable Network Limited



Surish Kumar
(Company Secretary)

(l) (b) Statement showing holding of securities (including shares,warrants,convertible securities) of persons belonging to the category "Promoter and Promoter Group"											
Sr.No.	Name of the shareholder	Details of Shares held		Encumbered shares(*)			Details of warrants		Details of convertible		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No of Shares held	As a % of grand total (A)+(B)+(C)	Number of shares	As a Percentage	As a % of grand total A+B+C of sub-clause (I)(a)I	No of warrants held	As a % of total number of warrants of the same	Number of convertible securities held	As a % of total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI) = (V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	DIRECT MEDIA SOLUTIONS PVT LTD	140000000	22.79	135475000	96.77	22.06	0	0	0	0	22.79
2	AGAMESH BUILDERS PVT. LTD	51569898	8.40	31300000	60.69	5.10	0	0	0	0	8.40
3	BIOSCOPE CINEMAS PRIVATE LIMITED	33160000	5.40	0	0.00	0.00	0	0	0	0	5.40
4	DIGITAL SATELITE HOLDINGS PVT. LTD	19800000	3.22	19800000	100.00	3.22	0	0	0	0	3.22
5	BIOSCOPE CINEMAS PRIVATE LIMITED	17510529	2.85	0	0.00	0.00	0	0	0	0	2.85
6	ESSEL MEDIA VENTURES LIMITED	116431000	18.96	0	0.00	0.00	0	0	0	0	18.96
7	ESSEL INTERNATIONAL LIMITED	67750000	11.03	0	0.00	0.00	0	0	0	0	11.03
8	ASHOK MATHAI KURIEN	1021000	0.17	0	0.00	0.00	0	0	0	0	0.17
TOTAL		44,72,42,427	72.82	18,65,75,000	41.72	30.38	0	0	0	0	72.82

(*) The term "encumbrance" has the same meaning as assigned to it in refulation 28(3) of the SAST Regulations , 2011


For Siti Cable Network Limited


Suresh Kumar
(Company Secretary)

(I)(c)(II) Statement showing holding of securities (including shares,warrants,convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares.								
Sr.No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) Indicated In Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities)
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	RELIGARE FINVEST LTD	9525742	1.55	0	0	0	0	1.55
2	KOTAK MAHINDRA INVESTMENTS LTD	9031596	1.47	0	0	0	0	1.47
TOTAL		18557338	3.02	0	0	0	0	3.02

(I)(c)(II) Statement showing holding of securities (including shares,warrants,convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company.								
Sr. No.	Name(s) of the shareholder(s) and the Persons Acting In Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) Indicated In Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities)
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	TOTAL	NIL	NIL	NIL	NIL	NIL	NIL	NIL

For Siti Cable Network Limited


Suresh Kumar
(Company Secretary)

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of shareholders (Promoter/Public)	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Essel Media Ventures Limited	Promoter	10,00,00,000	16.28
2	Essel International Limited	Promoter	6,20,00,000	10.09
			16,20,00,000	26.38

For Siti Cable Network Limited


Suresh Kumar
(Company Secretary)

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares under lying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	NIL	NIL	NIL
	TOTAL	NIL	NIL	NIL

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by "Promoter / promoter group" are in excess of 1% of the total number of shares

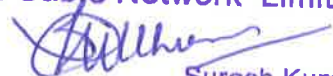
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	NIL	NIL	NIL
	TOTAL	NIL	NIL	NIL

For Siti Cable Network Limited


Suresh Kumar
(Company Secretary)

SITI CABLE NETWORK LIMITED							
III (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer. Post Allotment 02.04.2014							
(Give description of voting rights for each class of security Class X, Class Y, Class Z)							
Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V)	Total Voting Rights (VI)	
		Class X (III)	Class Y (IV)	Class Z (V)		As a % of (A+B) (VII)	As a % of (A+B+C) (VIII)
(A)	Promoter and Promoter Group						
(1)	Indian						
	(a) Individuals/Hindu Undivided Family						
	(b) Central/State Government(s)						
	(c) Bodies Corporate						
	(d) Financial Institutions/Banks						
	(e) Any Other (specify)						
	Sub-Total (A) (1)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
(2)	Foreign						
	(a) Individuals (Non Resident/Foreign)						
	(b) Bodies Corporate						
	(c) Institutions						
	(d) Qualified Foreign Investor						
	(e) Any Other (specify)						
	Sub-Total (A)(2)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1) + (A)(2)						
(B)	Public Shareholding						
(1)	Institutions						
	(a) Mutual Funds/UTI						
	(b) Financial Institutions/Banks						
	(c) Central/State Government(s)						
	(d) Venture Capital Funds						
	(e) Insurance Companies						
	(f) Foreign Institutional Investors						
	(g) Foreign Venture Capital Investors						
	(h) Qualified Foreign Investor						
	(i) Any Other (specify)						
	Sub-Total (B) (1)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
(2)	Non Institutions						
	(a) Bodies Corporate						
	(b) Individuals						
	i. Individual shareholders holding nominal share capital upto Rs. 1 lakh						
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.						
	(c) Qualified Foreign Investor						
	(d) Any Other (specify)						
	Sub-Total (B) (2)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
	TOTAL (A) + (B)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
(C)	Shares held by Custodians and against which Depository Receipts have been issued						
	GRAND TOTAL (A)+(B)+(C)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Siti Cable Network Limited



Suresh Kumar
(Company Secretary)